

Ms. Armela Krasniqi was elected as Chair of the Audiovisual Media Authority pursuant to Decision No. 63/2021, dated 07.07.2021 of the Assembly of the Republic of Albania. Ms. Krasniqi was born in Tirana on 26 November 1976. She is married and has two sons. On 1999 she finished her studies with high results and was graduated for Journalism in the Department of Journalism of the History and Philology Faculty in the University of Tirana.

Madam Krasniqi has a long career in media and communication holding positions in both private and state sectors. Her previous duty was as General Director of Albanian Telegraphic Agency. During this period, she was elected by 32 European news agencies as a member of the board of the European News Agencies. Madam Krasniqi has also been President of ABNA - SEE (Association of the Balkan News Agencies Southeast Europe).

Ms. Krasniqi has been the organizer of several international conferences, among which we highlight: "News agencies vs fake news" where the "Tirana Declaration on fake news" was drafted and signed by 13 European news agencies; "Albanians and Serbs - What next?"; "Media & Tourism - Ideas & Solutions" etc., as well she had an active participation in conferences: "How can the media survive in the digital age"; "International Economic Forum"; "Media of the future"; "The possibilities of news agencies in the fight against disinformation", "Disinformation policy" session at the 6th International Humanitarian Forum of Baku.

Earlier, Ms. Krasniqi has contributed in some of the most important audio and audiovisual medias (radios and televisions) as news director, author and moderator of different Radio and TV shows, etc. In the government administration her contribution is as a spokesperson, senior management body in the civil service. In the institutions where she has served was appreciated for the positive impact and the spirit of cooperation.

Ms. Armela Krasniqi's career also includes two poetry volumes: "The end of portraits" published in 1992 and "Eclipse of silence" published in 1995.

In her assignment as the Chair of Audiovisual Media Authority, Ms. Krasniqi's priorities are oriented towards the challenges that our society is facing in relation to the threats resulting from the rapid developments in this field. In this regard, one of her main priorities is child protection in audio/audiovisual broadcasting, thus contributing to a healthier society. Media literacy, hate speech, journalists and media employees' rights, are some of the most important elements of Ms. Krasniqi's agenda.

In the quality of the Audiovisual Media Authority Chair, Ms. Krasniqi has the assurance that cooperation is the base of a successful work and for this reason, she is open to further strengthen this cooperation with all relevant factors and stakeholders.