

# 30 DAYS in AMA

## SEND A COMPLAINT FOR RADIO AND TELEVISION



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### Internet piracy, AMA starts the round of discussions with the subjects in all regions



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### Cooperation Memorandum between Albania and Poland, a new interaction bridge between two countries

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### AMA-TikTok transparency, report on blocked videos

The collaboration continues between citizens and the TikTok platform in reporting and blocking harmful content on this platform. So far, 400 complaints have been reviewed by AMA...

### AMA contributes with the "Speak Albanian" campaign for "language purity"

The Authority of Audiovisual Media continues with the "Speak Albanian" campaign, monitoring the use of foreign words in audiovisual media...

FJALË TË HUAJA TË PËRDORURA	ZGJEDHJE E MUNDSHME PËR ZËVENDËSIM
✗ GOSIP (GOSSIP)	✓ THASHETHEME
✗ BET (BET)	✓ BASTE
✗ AMBIGUE	✓ E PAQARTË
✗ MEDIKAMENTE	✓ BARNA
✗ PRIMARE	✓ PARËSORE
✗ PERMANENT	✓ I PËRHERSHËM
✗ VERSION	✓ VARIANT

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### Young journalists from Kosovo visit AMA

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## Cooperation Memorandum between Albania and Poland, a new interaction bridge between two countries

The Cooperation Memorandum was signed between the regulators of Albania and Poland. Chairperson of AMA, Ms. Armela Krasniqi and Mr. Maciej Swirski President of the National Council of Polish Radio and Television (KRRiT), highlighted the importance of this collaboration as an important step in strengthening the relations between the two regulatory institutions for the improvement of media market. The memorandum focuses on



audience measurement, media literacy, public opinion research and the monitoring of audiovisual content. The Chairperson Krasniqi emphasized the importance of this collaboration against the fight of disinformation and promote of media literacy. Meanwhile the President of KRRiT, Mr. Swirski declared his willingness for a steady cooperation which will improve the quality of journalism in audiovisual media. [Read More](#)



### Internet piracy, AMA starts the round of discussions with the subjects in all regions

Berat was the first stop in the round of discussion tables started by AMA to fight internet piracy. The chairperson of AMA, Armela Krasniqi during the meeting in Berat, emphasized the importance of collaboration with lawful cable operators to stop piracy broadcasts from unauthorized ISP-s. "The legal changes we have long put out for public consultation, we will soon send them to the Parliament" – stated Krasniqi. On the other hand cable subjects welcomed with optimism the provision that predicts the interruption of piracy broadcastings within the first 30 minutes and if the subject doesn't react he becomes an offender/co-offender of the law no. 97/2013. The discussion tables in Berat, Elbasan and Vlora were welcomed from the operators, who were committed to support this fight. This round of discussion will proceed on all regions to enforce the implementation of law in audiovisual market.

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### Krasniqi at the forum organized by the Speaker of the Parliament, with the leaders of independent institutions



At the forum organized by the Speaker of the Parliament, Elisa Spiropali, with the leaders of independent institutions, the Chairperson of the Audiovisual Media Authority presented the main points of the institution's work. Krasniqi emphasized that AMA is in the final phase of public consultation regarding changes to AMA's organic law, and these proposals will soon be presented to the Parliament for approval. These changes aim to improve the regulation of the audiovisual market and strengthen measures against piracy. Additionally, she highlighted the importance of cross-sectoral collaboration.

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### AMA contributes with the "Speak Albanian" campaign for "language purity"

The Authority of Audiovisual Media continues with the "Speak Albanian" campaign, monitoring the use of foreign words in audiovisual media with the purpose to save the purity of the Albanian language. AMA brings updated cases of their use, offering through language experts the correct forms to help media professionals in avoiding their repetition.

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### September Monitoring, political news dominate broadcasts

Political news took the leading position in the main news editions of national television channels during the month of September, accounting for 16.68% of the content of the main editions, followed by social news at 12.53%. International news also held an important place in the news editions for September, with 12.43%. The monitoring covers the period from 01.09.2024 to 30.09.2024.

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## AMA-TikTok transparency, report on blocked videos

The collaboration continues between citizens and the TikTok platform in reporting and blocking harmful content on this platform. So far, 400 complaints have been reviewed by AMA, of which 112 were found to violate the law. Out of these, 109 videos/audio files were removed from the platform, and 3 others are under review. Regarding piracy, 865 videos have been reported, of which 829 have been removed, 121 profiles were closed after being reported, and 36 are in process. AMA encourages citizens to report any content they deem harmful.

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## Young journalists from Kosovo visit AMA

As part of the Media Program, supported by the OSCE Mission in Kosovo, a group of young journalists from Kosovo had an interesting discussion at AMA's premises regarding the challenges posed by technology development for both the media and regulators. They were also informed about how AMA operates, regulates the audio and audiovisual market, the law it is based on, and its co-regulation approach, which is a necessity of the times.

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