

30 DAYS *in* AMA

SUBMIT A COMPLAINT ABOUT RADIO AND TELEVISION



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AMA collaborates with Platform X, the Chair Krasniqi: A clean digital environment is our priority

The fight against piracy, AMA approves amendments to the Authorization Regulation: Strengthened legal measures for entities to provide only the service for which they're authorized



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Key applications of AI in media

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AMA collaborates with Platform X, the Chair Krasniqi: A clean digital environment is our priority

The Audiovisual Media Authority has established a new collaboration milestone with one of the major online platforms. AMA Chairwoman, Ms. Armela Krasniqi, announced that a collaboration bridge has been built with Platform X, to monitor and prioritize addressing any potentially harmful content in Albanian, shared on the platform. [Read More](#)



The fight against piracy, AMA approves amendments to the Authorization Regulation: Strengthened legal measures for entities to provide only the service for which they're authorized

The Audiovisual Media Authority has taken a new step in the fight against piracy. By unanimous vote, AMA's Board approved the proposed amendments to the regulation "On the criteria and procedures for granting authorizations". These amendments introduce strengthened measures to ensure compliance with the law, with a particular focus on strengthening the obligation for all audiovisual entities that sell audiovisual products to provide exclusively the product for which they are licensed. [Read More](#)



The dangers of the virtual world, communication with children is really important

Technology has transformed the way we communicate and every other aspect of life. Alongside its benefits, it has also brought risks that we must continuously address. To remain safe in the virtual world, we must adopt a critical mindset in the face of numerous dangers, including the consequences of hate speech, the misuse of personal data, violence, harmful content ect.

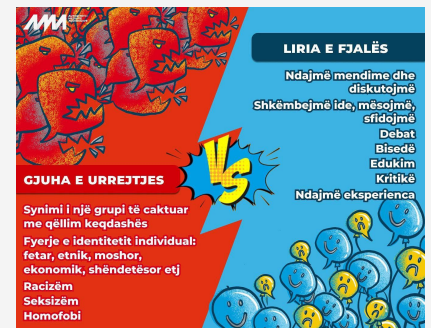
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Key applications of AI in media



Artificial Intelligence is a technological innovation that has also found application in media. Among its main uses in this field we can mention Automating content production. AI can be used to automate certain aspects of content creation, reducing both workload and production time, particularly for news based on press releases.

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The difference between hate speech and freedom of expression

Phenomena such as racism, sexism and insults targeting individual, religious, ethnic, or health-related identities cannot be justified under the pretext of freedom of expression. Hate speech must be recognized and condemned by all. That's why we need to teach our children that everyone has the right to feel safe in society and to be treated with dignity and respect.

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