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Monitoring of the electoral process:
Chairwoman Krasniqi meets with preelection observers from the Parliamentary
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Monitoring of the electoral process: Chairwoman Krasniqi meets with preelection observers from the Parliamentary Assembly of the Council of Europe (PACE)

Audiovisual Media Authority's Chair, Ms. Armela Krasniqi, held a meeting today with representatives of the Council of Europe Parliamentary Assembly's pre-electoral observation mission. Chairwoman Krasniqi responded to the observer's interest regarding AMA's engagement in the electoral process monitoring.



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The 11th BRAF Assembly, Chairwoman Krasniqi presents the work and progress achieved during 2024

The 11th Assembly of the Black Sea Broadcasting Regulatory Authorities Forum (BRAF) was held in Baku, Azerbaijan. AMA's Chair Ms. Krasniqi presented the work and progress achieved during 2024. One of the meetings main topics was the <u>protection of children from harmful content</u>. Read More



Head of the OSCE/ODIHR Observation Mission at AMA, Krasniqi: We have taken all necessary measures so the election monitoring process proceeds properly

The May 11, 2025 elections were the main focus of the meeting between Ambassador Mr. Lamberto Zannier, Head of the OSCE/ ODIHR Election Observa-tion Mission for the May 11 elections and media analyst Ms. Elma Sehalić, with AMA's Chair Ms. Armela Krasnigi. Ms. Krasnigi assured the high level OSCE representatives that all necessary measures have been taken to ensure the election monitoring process proceeds properly. In this context, a delegation from the OSCE Parliamentary Assembly also arrived at AMA, where they were welcomed by the Secretary General of the Audiovisual Media Authority and high-level officials of the institution.

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Media's role in shaping a conscious society, AMA's Secretary General participates in the summit organized by RTUK



AMA's Secretary General, Ms. Ronelda Rrapollari, participated in the summit organized by the Turkish Radio and Television Supreme Council, (RTUK) in Ankara. The main topics focused on strengthening the media and its role in shaping a conscious society. Ms. Rrapollari delivered a presentation on the current state of the media landscape, the negative phenomena that have emerged alongside technological development, their impact on the public and addressed the audience's interest by proposing potential solutions to cleanse virtual spaces, and beyond, of harmful media content. **Read More**



At the start of the election campaign, AMA warns audiovisual media service providers to adhere to the Electoral Code provisions

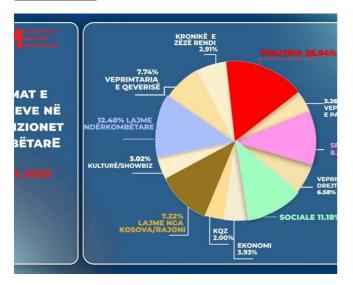
On April 11th, 2025, the electoral campaign for the May 11th elections officially started. In this highly important one-month process, audiovisual media service providers will also be actively involved, incorporating electoral race dynamics coverage between political parties and their candidates across every corner of the country into their programming. Meanwhile, AMA has requested that audiovisual media service providers comply with the Electoral Code requirements during the election campaign.

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The European Media Freedom Act Implementation: The European Regulators Group for Audiovisual Media Services is restructured. Albania maintains the status as an observer

AMA's Chair. Ms. Armela Krasnigi, participated in the latest plenary session of the European Regulators Group for Audiovisual Media Services. This meeting marked a decisive step toward the institutional consolidation of the European Board for Media Services (EBMS), in other words the transition from ERGA to the new governance structure, EBMS, within the framework of implementing the European Media Freedom Act. Albania maintains its status as an observer in the EBMS, even after the transformation of this European network.

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Content monitoring, political news is dominating news editions

In March there was an increase in political news coverage in audiovisual media. According to data calculated by AMA's monitoring and analysis teams, political news accounts for 26.94%, followed by international news at 12.40%, and social news at 11.18%.

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