

30 DAYS *in* AMA

SEND A COMPLAINT FOR RADIO AND TELEVISION



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The creation of a Digital Agenda for children's safety in the Western Balkans was the focus of the first regional conference organized in Tirana by the Audiovisual Media Authority (AMA), in collaboration with the Center for Children's Rights in Albania (CRCA/ECPAT) and TikTok. Part of this roundtable were representatives from TikTok, regulators from Montenegro, Kosovo, and North Macedonia, field experts etc.



"I would like to express my gratitude to AMA for becoming our institutional partner in this project and in the dialogue we are having regarding digital space safety," stated Mr. Lukasz Gabler, Public Policy and Government Relations Manager for CEE at TikTok, during the conference. Meanwhile, AMA's Chairwoman, Ms. Armela Krasniqi stated that: "I hope AMA's successful collaboration with TikTok serves as a good practice for other Balkan countries as well."

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The 23rd Plenary Assembly of MNRA, Idiaquez: I encourage AMA's cooperation with TikTok

The principles of UNESCO for the governance of digital platforms and their implementation were the main focus of the 23rd Plenary Assembly of the Mediterranean Network of Regulatory Authorities (MNRA). UNESCO's representative for the Protection of Freedom of Speech and Journalist Safety, Mikel Aguirre Idiaquez, encouraged AMA's initiative for co-regulation with platforms to prevent harmful content. He emphasized that the support for these initiatives is formalized in UNESCO's guidelines, which promote collaboration and communication between regulators and platforms.

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The 60th EPRA meeting discusses the impact of Artificial Intelligence on media and the fight against harmful content



AMA's Chairwoman, Ms. Armela Krasniqi, who also holds the position of the Vice-Chair of EPRA, attended the 60th meeting of the European Platform of Audiovisual Regulators (EPRA). "We shared knowledge and experiences on the implementation of the European Digital Services Act, collaboration and designation by trusted flaggers, reporting online hate speech, and methods to prevent abuses," stated the AMA's Chairwoman.

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Appreciation Certificate for the "Speak Albanian" initiative

The "Speak Albanian" initiative, launched by AMA in January 2024, was awarded the Icon of Appreciation at an event organized by RTV21 and the show "Fol Shqip Show", with the participation of prominent figures from Albania, Kosovo, and the Diaspora. "Language is our identity and one of the most valuable assets we have, so it is the duty of each of us to love and protect it," said Ms. Krasniqi. [Read More](#)



Piracy, Roundtables in Fier, Vlorë, Sarandë, Shkodër and Lezhë

The series of roundtable discussions on curbing internet piracy has made stops in the Fier, Vlorë, Sarandë, Shkodër and Lezhë districts. "After completing the public consultation phase, we will submit our proposals for legal changes to the parliament," stated AMA's Chairwoman, Ms. Krasniqi, as she listened to the concerns of legitimate businesses in these regions. [Read More](#)

In the fight against piracy, AMA teams do not stop blocking illegal platforms and identifying pirate servers



Continuous inspections by AMA teams, in collaboration with legitimate entities, have revealed the various methods lawbreakers use to steal audiovisual content without having any rights to it. In the Fier and Vlora districts, IPTV services were discovered, which were being accessed through the internal network of the public IP address, 109.236.45.14, via the portal <http://192.168.120.120:25461/c>. Meanwhile, in Saranda, two pirate platforms were shut down, and another OTT (Over-the-Top) server was identified, and it was accessible via all internet networks.

Media Literacy, the excessive use of cell phones by children under 14 risks their health

Studies show that excessive use of phones by children under 14, as well as the use of social media, has led to an increase in cases of depression and anxiety in this age group. For these reasons, Digital Parenting is important, it is a relatively new concept in parenting, but highly relevant for the times we live in.

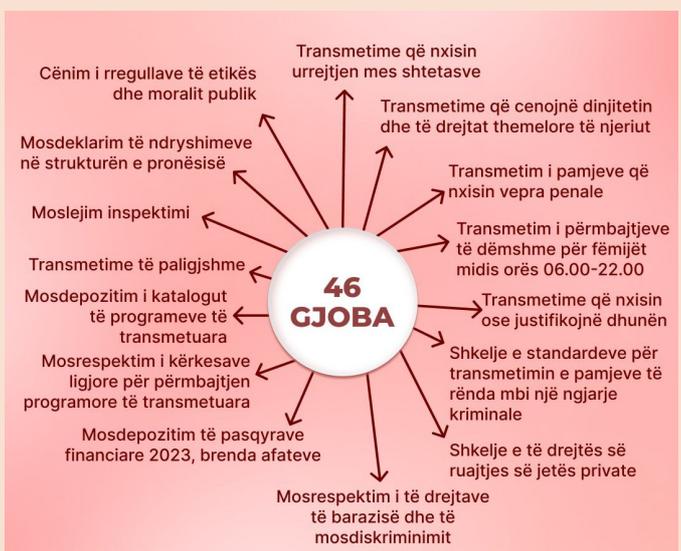
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AMA-TikTok transparency, all reported piracy videos removed from the platform

Since the beginning of the collaboration with TikTok, 995 videos reported for piracy have been flagged and also been removed from the platform. To date, AMA has reviewed and taken action on 516 complaints, with 178 of these found to be in violation of the law. Of those, 171 videos/audios have been removed from the platform, while 7 others are still under review.

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Law Violations: AMA issued 46 fines from January to October 2024

AMA issued 46 fines from January to October 2024. The penalties were directed at radio stations, television channels, and authorized cable providers for various law violations. Through content monitoring and the review of complaints received by the Complaints Council, the violations identified during this period included broadcasts that incited hatred among citizens, infringed on human dignity and fundamental rights, promoted or justified violence, etc.

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