



AUDIOVISUAL MEDIA AUTHORITY

ANNUAL REPORT 2019

March 2020

1 FOREWORD OF THE AUDIOVISUAL MEDIA AUTHORITY CHAIRPERSON

**Honorable Mr. Speaker of the Albanian Parliament,
Honorable members of the Parliamentary Committee for Education and Means of Public
Information,
Honorable Members of the Albanian Parliament,**

The following is the factual report of 2019 that simultaneously corresponds with the conclusion of a 5-year term, the assessment of which provides a more distinct and understandable view on the dynamics of a regulatory institution such as AMA.

-It bears mentioning that in late 2014, the audiovisual market was undergoing a chaotic and unregulated period. The number of subjects operating without relevant licenses issued by the authority was high, thus favoring the phenomenon of unfair competition. Non-compliance with the law and the lack of willingness to do so had resulted in functional issues regarding the audio and audiovisual market. This was also reflected in the Progress Reports on Albania prepared by the European Commission and in the relevant recommendations.

- Nine operators have provided unauthorized numeric television broadcasting by using a total of 16 frequency channels. Simply put, this denotes 16 illegally occupied channels, for which the operators did not pay any financial obligation to AMA and as a result to the State Budget. Moreover, 8 other operators have provided illegal analog broadcasting. As of the end of this term, there are no operators illegally using frequency channels in the market and all operators pay their financial obligations pursuant to the law.

- During the 2014-2019 period, the complete implementation of the Organic law provisions was made possible through the adoption of the secondary legislation, by fully complying with the obligations under Law No. 97/2013 “On Audiovisual Media in the Republic of Albania”, as amended. The administrative procedures on the renewal of licenses and authorizations suspended since 2013 due to the lack of the required sub-legal acts were finalized. In late 2014, approximately 70 TV/radio subjects operated without the Collegial body decision on their license renewal, an issue that was resolved at the beginning of February 2015 via the adoption of the required sub-legal act.

-By the end of 2014, there were 109 subjects authorized for cable broadcasting, the majority of which operated in violation of the applicable legislation’s provision. Due to the Authority’s lack of policy, this period was characterized by an unregulated increase in the number of subjects licensed for cable broadcasting, as well as an absence of efficient controlling of the license/authorization conditions by the relevant subjects. Since 2015 and thereafter, the Authority has undertaken a series of actions to regulate the activity of cable operators, namely by: increasing/intensifying on-site inspections; improving and reviewing the sub-legal framework on cable subjects’ activity; periodically reviewing authorization granting criteria for such service for the purpose of cable service quality improvement; digitizing cable services, which affect the broadcasting quality and the wide range of services provided by this technology.

-In 2014, AMA received only 4 complaints, whereas in 2016 and thereafter, the Council of Complaints has addressed and responded to approximately 190 complaints in accordance with the legal standard, by bringing to the attention of operators over 70 identified cases of law violation and non-compliance. The Council of Complaints has intensified the cooperation with different organizations and social actors, as well as with audiovisual operators, for the purpose of raising awareness in order to ensure that they address the violation of legal and ethical norms in audiovisual

broadcasting, as well as to raise AMSPs' awareness on the implementation of the Law "On Audiovisual Media" and the Broadcasting Code. The Council has increased the cooperation with the State Agency on Child Rights and Protection, and has also organized joint activities and held discussions with the "Friends of Children" Parliamentary Group and various civil society organizations that focus on the protection of human rights and minor rights in particular. The establishment of professional boards within national and regional televisions for addressing complaints was made possible due to the Council of Complaints' prompting.

-Pursuant to the legal obligation on market surveillance, AMA has increased its program monitoring capacities. While in 2014 only 14 audiovisual subjects were monitored, currently there are 48 subjects being monitored. This has also brought about an increase in the media coverage of electoral campaigns by audio and audiovisual operators, in accordance with the Electoral Code. The service was also made available to the numerous ongoing requests by individuals or institutions, thus enabling the resolution of several litigations.

-AMA has built and strengthened the partnership with several public, academic and civil society institutions, an unknown practice until 2014, in synergy for the realization of projects focusing on three basic directions: audiovisual market studies and analysis; training and qualification of audiovisual newsrooms to improve reporting; as well as translation of the relevant foreign literature into Albanian. One of the key partners is the Journalism and Communication Department at the Faculty of History and Philology at Tirana University. Approximately 650 journalists, reporters, editors and collaborators from audiovisual newsrooms, as well as Journalism Department students, participated in trainings and workshops held during 2015-2019. Over 60% were from audiovisual newsrooms in other cities.

-In the past five years, AMA has further intensified the cooperation between other public institutions. AMA's coordination and interaction with such institutions directly affects the improvement of standards and conditions for a free and efficient audiovisual market,

in accordance with the European experience. The Authority has entered into cooperation agreements with the following institutions: Ministry of Culture (Copyright Directorate); Competition Authority; General Directorate of State Police; General Directorate for the Prevention of Money Laundering; Consumer Protection Commission, State Labor Inspectorate and the Ombudsperson institution.

-Until 2014, AMA did not publish periodic data on audiovisual market performance in the Republic of Albania, except for a list of licensed audio and audiovisual subjects and their contact details. Since 2016, AMA publishes the periodic bulletin on its website and in print, wherein a group of indicators (economic-financial, technical-technological, human resources involved, property aspects, content) are provided, resulting in the increased transparency of the institution and audiovisual subjects. A separate section in AMA's Periodic Bulletin is dedicated to the profitable activities of media subjects in other commercial activities.

-AMA, as a self-financed institution, ensures the fulfillment of its functions through its own financial resources. The improvement of the Authority's financial activity indicators and the increased efficiency of using these resources was one of the objectives realized in the past 5 years. While in 2014 the annual revenues were approximately ALL 62 million, a year later they doubled to approximately ALL 112 million.

The revenue increase during this 5-year period has been steady: In 2016, it amounted to ALL 140 million; in 2017, it amounted to ALL 157 million; in 2018, it amounted to ALL 177 million and last year it amounted to ALL 183 million. Through a self-funded investment in 2016-2017, AMA established a building with functional and contemporary conditions, where a modern technical infrastructure has been installed to assist the Authority in exercising its functions.

-One of the main achievements of AMA during this 5-year period was the diversification and increase of competition amongst audiovisual content-producing operators in Albania. In the previous years, there were only two companies (Digitalb and Tring) that produced and broadcasted television content in the country. This resulted in reduced program options and selection for viewers. By granting 5 national television licenses, and drafting different regulations during the past years, AMA has enabled other operators to enter into the audiovisual market. The addition of these operators has led to more programs, which allows viewers to choose among the various audiovisual market operators. In 2019, there are 6 television content producing and broadcasting operators: (Tring, Digitalb, RTSH, Abcom, Klan and RTL). This program variety provides the public with a wider range of program options, and also increases market competition, resulting in greater selection variety and more favorable costs to the citizens.

-The transition from analog to digital broadcasting has facilitated the considerable increase of free TV channels. In each of the allotments where the digitalization process is completed, the number of channels has doubled. The results are as follows:

ALLOTMENT	ANALOG BROADCASTING	DIGITAL BROADCASTING
KORÇA	12 PROGRAMS	34 PROGRAMS
FIER	15 PROGRAMS	31 PROGRAMS
BERAT	8 PROGRAMS	32 PROGRAMS
TIRANA-DURRËS	21 PROGRAMS	39 PROGRAMS

Such conditions have resulted in better sound and picture quality in viewers' devices.

-In February 2018, the DD1 band vacating took place, enabling the band to be used for high-speed Internet mobile services, as an increasing demand of citizens around the world. This band was occupied entirely by existing analog operators and unlicensed numeric broadcasting operators. Following an intensive coordination process with audiovisual operators and counterpart authorities in neighboring countries, the complete elimination of interferences in the audio and audiovisual band was made possible.

-For the first time, AMA drafted a strategic document defining the objectives and priorities for the 2017-2019 period. The document set forth the strategic objectives in line with the functions, mission, vision and values that comprise AMA, and also inform the approach to its regulatory function.

The drafting of said strategic document was also carried out with the expertise provided by the Council of Europe.

The main strategic objectives included:

- Ensuring diversity and plurality
- Enhancing transparency and accountability
- Promoting responsible broadcasting
- Enhancing proper governance and the development of the Authority

-The fulfillment of the determined objectives resulted in solutions for many important processes related to the surveillance and regulation of the audiovisual market. It allowed for special focus on the processes related mainly to the quality aspects of market regulation in the strategy 2020-2022 drafting, such as:

- Improving innovation and sectoral sustainability
- Empowering the audience
- Achieving excellence and accountability in the broadcasting sector

The Authority, as a regulatory institution with stable progress, is ready to face the challenges during this period of rapid technological advancement and widespread Internet use. This is also made possible by maximally utilizing the cooperation and collaboration with other audiovisual

institutions and actors, both domestic and foreign. As also noted in the AMA activity report 2019, the assistance and support by the Albanian Parliament has been significant. In particular, bears mentioning the support and cooperation with the Parliamentary Committee for Education and Means of Public Information in regards to the guidance towards the undertaken priorities. In view of the unchanging aim to provide the public with various and quality products and services by audio and audiovisual operators across the country.

Thank you for your attention!

2 INTRODUCTION

During 2019, AMA has maximally worked on the regulation, support and promotion of a responsible and quality audiovisual market at the interest of the Albanian society, in compliance with AMA's duties and functions set forth under Law 97/2013, the Strategy for switching from analog to numeric broadcasting, the Action Plan of AMA's Strategic Document, and pursuant to the recommendations of the Albanian Parliament and the European Union.

In consideration of the serious importance of media not solely in Albania, but also in Kosovo, North Macedonia and wherever Albanians are, the role of AMA is ever more significant.

During 2019, AMA's priority has been to comply with the recommendations issued in the Parliament Resolution, in regards to which, AMA has periodically reported (3 reports) on their fulfillment progress. Pursuant to said Resolution, AMA's busy agenda comprised numerous meetings held with AMSPs, the Parliament, the academic world, and other governmental organizations and institutions, leading to the fulfillment of the issued recommendations. Moreover, bears mentioning the support provided by the Speaker of the Parliament, as well as the intensification of the cooperation with Members of Parliament part of the "Friends of Children" parliamentary group and with the Parliamentary Committee for Education and Means of Public Information.

During 2019, as regards the audiovisual broadcasting digitalization process, the focus has been the finalization of this process in the two regions with the largest population, namely Tirana and Durrës. AMA considers the finalization of the process on 1 October 2019 both a challenge and an achievement, given the issues encountered in the past year and the impact that the process would have on the Albanian public. Currently, there are 39 free channels available to the citizens in those two regions, more than in any other country in the region.

We would also like to mention that the Albanian public operator (RTSH) has laid down the digital infrastructure throughout the country and private numeric operators have installed their networks in most of the remaining regions. As a result, over 80% of the population in the country has access to digital television broadcasting of high quality and with a wide range of free television programs.

To support local/regional audiovisual operators, Law No. 34/2017 was adopted for their partial compensation regarding the support fee on one of the national numeric networks AMA has carried out the implementation of this Law for operators that provide audiovisual services in areas where the digitalization process has been completed, thus facilitating their transition to the new digital technology.

Furthermore, in the framework of the digitalization process, AMA conducted a wide public information campaign through all communication channels and also assisted through its Call Center to provide information to all population groups, including the elderly, whose access to new technologies is limited. During 2019, in compliance with the recommendations of the Competition Authority, the awareness campaign was diversified for the purpose of becoming as clear and understandable by the citizens as possible (spot advertising on 14 online portals, spot advertising on radio and TV, City Lights, Billboards etc.).

In view of the frequency planning and management, AMA performs periodic monitoring of the audio/audiovisual range use. In 2019, monitoring intensified, due in part to following up the digitalization process implementation.

Monitoring results indicate that there is no illegal audio or audiovisual broadcasting in the country. Further, in 2019, there have been no complaints found or reported regarding harmful interferences by audio/audiovisual operators.

During 2019, the Audiovisual Media Authority focused primarily on diversifying and increasing the competition between audiovisual content producing operators in Albania.

Compared to 2014, when there were only two operators (Digitalb and Tring) on the market, the current audiovisual market in Albania comprises 6 (six) operators that provide such service (Tring, Digitalb, RTSH, Abcom, Klan and RTL). This program variety provides the public with a wider range of program options, and also increases market competition, resulting in greater selection variety for the citizens.

During 2019, there were thematic reviews undertaken regarding the content broadcasted by AMSPs, focusing mainly on the three priorities defined by the AMA Board in the first meeting of the year, namely: child protection, hidden advertisements in newscasts and advertisements and commercial communications on health service and medications. Based on our data, it results that hidden advertisements in television programs are the most frequent.

According to intensive communications and information by AMSPs, and based on the cooperation with the National Food Authority (NFA), the priority focus of the monitoring of broadcasted content has been on the Parliament's recommendation on carbonated and sugary drinks. AMA held the "Children and advertisements in audiovisual media" roundtable, where the aforementioned issue was also discussed. Thanks to the recommendations and insistence of the Authority, it results that there have been no violations in 2019.

In September 2019, in view of this commitment, the Authority held the "Children and advertisements in audiovisual media" roundtable, which had as a main focus the advertisements and commercial communications about energy drinks and carbonated and sugary drinks.

During 2019, AMA was also engaged in the legal regulation of work relationships of journalists in audiovisual broadcasting. The objective of the Second Roundtable that was attended by all groups of interest, was to promote the undertaking of actual steps as regards the designing and implementation of a legal and administrative practice that ensures security and better conditions in audiovisual newsrooms, based on sustainable relations between the employee and employer, on dignified treatment and in compliance with the Albanian and international legal frameworks. AMA's observation provides that in exercising the profession of the journalist, editor, and reporter or in the role of a collaborator, complying with work relationships standards is of utmost importance, as they directly correlate to the level of media freedom, independence and integrity.

During 2019, AMA organized the media conference entitled “Religious radios in Albanian”, which was attended by approximately 100 religious radio representatives, experts and media researchers, members of parliament and public institution heads, religious clerics, journalists, etc. Through the presentations and discussions of those attending, the conference aimed to highlight the role and contribution of community religious newsrooms in promoting religious tolerance and coexistence.

In 2019, which coincided with the 20th anniversary of the institution, were held 2 international conferences and were conducted several studies and analysis on the harmonization of the Albanian legislation with the European Directive on Audiovisual Services amendments, concerning the adherence to the spoken and written Albanian language standard and legal equality.

The Audiovisual Media Authority has continued the partnership with different organizations and institutions involved in media, by supporting projects focusing on different audio and audiovisual market aspects, studying and analyzing phenomena and development trends, improving reporting and topic addressing in broadcasting programs, publishing foreign literature on media in the Albanian language, etc. In this regard, there were joint projects organized with civil society organizations, the topic of one being: *“Pop culture in television media and the impact on adolescents. Music videos’ impact.”*

Other concluded projects addressed the topic of gender equality and gender roles in audiovisual media. After these projects were completed, they were followed by studies on their respective topics, recommendations and different publications, which were published on the official websites of civil society organizations, while printed materials such as leaflets were distributed to audiovisual operators and interest groups.

Based on the Contract between AMA and RTSH, AMA carried out two revisions of the Contract in 2019. These revisions that were carried out at the end of the first six months and at the end of the year, focused on the program package, signal coverage of the territory in the country and the addendum of technical annexes to the Contract.

It has been repeatedly noted that the “RTSH FËMIJË 2” channel remains omitted from the program package of the Public Broadcaster. AMA concludes that it is a necessity to include two channels for children in the RTSH program package, in order to provide a positive and very useful space in compliance with the Public Broadcaster’s undertakings.

We found that RTSH has reflected about using warning signs against harmful content for children during the time slots that children watch television. Meanwhile, one of their general program channels (RTSH 1) broadcasts a sign language newscast.

However, the same cannot be said for the other 3 (three) national operators, which have failed to comply with the legal obligation to broadcast a sign language newscast for “communities with special sensory needs”.

During the reporting year, through the addendum of recently adopted acts to the sub-legal framework and the enhancement of existing acts, the fulfillment of the regulatory authority’s obligations was made possible, thus ensuring a variety of audiovisual services, increased service quality and promotion of technological developments through the provision of new audiovisual services.

The adoption of the secondary legislation was followed by the mitigation and elimination of administrative barriers, particularly for licensing and authorization processes and

license/authorization renewal applications, by reducing the administrative procedures' time frames at the extent possible, pursuant to the organic law and the Administrative Procedure Code.

The addressing of issues encountered in practice in the regulatory acts has brought about the awareness of relevant entities regarding their compliance with the legal requirements and license/authorization conditions.

In view of its mission, the Authority undertook an initiative and has entered into several inter-institutional agreements concerning the establishment of spaces for increasing cooperation to meet legal requirements. Furthermore, the Institution has maintained good mutual relations with regulatory authorities in the region, as well as with regional and European audiovisual media organizations and platforms, including EPRA, ERGA, BRAF, MNRA, etc.

During the reporting year, the Authority was invested in increasing the number of and training human resources, by focusing on the collaboration with experts from various international organizations.

During the course of the year, AMA was audited "On Internet Performance in Public Administration" by the Supreme State Audit, and has carried on communications for the recommendations provided by the institution regarding administrative measures.

Moreover, in compliance with the obligations set forth in the previous year's Resolution of the Albanian Parliament, an increase in the revenue collection was noted owing to the follow-up on the payments of licensed entities' financial obligations incurred by AMA in 2019.

As an independent public institution, the Audiovisual Media Authority operates in conformity with the transparency standard, by ensuring that the conduction of its activity rigorously complies with the obligations provided for in Law No. 119/2014 and relevant sub-legal acts.

During 2019, in accordance with Recommendation No. 43, dated 14/10/2019 of the Right to Information and Personal Data Protection Commissioner, AMA carried out a Transparency Program review. *The report has been organized into 9 chapters, which essentially reflect the institution's activity pursuant to the aforementioned legal provisions.*

The first chapter group in the report details the obligations and recommendations issued to the Authority by the Parliament of the Republic of Albania and other independent constitutional institutions, as well as the undertakings set forth in the EU Progress Report.

The second chapter group focuses on the work carried out by the Council of Complaints as regards the fulfillment of its duties provided for in the law on audiovisual media and in the Broadcasting Code. This group also details the Authority's duties as an audiovisual market licensing, planning and monitoring regulator.

The third chapter group concerns reporting on the obligations of the Authority under other laws in the Republic of Albania, such as the law on budget and the law on transparency.

3 COUNCIL OF COMPLAINTS

The Council of Complaints is a highly important structure of the Authority. Being that children are a priority of AMA, this has been automatically reflected in the work carried out by the Council of Complaints. In this regard, the Council of Complaints (CC), in collaboration with the “Friends of Children” Parliamentary Group at the Albanian Parliament, organized the “Children in Audiovisual Media” roundtable. After launching its study entitled “*Child protection, AMA’s main focus*”, the Council of Complaints explained why children, their protection and their best interest constitute a priority for the Authority’s and Council's work. The organization purpose of this roundtable was to create a useful space for discussions between interest groups as regards the coverage aspects of issues related to audiovisual media reporting on children.

During 2019, the Audiovisual Media Authority received more than 90 complaints submitted by individuals, various civil society organizations, public and non-public institutions, etc. Compared to previous years, in 2019, there were more complaints addressed, showcasing the increased public trust in the Authority’s activity. We find that the procedure improvement, complaint reviewing and response, as well as awareness raising, led to the increased trust in the Authority regarding the addressing of violations of law and the Code in audiovisual broadcasting, thus also demonstrating the increased sensitivity of citizens towards the violation of legal and ethical norms.

The Council also noted improvements in audiovisual broadcasting for and about children, also thanks to the raised awareness of audiovisual operators regarding reporting/broadcasting for minors and about minors.

Comparing the complaints by year since the establishment of the Council of Complaints in April 2016, the overview is as follows:

2016 (April-December)	35 complaints
2017	70 complaints
2018	50 complaints
2019	93 complaints

Roughly 40% of them annually concern children and the violation of their rights, followed by complaints on the violation of human rights, legal and ethical norms, commercial communications and the rest are miscellaneous.

The Council of Complaints paid special attention to the establishment of Complaint Review Boards at AMSPs, in accordance with the adopted instruction “On Complaint Handling Procedures by Audiovisual Media Service Providers”. In 2019, national and informative televisions, also being the AMSPs with the most complaints, set up Complaint Review Boards. According to the instruction, the boards are also called upon by the Council of Complaints for any complaint submitted to the Authority, which inquires about the claims/explanations for the submitted complaints. National and informative-licensed televisions have already established their boards, which are functional.

4 IMPLEMENTATION OF RECOMMENDATIONS ISSUED IN THE PARLIAMENT RESOLUTION FOR THE ANNUAL AUTHORITY REPORT 2018

- 1. Continue the public information campaign until the digitalization process completion, a campaign that should include practical information in simple language, actual illustrations and images on the technology to be used and should also emphasize that the DVB-T2 decoder device market is an open market and these devices can be acquired in any electronics store.**

In compliance with this recommendation, during 2019, AMA continued its public information campaign in various forms, including online portals, television spots, City Lights, Billboards, and the official website and social media of the Institution, the Call Center, etc.

Further information on the implementation of this recommendation can be found in chapter 8 AUDIOVISUAL BROADCASTING digitalization, section 8.2 “Public information campaign”¹.

- 2. Conduct a full analysis on the situation resulting from the termination of analog broadcasting in September 2018, a situation that caused difficulties to the Albanian citizens, leading to long queues at decoder sales points and confusion over the decoder technology.**

¹ Regarding the recommendations issued in the Resolution of the Parliament of the Republic of Albania, there has been periodic reporting pursuant to Parliament Decision No. 49/2017. "On the Establishment of Mechanisms for Systematic Monitoring of the Follow-up and Implementation of Recommendations of Independent Institutions and Institutions Established by Law".

AMA has periodically reported to the Parliament regarding the conducted analysis on the situation brought about by the termination of analog broadcasting in the region of Tirana and Durrës in September 2018, and has also reported on other activities carried out for the purpose of avoiding similar situations in the future.

Due to the conducted analysis and the steps taken by AMA, the successful termination of analog broadcasting in Tirana and Durrës took place on 1 October 2019, without resulting in any of the issues of September 2018 or others.

- 3. Take necessary measures, by conducting a preliminary assessment of the situation, in order to avoid the occurrence of the difficult situation of September 2018 within the new determined deadline for the termination of analog broadcasting, and for citizens to be prepared and well-informed, as this concerns the regions where the majority of the population is located.**

The following are the activities and steps taken by AMA in 2019, regarding the termination of analog broadcasting in the region of Tirana and Durrës:

- a) AMA conducted surveys in the region of Tirana and Durrës, in order to analyze and assess the situation regarding the citizens' information about the digitalization process, the devices they watch audiovisual broadcasting on (technology used), receiver devices, and the process completion deadline.
- b) AMA was involved in the verification of television receiver devices on the market, by monitoring the main sales points on-site. Based on the market analysis, it resulted that all marketed TVs have integrated DVB-T2 decoders.
- c) AMA made an inquiry to the Statistics Department at the General Directorate of Customs about the number of television receiver devices with incorporated decoders and the number of imported decoders.
- d) In the framework of assessing the decoder market quantity, AMA has maintained continuous correspondence with market operators and audiovisual operators marketing DVB-T2 decoders, by requesting information about the number of decoders they have sold and the decoder stock in their warehouses.

- 4. AMA should collaborate with relevant institutions, civil society and other actors to achieve actual results regarding the protection and strengthening of labor rights and social rights of Albanian journalists, a concern particularly noted in various international reports (EU recommendations, *Freedom House Report 2018*, *Reporters Without Borders*, etc.) as an issue that directly affects media freedom.**

On 19 November 2019, in Tirana, AMA held the Second Roundtable entitled “Legal regulation of work relationships of journalists in audiovisual broadcasting”. The First Roundtable on this issue was also organized by AMA, in collaboration with the Albanian Parliamentary Committee for Education and Means of Public Information, at the Albanian Parliament, in May 2018. The actual proposals and suggestions provided by the journalist community in the First Roundtable constituted as the discussion basis, with the involvement of representatives from AMSPs, associations and organizations that observe their rights, legislators, officials and experts from public institutions focused on work relations, professors and researchers from communication sciences and journalism, OSCE representatives, etc.

The main objective of the Roundtable was to encourage the audiovisual journalist associations and organizations, as well as the responsible institutions, to undertake steps regarding the designing and implementation of a legal and administrative practice that ensures security and better conditions in audiovisual newsrooms, based on sustainable relations between the employee and employer, on dignified treatment and in compliance with the Albanian legal framework and international acts that Albania is party to or a signee.

AMA’s observation presented at the Roundtable concerned the compliance with work relationship standards in exercising the profession of journalist, editor, and reporter or in the role of a collaborator as being of utmost importance, because they directly correlate to the level of media freedom, independence and integrity. This can be achieved by configuring and approving a sustainable regulatory system that leads to positive impact on the audiovisual newsroom performance, role and responsibilities. Why not, by also promoting a natural chain process of reflecting and reacting to work relationships across the media market.

On behalf of the Albanian Parliament, the Member of Parliament of the Committee for Education and Means of Public Information, Mr. Musa Ulqini, after commending AMA’s initiative, expressed the willingness to consider all proposals and requests by media associations and organizations, and transforming them into amendments and regulations that optimize the functionality of the legal framework focused on work relations.

Roundtable attendees emphasized the need for legal improvements towards better work relationships for journalists, by specially promoting a self-regulatory process in this regard.

5. AMA should meet the legal obligations and closely cooperate with audiovisual operators on the market and periodically report to the Albanian Parliament on the termination of analog broadcasting.

Pursuant to this recommendation, AMA has periodically informed the Albanian Parliament on the digitalization progress in our country.

Further detailed information on this process can be found in chapter 9 “Audiovisual Broadcasting digitalization”.

6. Materialize the cooperation with AKEP and other law-enforcement institutions against online piracy.

In compliance with the Parliament’s recommendation, there were meetings held with AKEP representatives during 2019, in order to draft the cooperation agreement. The document, wherein the proposals of AMA and AKEP were reflected and agreed upon, failed to be concluded within the reporting year.

In order to finalize the content of the cooperation agreement between AMA and AKEP, in October, AMA delivered the draft agreement with AKEP electronically, requesting a meeting with authority representatives to proceed with the signing of the document.

AMA considers the cooperation with AKEP as highly important regarding the coordination of joint works and activities to prevent and/or stop audiovisual piracy, pursuant to the legal and sub-legal provisions that regulate the scope of the parties’ activity and functions.

The illegal activity conducted by audiovisual entities, mainly cable platforms, in addition to causing economic damage to the State Budget, also damages the economic and commercial interests of subjects licensed to conduct audiovisual activity, thus leading to fair competition thwarting and lack of equilibrium in the media market. Considering informality in the audiovisual media field, a field monitored by our regulatory Authority, as highly problematic, AMA, through the Letter with Protocol No. 2957, dated 01.08.2019, requested to cooperate with the General Directorate of Taxation and national operators.

7. Take measures to reflect the approved amendments to the EU legislation in the field of media, into the internal legislation, for the purpose of aligning it with the EU *acquis*.

Directive 2010/13/EU of the European Parliament and Council, dated 10 March 2010 "On the coordination of certain provisions laid down by law, regulation or administrative action in the Member States concerning the provision of audiovisual media services", was amended in late 2018. (Directive 2018/1808), dated 14.11.2018).

Law No. 97/2013 has been fully aligned with Directive 2010/13/EU of the European Parliament and Council, dated 10 March 2010, and in the frame of also aligning the legislation with its amendments,

AMA has begun the preparatory work to become familiar with the amendments made to the European legislation in the audiovisual field.

As regards the provisions of the amended Directive, in September 2020, Member States were made responsible for adopting the legal and sub-legal amendments, in order to comply with said directive.

In accordance with the Albanian Parliament's recommendation, AMA has established a working group to note the amendments to Directive AVMS 2010/13, which, at the end of the in-depth document analysis, will prepare an information report on the main amendments to said act; jurisdictional issues, minor protection in commercial communications, protective measures on video streaming platforms, etc., which will become part of the internal legislation. On the other hand, during the meetings held in regards to the screening process, AMA representatives have requested information about the act implementation in the internal legislations of Member States.

In view of the cooperation between AMA and various institutions or organizations operating in the audiovisual media field, AMA supported the "Analysis and proposals for a new regulatory framework on online media" project of the Institute for Policy and Legal Studies. The project provided expertise on promoting the current debate in Albania or in other countries, concerning the adaptation of the European Directive on Audiovisual Services to new realities, where Internet-based media are progressively developing and have a significant effect on the media industry. The study provided a general overview of the key instruments that have shaped the EU audiovisual regulatory framework, their area of implementation, the fundamental objectives of their policies, principles and relations, and also assessed whether normative acts on media can apply to online media.

8. Focus on monitoring the advertising of energy and carbonated soft drinks, pursuant to the legal amendments of 2018 to Law No. 9518, dated 18.4.2006, "On the Protection of Minors from Alcohol", as amended, in addition to AMA's focus on three main areas: monitoring commercial advertisements in informative newscasts, commercial advertisements of medical products, and child protection.

In accordance with the legal provisions of Law No. 97/2013, as amended, the Broadcasting Code, as well as the priorities determined for monitoring and assessment aspects regarding broadcasted content, in 2019, AMA identified the following AMSP cases for reprimand:

No.	Protocol No.	AMSP	Television show	Cause
1	464	NEWS 24	Newscasts	Hidden advertisement
2	708	Report TV	Newscasts	Hidden advertisement
3	750	Top Channel	"Hipokrati"	Hidden advertisement

4	751	News 24	“Klinika 24”	Hidden advertisement
5	752	TV Klan	“Rudina”	Hidden advertisement
6	1026	TV Klan	“Zonë e Lirë”	Hidden advertisement
7	1105	News 24	Newscast at 16.30	Hidden advertisement
8	1106	Ora News	Newscast at 12.30	Hidden advertisement
9	1092	ABC News	“Thumb”	Hidden advertisement
10	1091	Top Channel	“E diell”	Hidden advertisement
11	1254	News 24	“Klinika 24”	Hidden advertisement
12	1225	Top Channel	“Hipokrati”	Hidden advertisement
13	1391	RTSH 1	“Trupi dhe Shëndeti”	Hidden advertisement
14	1490	Klan	“Opinion”	Hidden advertisement
15	1563	Klan	Newscast at 19.30	Hidden advertisement
16	1589	Klan	Newscast at 19.30	Hidden advertisement
17	1690	Klan	“E diela shqiptare”	Hidden advertisement
18	1804	RTSH 1	Newscast at 20.00	Hidden advertisement
19	1711	Report TV	Newscast at 15.00	Hidden advertisement
20	1768	Klan Plus	“Elixir”	Hidden advertisement
21	1785	Klan	“E diela shqiptare”	Hidden advertisement
22	1848	Digitalb Sh.a (My Music and Melody music channels)	Complete broadcast	Child protection
23	1849	BBF	Complete broadcast	Child protection
24	1912	Supersonic	Complete program	Child protection
25	1691/1	RTSH1	Newscast	Response for hidden advertisement
26	1955	Klan Plus	“Elixir”	Hidden advertisement
27	2014	News 24	Complete program	Political advertisement
28	2015	Fax News	Complete program	Political advertisement
29	2044	News 24	Newscast	Hidden advertisement
30	2101	Klan	Newscast	Hidden advertisement

31	2267	News 24	Newscast	Hidden advertisement
32	2268	Top Channel	“Hipokrati”	Hidden advertisement
33	2337	TV Klan	“Histori shqiptare”	Hidden advertisement
34	2774	RTSH 2	Minority broadcast	Inappropriate content for neighborliness and amiability among peoples
35	2869	News 24	Informative shows	Child protection
36	2870	Fax News	Informative shows	Child protection
37	2871	Ora News	Informative shows	Child protection
38	3065	Vizion Plus	Tv series	Child protection
39	3190	AdriaNet TV	“Besimi i krishterë ortodoks” [Orthodox Christian Faith] program	Disrespecting freedom of religious belief and tolerance

As regards the data above, the statistical evaluation by identified violation nature is as follows:

Identified cases	Percentage	Typology
12	31%	Hidden advertisement (newscasts)
16	41%	Hidden advertisement (shows)
7	18%	Child protection
4	10%	Others ²
39 Total	100 %	-

AMA maintains communication with the National Food Authority (NFA) for the purpose of monitoring and assessing violation cases of legal provisions on advertisements about carbonated and sugary drinks, pursuant to Law No. 9518, dated 18.4.2006, “On the Protection of Minors from Alcohol”, as amended. The focus of this communication is to assess the products advertised by audiovisual entities that constitute soft drinks (carbonated), by obtaining specialized information on their sugar content. Through this information, AMA constantly monitors the legal compliance of the broadcasting of these advertisements and commercial communications.

Bears mentioning that the monitoring carried out throughout 2019 did not find any case of legal provision violation related to carbonated and sugary drinks. The monitoring focused on the content

² Political advertisement”, 2 cases; “Inappropriate content for neighborliness and amiability among peoples”, 1 case; and “Disrespecting freedom of religious belief and tolerance”, 1 case

of national, regional and local AMSPs. Regardless, AMA conducts systematic monitoring and assessment of the broadcasted audiovisual content in this advertisement category.

AMA considers it important to inform and make AMSPs aware of the amendments of the previous year to Law No. 9518, dated 18.4.2006, “On the Protection of Minors from Alcohol”, and mandate compliance. In this regard, in mid-September 2019, AMA held the “Children and Advertisements in Audiovisual Media” Roundtable. One of the main focuses of the Roundtable was the advertisements and commercial communications about energy drinks and carbonated soft drinks.

The Roundtable was attended by AMSP representatives, members of the “Friends of Children” Parliamentary Group, non-governmental organizations focused on child rights and freedoms, public institutions, experts in the field, etc. The aim was to create a useful space for discussions between all interest groups as regards the coverage aspects of audiovisual advertisements on issues related to children.

In the Roundtable, AMA’s activity was presented through the analytical review and assessment of citizens’ and entities’ complaints, as well as through the focus on the regulatory framework improvements to reflect actual phenomena and issues identified in audio and audiovisual content broadcasting, including advertisements and commercial communications. The attendees also mentioned the need for coordination between the institutions to identify violation cases, as well as the opportunity to organize efficient and comprehensive information and awareness-raising campaigns with audiovisual newsrooms and with the parents and children’s community as well.

9. Increase monitoring of violence against children cases in Albanian television and cooperate with different organizations and the civil society to improve reporting on children.

AMA continuously monitors all child rights violation cases, particularly those concerning violence against them. The Council of Complaints at AMA rigorously follows and reviews complaints on the matter.

AMA collaborates closely with various organizations, the civil society, and other national and foreign partners to comply with the Broadcasting Code and to improve reporting on children.

During this reporting period, AMA intensified its cooperation with the State Agency for Child Rights and Protection at the Ministry of Health and Social Protection, as an agency that directly follows problems related to children, by referring cases identified in the audiovisual media to the Council of Complaints.

The Council of Complaints has also addressed a child rights violation case during a TV show. The TV show concerned domestic violence, however, despite the public interest to show the video and the carefulness to not identify the children, the broadcasting of the video constituted a Broadcasting Code violation and could result in long-term psychological consequences for the children involved. The audiovisual media service provider was reprimanded, in order to prevent similar occurrences in the future and to observe fundamental human rights, particularly child rights, by considering the best interest of the children.

10. Finalize the cooperation agreement with the Consumer Protection Commission, to increase the institution's activity efficiency as regards advertisements and consumers, as well as to improve the standards for a free audiovisual market in compliance with European standards.

In June 2019, AMA entered into a cooperation agreement with the Ministry of Finance and Economy on the protection of the general interest of consumers in the audiovisual media field during the commercial practices of service provision by operators.

Pursuant to the legal obligations and provisions set forth in the agreement, AMA has accordingly forwarded complaints that fall under the competence of the Consumer Protection Commission (CPC) to the latter.

For the purpose of ensuring consumer rights, through the Letter with Protocol No. 2980, dated 06.08.2019, AMA requested the Consumer Protection Commission (CPC) to intervene, by forwarding to the latter the complaint submitted to AMA on the lack of signal of the "TV Klan" and "TV Klan Plus" national television on the "Digitalb" private satellite platform. Further, AMA has maintained communication with this Institution and through the Letter with Protocol No. 2980/1, dated 09.09.2019, has provided all the legal documentation relevant to said complaint.

The institution replied after more than 3 months, failing to address the issue, but instead requesting us to provide additional information and data, which were provided.

11. Strengthen and maintain close cooperation with the Competition Authority, particularly considering that international reports note that the ownership of electronic media is monopolized by several powerful businessmen, consider the impact of economic and political interests on media, etc. Moreover, the repealing of Article 62, paragraph 3 of Law No. 97/2013, "On Audiovisual Media in the Republic of Albania", as amended, providing for the restriction of share quantity, makes closer cooperation with the CA necessary.

Pursuant to the memorandum of understanding between AMA and the Competition Authority (CA), aiming to increase cooperation as regards free competition in the audio and/or audiovisual media market, and in accordance with the Parliament's recommendations, on 16 September 2019, AMA held a meeting with representatives of the institution.

In this meeting, taking actual measures was agreed upon for the prevention of media market issues about the control of media ownership and the impact of economic and political interests on media. It was agreed that we as an authority would consult the Competition Authority for the secondary legislation drafting, pursuant to the organic law on improving the standards and conditions for a free and efficient competition in compliance with European standards.

Pursuant to the legal obligations and provisions under the memorandum of understanding with the CA, AMA consulted the Competition Authority on several sub-legal acts.

Namely, the consultation concerned the regulation "On procedures and requirements for granting

audio broadcasting licenses for temporary and institutional needs”, as well as the draft regulation “On procedures and requirements for granting audiovisual program service licenses”, aiming to improve standards and conditions for a free and efficient competition in compliance with European standards.

Furthermore, during this period, our institutions have maintained correspondence regarding changes to the ownership structure of entities licensed or authorized by AMA.

12. Pay maximum attention to all complaints by citizens or interest groups, to respond, by seriously reviewing them and to serve the public interest in Albanian audiovisual broadcasting.

The Council of Complaints at AMA follows and reviews all complaints submitted to the Authority regarding the violation of Law No. 97/2013 “On Audiovisual Media in the Republic of Albania”, as amended, and the Broadcasting Code. The complaint review procedure until reaching conclusions is a dynamic process that was performed and is currently performed within the time frames set forth under the law.

During the reporting period, the Council of Complaints has addressed over 90 complaints concerning: dignity infringement, child rights violation in media, competition thwarting, etc. All complaints were addressed and reviewed rigorously within the time frames defined by law. After reviewing them, the Council of Complaints provided final conclusions. In 20 cases, audiovisual operators were reprimanded, in 5 cases, the Council of Complaints proposed to the Board of AMA to impose fines, and in 4 cases, the Council of Complaints requested operators to terminate the broadcasting of an advertisement (programs including commercial communications) and certain disturbing scenes.

13. To ensure the continuity of television broadcasting after the numeric switchover, AMA should be more active in resolving issues related to audiovisual entities utilizing the RTSH network for their programming, which claim that the approved numeric network support fees of RTSH are not based on the real costs of RTSH.

In order to resolve the issues raised by local/regional audiovisual operators regarding the support fee for utilizing the RTSH network for their programming, AMA has taken the following actions:

The Audiovisual Media Authority (AMA) has received the requests of several existing private analog entities licensed to provide analog services in the allotment of Tirana and Durrës, which require mediation with the public operator (RTSH) to cancel the support fee invoice issued by RTSH for September 2019 for the utilization of the RTSH network for their programming.

Whereas Decision No. 20, dated 15.02.2019, AMA proposed to RTSH to not invoice the numeric network support service provided to local analog entities for their programming, operating in the regions of Tirana and Durrës, until the analog broadcasting termination date in these two regions. In issuing this Decision, AMA has taken into consideration the fact that local/regional analog

operators should not incur double liabilities by having to pay for both analog and numeric services, as well as the fact that the analog broadcasting termination in Tirana and Durrës was foreseen to take place on 01 September 2019, which was later postponed by AMA Decision No. 119, dated 29.08.2019 "On taking measures regarding the digitalization process in Tirana, Durrës, and Vlora regions" with an additional 30 (thirty days) to 01 October 2019, and by Decision No. 158, dated 07.11.2019, AMA decided to propose to Radio Televizioni Shqiptar (RTSH) to not bill local analog entities that utilize the RTSH network for their programming and provide service in the region of Tirana and Durrës, for the month of September. RTSH should comply with AMA Decision No. 20, dated 15.02.2019, as analog broadcasting was terminated on 01 October 2019.

Meanwhile, pursuant to Article 7, paragraph 2 of Law No. 34/2017 "On Vacating the Digital-Dividend Frequency" as amended", AMA issued Decision No. 38, dated 07.03.2019, listing the local/regional analog audiovisual entities eligible for financial compensation.

Regarding the list of eligible entities and the estimated compensation amount totaling to EUR 1,000,000, the audiovisual entities will be compensated to the extent of 53.87% of the payment amount, for 1 year.

The list of local/regional operators eligible for financial compensation is subject to changes, because the list approved by AMA also includes subjects whose licenses were declared invalid, and the Authority's decisions have been appealed to the court, as well as subjects whose activity status is "suspended". In this case, the estimated compensation value for this category of entities will be redistributed to all beneficiary operators.

Through Internal Order No. 102, dated 04.04.2019, a working group was established for implementing Law No. 34/2017 "On Vacating the Digital-Dividend Frequency", as amended.

The financial compensation process for local/regional analog audiovisual entities in the regions where analog broadcasting was terminated (Berat, Korça and Fier), commenced in July 2019. In the region of Tirana and Durrës, the process commenced in November 2019.

AMA maintains regular correspondence with entities in these regions through letters, e-mails and phone calls, in order to ensure their compliance with the provisions of Law No. 34/2017, as amended, to be eligible for financial compensation. So far, 8 entities have submitted to AMA documentation on the invoices they have paid to RTSH and have received their respective financial compensation.

14. Increase the number of and intensify thematic roundtables and meetings with various interest groups on the Broadcasting Code content, raising awareness to ensure compliance, as well as discussing topics related to various technological and media developments. Synergy between the CA and governmental institutions for child protection, and the "Friends of Children" Parliamentary Group, etc.

AMA, in collaboration with the "Friends of Children" Parliamentary Group at the Albanian Parliament, on 12.07.2019, organized a roundtable entitled "Children in Audiovisual Media", attended by representatives from all interest groups, UNICEF, various governmental and non-governmental organizations focused on child rights protection. The organization purpose of this

roundtable was to create a useful space for discussions between interest groups as regards the coverage aspects of issues related to audiovisual media reporting on children.

In this meeting held in view of the implementation of Albanian Parliament's recommendations to AMA, were presented the findings of a study conducted by the Observatory for Children and Youth Rights, in collaboration with UNICEF regarding "Media portrayal of children".

During the meeting, the importance of monitoring audiovisual content was emphasized; particularly content focusing on violence against children and advertisements of energy and carbonated soft drinks, as harmful products to children's upbringing. The need for inter-institutional and media collaboration was also emphasized, in order to continue raising public and media awareness of child rights.

15. Follow-up on the implementation of the legal obligation of audiovisual operators granted national license for sign-language-based broadcasting, until full implementation.

AMA maintains ongoing contact with audiovisual operators that were granted national licenses regarding the fulfillment of said legal obligation. Thus far, only the public operator has met this obligation, the rest have not. The latter have been notified once more through official letters to take immediate measures for implementing sign language broadcasting.

Through the recent letter of 11.09.2019, addressed to national televisions "Top Channel", "Klan" and "Vizion +", AMA notified these operators that the legal obligation on sign language broadcasting will constitute one of the main focuses of the upcoming AMA report to the Albanian Parliament.

16. Continue the work for drafting and adopting the required sub-legal framework, through the adoption of new regulatory acts, or drafting amendments or addenda to the existing sub-legal acts, for the purpose of improving the current regulatory framework in force; Ensure equality and transparency in application handling, legislation implementation and improvement in certain aspects, such as electronic media transparency and competition.

AMA, as a regulator of the media market for drafting sub-legal acts pursuant to law, is working to draft or amend regulations to support and facilitate the activity of entities in the field within the legal framework.

Furthermore, during the reporting period, AMA adopted and added to the sub-legal framework the following sub-legal acts:

- Regulation "On broadcasting short reports on high public interest events";
- Decision on approving the list of high public interest events;
- Regulation "On procedures and requirements for the provision of on-demand audio and/or audiovisual media services", by Decision No. 152, dated 11.10.2019;
- The approval of some amendments to the regulation "On license granting for

community audio broadcasting”,

In addition to the above, during the reporting period, AMA developed the following draft acts, which are pending public consultation:

- Regulation “On criteria and measures that regulate co-use of Public Broadcaster’s broadcasting infrastructure”;
- Guide (rulebook) on dispute resolution among audio and/or audiovisual media operators, including disputes with the public broadcaster.

In addition, AMA has also developed the draft regulations “On criteria and procedures on audiovisual program service license granting” and “On granting broadcasting licenses for temporary periods and institutional needs”, which, after being subject to the public consultation phase, have been approved by AMA in early January 2020.

17. Further consolidate the cooperation with Kosovo’s IMC and Albanian-speaking countries.

On 6 March 2019, regulatory authorities in Albania and Kosovo held a business meeting on the monitoring and assessment of audiovisual programs. The meeting was held at the Audiovisual Media Authority premises in Tirana and was attended by representatives of the programming and monitoring unit from both regulatory authorities in Albania and Kosovo.

AMA and Independent Media Committee (IMC) representatives focused more on issues related to aired content, as well as on processing their assessment in line with the legal framework in force. This was assessed in light of guaranteeing plurality in audiovisual broadcasts, as well as diversity and quality of programs aired on TVs, radios, digital platforms and cable TVs, etc. The meeting was conceived as an experience exchange between the two regulatory authorities, in their commitment to observe the broadcasting standards in relation to protection of minors, avoidance of hate speech and discrimination of any form, advertisements and commercial communications, monitoring copyright in audio and audiovisual productions, European works level, etc.

AMA and IMC are looking at the possibility of improving computer applications and software in the framework of achieving the highest quality in the monitoring and systematic publication of data from the audiovisual market performance. These are expected to be the target of such business meetings that will be scheduled in the future in Tirana and Prishtina on the exchange of experiences and finding more efficient models in the monitoring and assessment of audiovisual programs, as well as the need to intervene to improve sub-legal acts in this regard.

5 AUTHORITY STRATEGY

The year 2019 coincides with the conclusion of the “Audiovisual Media Authority Strategy”, approved by Decision No. 28, dated 29.03.2017, a document that stipulates the main aims and activities for fulfilling AMA’s objectives.

a) AMA's strategic objectives:

1. Ensuring diversity and plurality - Facilitating the broadcast of diverse audiovisual content by broadcasting services and ensuring broadcasting plurality.
2. Strengthening transparency and accountability - Supervising and monitoring implementation by broadcasters in accordance with the statute and contract.
3. Promoting responsible broadcasting in the frame of improving audio and audiovisual content - Cooperating with persons and organizations to build their capacity for meeting public needs.
4. Strengthening the governance and development of the organization - Remaining a flexible, efficient and constantly-evolving public service organization.

As regards the Strategy and Action Plan for 2017-2019, AMA has focused on meeting the strategic objective, ensuring diversity and plurality, by adopting 5 sub-legal acts, and completely fulfilling the objective. The most prominent sub-legal act is the regulation "On audio and/or audiovisual communications of commercial nature. The types, conditions and daily air time allowed for broadcasting", the approval of which followed a long process of consultations with experts from the Representative Organization for Security and Cooperation in Europe on Freedom of the Media (OSCE) and concurrently receiving the opinions of relevant entities.

To ensure diversity and plurality, based on the AMA Strategy 2017-2019 Action Plan, the Authority carried out the numeric switchover in the regions of Tirana and Durrës on 1 October 2019. Thus, there were a total of 5 regions where the digitalization process was completed (Berat, Fier, Korça, Tirana, Durrës). As a result, over 80% of the population in the country has access to digital television broadcasting of high quality and with a wide range of free television programs. Currently, there are 39 free channels broadcasted in the region of Tirana and Durrës.

Pursuant to the Strategy, during 2017, the Council of Complaints, together with other units at AMA, held a 9-month consultation process with interest groups, domestic and foreign experts on improvements to the Broadcasting Code, which is the most important sub-legal act regulating the audiovisual media activity. The Code underwent amendments, changes and specifications through a series of face-to-face and virtual consultations. The final text, which was approved by AMA in late 2017, included the most part of the 75 remarks and specific proposals put forth by domestic institutions and organizations, and by the detailed expertise provided by the Council of Europe.

In late 2017, the Council of Complaints approved the Regulation "On complaints handling procedures and on the exercise of the right to reply", a regulation that sanctions the internal scheme to efficiently and professionally address complaints. While in May 2018, this Regulation was followed by the approval of the Instruction "On Complaint Handling Procedures by Audiovisual Media Service Providers (AMSPs)". The Regulation, together with the Instruction, was forwarded to all AMSPs for implementation.

In light of achieving the strategic objective of the organization concerning the strengthening of governance and organizational development, the activity and energy of the institution focused on the three following areas:

1. Development of Human Resources by implementing the Human Resources Policy Manual.
2. Internal procedural and basic function rules and instructions drafting.
3. Organizational development.

A prominent paragraph in the Strategy, which derives from the strategic objective regarding transparency and accountability strengthening, is the supervision of all broadcasters licensed by the Authority in accordance with the statute and the contract between the parties, ensuring that these entities operate in compliance with the terms and conditions of the contract, the license and all relevant statutes.

Although not directly, AMA is involved in combating Internet piracy. Due to rapid technological advancement and human resources capacities, additional activities are required in this regard. Considering it an increasingly present issue that emerged in the past years, the Authority has decided to regard this matter as a priority in the future strategy as well.

Pursuant to the strategy, the Decision “*On defining license/authorization and service fees for services provided by the Audiovisual Media Authority*” was adopted. This Decision combined all payment types and measures to be implemented by AMA into a single administrative act. AMA's needs were reflected in the act, including the need to increase the level of self-funding to cover institutional expenses; to review the payment measures for AMSPs according to the new administrative division and inflation level; to review the payment measures for new audio/audiovisual services, provided in light of technological developments.

b) The Media Authority has started working on the new institution Strategy 2020-2022.

The new strategy document is based on the fulfillment status of objectives for 2017-2019, and also defines the strategic objectives for the 2020-2022 period, with particular focus on:

- a. Authority's regulatory and supervision processes' progress
- b. Provisions of the updated European Directive on Audiovisual Media Services document
- c. Technological advancement in the Audiovisual services field
- d. Recommendations of the Parliament of Albania
- e. Recommendations issued in international forums held by European Union organizations in the field of media (EPRA, ERGA, MNRA, etc.).

The strategic document includes a three-year work plan outlining the processes of each strategic objective, detailing their scope, priority activities and expected outcomes.

6 MEASURES TAKEN PURSUANT TO RECOMMENDATIONS ISSUED TO THE AUTHORITY BY OTHER CONSTITUTIONAL OR INDEPENDENT INSTITUTIONS

6.1 Audit by the Supreme State Audit “On Internet Performance in Public Administration”

During the reporting year, AMA underwent an audit “On Internet Performance in Public Administration” by the Supreme State Audit. The SSA recommended that organizational measures be taken, related to the prevention of attacks or unauthorized access to institution’s devices, management of risk related to the ICT infrastructure and management of Helpdesk services.

Based on the preliminary report of the audit team, AMA has foreseen the purchase of a *back-up* server to the main server in the Budget 2020, within the first six months. Currently, there are filters in place to block access to adult sites and other harmful webpages that can harm and endanger the ICT devices and network at AMA. The ICT sector conducts weekly monitoring of *firewall* logs to identify attempts to access such sites.

In line with the improvement and standardization of regulatory acts on ICT system and process management, as applicable, AMA has been developing a regulatory act regarding log file storage and analysis. Currently, the draft is finished and will be approved within the first trimester of 2020.

The Technical Sector at the Frequency Planning and ICT Directorate is working to analyze needs regarding the quantity and quality of Internet service, by conducting month-long monitoring of all operational actions performed by the AMA staff for their tasks. The monitoring takes place during business hours and will be presented on a daily basis through charts. The analysis of the monitoring will determine the institutional needs regarding Internet service.

6.2 Recommendations by the Right to Information and Personal Data Protection Commissioner

As an independent public institution, the Audiovisual Media Authority operates in conformity with the transparency standard, by ensuring that the conduction of its activity rigorously complies with the obligations provided for in Law No. 119/2014 and sub-legal acts pursuant thereto.

During 2019, in accordance with Recommendation No. 43, dated 14/10/2019 of the Right to Information and Personal Data Protection Commissioner, AMA carried out a Transparency Program review.

The review procedure assessed all issues that had emerged since the approval and first publication of the Transparency Program, focusing on the following:

- The public information on the official website is cross-linked in the model transparency program;
- The service information provided to the public by the Authority, including the service quality standards, is published on the website and cross-linked in the model transparency program;

- All mechanisms and procedures have been published, enabling those interested to provide their opinions or make any other impact on the drafting of laws, public policy or the public authority's functions performance;
- Publishing AMA Members' decisions on a separate sub-menu.

Based on the Letter with Protocol No. 2897, dated 30.07.2019, of the Right to Information and Personal Data Protection Commissioner regarding the "Electronic Registry of Right to Information Requests and Responses", and pursuant to Law No. 119/2014 "On the Right to Information", which functions as a state database in accordance with Decision of Council of Ministers No. 145, dated 13.03.2018, the installation of the "Electronic Registry of Right to Information Requests and Responses" on the PyetShtetinal platform was secured.

All aforementioned changes are in line with Law No. 119/2014 "On the Right to Information". This is considered an actual way through which the Authority can increase transparency by providing ongoing updates and additions to the Transparency Program, also in reference to paragraph 2 of Article 5 of the above-mentioned law.

7 RECOMMENDATIONS ISSUED TO THE AUTHORITY IN THE EU PROGRESS REPORT AND OTHER INTERNATIONAL OBLIGATIONS

7.1 PROGRESS REPORT

The EU Albania 2019 Report, chapter 10 "Information Society and Media", provides the following recommendations:

"Albania should finalize the delayed digital broadcasting switchover process".

Whereas, as regards the recommendation in Chapter 23 "Freedom of Expression" section:

- *"Legislation on public advertising needs to be introduced to improve transparency in line with international best practices"*, AMA has repeatedly reported that its activity is based on Law No. 97/2013, which regulates the activity and support services of audiovisual media. The provisions of the law provide definitions for political and institutional advertising, but no rules or criteria are provided on their procurement. In the context of the competences provided for AMA in the organic law, it monitors the entirety of content broadcasted by audiovisual media service providers, while undertaking procurement procedures for state advertisement is not part of the AMA activity, and advertisement is currently procured individually by public institutions. In the capacity of the monitoring authority of content broadcasted by audio and audiovisual subjects, AMA reports on the volume of airtime occupied by advertisement, including institutional advertisement (in time and number).

7.2 Other Reports

AMA has periodically reported to the Stabilization and Association Committee, the "Innovation, Information Society, and Social Policy" Subcommittee, "Justice, Freedom, and Security" Subcommittee, as well as "Freedom of Expression" Subcommittee, regarding the following recommendations:

- a) *“Albania is required to undertake all necessary steps to finalize the digital switchover process.”*
- b) *“Albania is encouraged to vacate the mobile network frequency band by 2020 and conclude a cross-border agreement with Italy to avoid interferences between the countries.”*
- c) *“Albania is encouraged to introduce legislation in line with international best practices on public advertising to increase transparency.”*

As regards the first recommendation (a), AMA reports as follows:

Pursuant to Law No. 97/2013 and in line with the obligations set forth in the strategy for switching from analog to numeric broadcasting, AMA has monitored the audiovisual broadcasting digitalization process in our country.

AMA has continued to coordinate with local/regional and national analog operators in view of this obligation, has carried out the information campaign by diversifying it in various ways (indoor and outdoor campaigning), has conducted ongoing on-site monitoring to verify numeric signal coverage, has monitored the process of local/regional operators relying their broadcasting on national numeric networks, etc.

As regards the laying down of the numeric infrastructure, we wish to report that, as previously, the numeric infrastructure of the Albanian Public Operator (RTSH) has been fully laid down across the country. Meanwhile, national private operators are continuing the infrastructure lay down process in the regions with difficult terrain, mainly in north Albania.

Regarding the termination of analog broadcasting, on 1 October 2019, analog broadcasting was terminated in the regions of Tirana and Durrës, the regions with the largest population in the country, thus resulting in 5 regions where the digitalization process has been completed (Berat, Fier, Korça, Tirana, Durrës). As a result, over 80% of the population in the country has access to digital television broadcasting of high quality and with a wide range of free television programs. Currently, there are 39 free channels broadcasted in the region of Tirana and Durrës.

The analog broadcasting termination process is continuing in the regions of Elbasan, Shkodra, Lezha and Vlora, where there is numeric infrastructure present, and both analog and digital broadcasting currently co-exist. The termination of analog broadcasting in these regions is set for 31 March 2020. The analog broadcasting termination in the region of Elbasan, Shkodra, Lezha and Vlora will be followed by the digitalization process in the remaining regions (Kukës, Dibra and Gjirokastra).

As regards the second recommendation (b), AMA reports as follows:

In relation to the 700 MHz band vacation process, AMA has attended several meetings held by the Ministry of Infrastructure and Energy on the matter. Due to the current audiovisual market situation, where 33% of the band is occupied by national private numeric operators, and based on the necessary procedures to implement this process (needs for consultation, legal and regulatory framework amendments, frequency migration process, etc.), AMA considers the completion of the process by 2020 difficult.

In the meeting held in Rome on 16-17 October 2019 with representatives from Adriatic and Ionian countries (Albania, Croatia, Montenegro, Slovenia, Bosnia and Herzegovina, Italy), for the purpose of coordinating VHF band frequencies, the signing of the Ionian & Adriatic agreement by Albania was also discussed. In said meeting, Albania expressed the willingness to make all efforts necessary to comply with the EU Decision 2017/899 regarding the DD2 band vacation, as well as to sign the agreement between the Ionian and Adriatic countries as soon as possible. The Albanian administration requested Italy to consider stopping its interference with the Albanian audiovisual broadcasting on the Ch 46 channel, until the signing of the agreement. Italy promised to take all measures to eliminate such interference during the transition period until the DD2 band vacation.

As regards the third recommendation (c), AMA reports similarly to paragraph 6.1 above.

8 COUNCIL OF COMPLAINTS

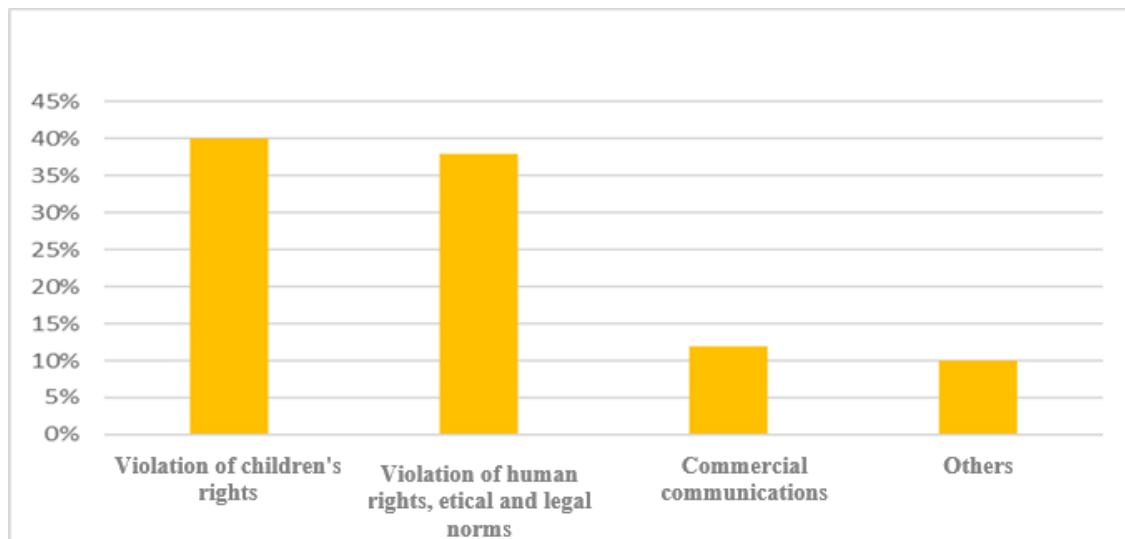
During 2019, the Council of Complaints reviewed a total of 93 complaints submitted by individuals, organizations, and institutions, marking the highest number of complaints since the Council's establishment in 2016. We find that the procedure improvement, complaint reviewing and response, as well as awareness raising, led to the increased trust in the Authority regarding the addressing of violations of law and the Code in audiovisual broadcasting, thus also demonstrating the increased sensitivity of citizens towards the violation of legal and ethical norms.

The Council of Complaints paid special attention to the establishment of Complaint Review Boards at AMSPs, in accordance with the adopted instruction "On Complaint Handling Procedures by Audiovisual Media Service Providers". In 2019, national and informative televisions, also being the AMSPs with the most complaints, set up Complaint Review Boards. According to the instruction, the boards are also called upon by the Council of Complaints for any complaint submitted to the Authority, which inquires about the claims/explanations for the submitted complaints. National-license and informative televisions have already established their boards, which are functional.

8.1 Council of Complaints' Activity

During 2019, the Audiovisual Media Authority received more than 90 complaints submitted by individuals, various civil society organizations, public and non-public institutions, etc. Compared to previous years, 2019 marks the year with the largest number of addressed complaints. Comparing the complaints by year since the establishment of the Council of Complaints in April 2016, the overview is as follows:

2016 (April-December)	35 complaints
2017	70 complaints
2018	50 complaints
2019	93 complaint



Roughly 40% of them annually concern children and the violation of their rights, followed by complaints about the violation of human rights, legal and ethical norms, commercial communications and the rest are miscellaneous.

However, despite the nearly constant number of complaints, year by year, including the reporting period, there are improvements noticed in audiovisual broadcasting for and about children, also thanks to the raised awareness of audiovisual operators regarding reporting/broadcasting for minors and about minors.

8.2 Complaints review

Throughout 2019, in compliance with its assigned tasks, commitments and objectives, as well as in conformity with the Albanian Parliament's recommendations, the Council of Complaints at AMA has continued implementing the Broadcasting Code and regulations adopted by AMA, as well as rigorously and professionally reviewing the complaints addressed to AMA. In addition, it has increased the number of roundtables organized and joint projects concerning compliance with the law, with the Broadcasting Code, and, in particular, protecting children from harmful audiovisual broadcasting.

The Council of Complaints has handled and proposed appropriate measures for dozens of complaints addressed to the Authority by citizens, institutions and organizations over problems identified in audiovisual content. The majority of concerns and complaints addressed to AMA through official mail, e-mail or the website, concerned different issues, including the violation of human rights, legal and ethical norms, child rights violation, dignity infringement, as well as several complaints regarding commercial communications. In all cases, complainants received preliminary

replies and were further notified on the final conclusions of the Council of Complaints within legal time frames.

In general, throughout the reporting period, the Council of Complaints has reviewed more than 90 complaints. The majority of them were submitted by individuals, but there has been an increase in the number of complaints submitted by entities, associations and civil society organizations. Following the complaints review, the Council proposed to the Board to impose fines in 5 cases. In addition, the Council of Complaints reprimanded operators in 21 cases, whereas in one case, requested the audiovisual operator to remove the broadcasting of an advertisement. In 2 cases, it requested the termination of commercial programming broadcasting, and in two other cases requested the immediate termination of the broadcasting of disturbing scenes, namely a car accident resulting in death and the fatal shooting of a person.

In early April 2019, the Audiovisual Media Authority received a high number of complaints about the lack of the signal of two televisions (“Klan” and “Klan Plus”) on the “Digitalb” satellite platform, as well as the lack of IPTV signal on the service provided by “Albtelecom”.

AMA reviewed all complaints and took the necessary steps to address the situation to the institutions responsible for market competition, in order to avoid future occurrences.

Pursuant to Law no. 9902, dated 17.04.2008 “On Consumer Protection”, and in reference to the Cooperation Agreement between the Ministry of Finance and Economy and the Audiovisual Media Authority, the latter requested the intervention of the Consumer Protection Commission (CPC) at the Ministry, in order to observe consumer rights.

Based on Article 51, paragraph 1 of Law No. 97/2013 “On Audiovisual Media in the Republic of Albania”, as amended, AMA requested the “Digitalb” sh.a. company to provide claims/explanations on the matter. During these efforts and communications, the “Digitalb” sh.a. company provided AMA with its explanation on the situation, stating as follows: “The company provides paid and subscription-based services to its subscribers on the satellite broadcasting platform, in accordance with the terms and conditions agreed upon beforehand in the initial contract between the subscriber and ‘Digitalb’. According to the contract, the client is not, at any time, guaranteed permanent broadcasting of any expressly stated channel, because this cannot be determined as market conditions continuously change and the interests of commercial companies that own televisions may also change. Inter alia, in the contract entered into by the subscriber and ‘Digitalb’, it is expressly stated that ‘Digitalb’ may change its programming during the contract term, based on the policy and programming decided by ‘Digitalb’.” The Authority requested the “Digitalb” sh.a. company to provide the standard contract template used for subscribers.

The submitted contract was forwarded to the Consumer Protection Commission. AMA will announce the Commission decision as soon as the latter issues it.

Through these steps, AMA believes that its legal role on the matter has been fulfilled. However, the Authority remains committed to implement the law “On Audiovisual Media in Albania”, for

protecting the highest public interest and observing consumer rights through the cooperation with institutions responsible in the future.

During the reporting year, based on the priorities established by the Authority Board, in early 2019, following the monitoring and observation of audiovisual content compliance with legal and ethical norms, some cases have been initiated primarily by the Council of Complaints. The main identified violations for which legal measures were proposed, relate mainly to the infringement of Broadcasting Code principles in news stories for and about children, as well as in their interviews; human rights and dignity violations; broadcasting of banned and hidden advertisements, broadcasting of inappropriate content, etc.

8.3 Sign language in audiovisual broadcasts

The Council of Complaints has requested all national operators to comply with the legal requirement for sign language informing. Except for the national public operator, the other three national operators have not yet complied with this legal obligation to broadcast a sign language newscast for "communities with special sensory needs" ("Partial or complete visual or hearing impairment community whose ability to perceive audio or audiovisual signals is limited to the extent that it is impossible to enjoy the right to information "- Law No. 97/2013 "On Audiovisual Media in the Republic of Albania", as amended, "Definitions" chapter, paragraph 10). The Council of Complaints is monitoring the implementation of this legal norm.

9 THE AUTHORITY AS AUDIO/AUDIOVISUAL MARKET REGULATOR

9.1 The Authority and compliance with the applicable legislation

During the reporting year, through the addendum of recently adopted acts to the sub-legal framework and the enhancement of existing acts, the fulfillment of the regulatory authority's obligation was made possible, thus ensuring a variety of audiovisual services, increased service quality and promotion of technological developments through the provision of new audiovisual services.

The adoption of the secondary legislation was followed by the mitigation and elimination of administrative barriers, particularly for licensing and authorization processes and license/authorization renewal applications, by reducing the administrative procedures' time frames at the extent possible, pursuant to the organic law and the Administrative Procedure Code.

The addressing of issues encountered in practice in the regulatory acts has brought about the awareness of relevant entities regarding their compliance with the legal requirements and license/authorization conditions.

9.1.1 Legal references on which the activity of the institution is based on

AMA's regulatory activity is conducted pursuant to Law No. 97/2013 "On Audiovisual Media in the Republic of Albania", as amended, and its relevant adopted sub-legal acts.

As a public institution, AMA also bases the performance of its legal functions on the constitutional and legal framework in force in the Republic of Albania.

9.1.2 License/authorization decision-making

During 2019, in view of its competence as the audio/audiovisual service regulator authority, AMA has conducted decision-making activities based on and pursuant to Organic Law No. 97/2013 “On Audiovisual Media in the Republic of Albania”, as amended, the Administrative Procedure Code and the legal and sub-legal framework in force.

The decision-making has been primarily focused on reviewing license/authorization applications for audio/audiovisual activities, reviewing various entities’ AMSP license/authorization renewal applications, reviewing license/authorization renunciation requests, different notifications of changes to data submitted in license and/or authorization applications, and reviewing administrative complaints about administrative sanctions imposed.

Moreover, in line with its competences defined in the organic law, AMA has continued to work to complete the regulatory framework with secondary legislation, by adopting decisions on announcing license granting procedures, in accordance with the readiness of available technical capacities.

During 2019, following the study of the plan on radio frequencies used for radio broadcasting, upon its initiative or as requested by interested entities, AMA announced the call for the competition to grant 2 analog audio broadcasting licenses. The announcement calls for the competition are published on AMA’s website and in press outlets active in the coverage area of the broadcasting license. The granting of licenses for these frequencies by AMA is in compliance with the provisions of the National Frequencies Plan and the Frequency Use Plan, in view of the principle of non-discrimination, transparency and objectivity. An open procedure is used to grant use of frequencies as finite national resources, in conformity with the provisions of Law No. 97/2013, as amended, and sub-legal acts pursuant thereto.

After reviewing applications submitted for the public announcement, by Decision No. 121, dated 30.09.2019, AMA issued the private local analog audio broadcasting license to “Radio Sol” sh.p.k., to cover the regions of Tirana and Durrës.

Another entity category includes community audio entities, the audio activity of which is regulated by the regulatory authority. Pursuant to Law No. 97/2013, as amended, and Decision No. 55, dated 04.04.2016, “On the Adoption of the Regulation “On license granting for community audio broadcasting”, in April 2019, AMA publicly announced the procedure for community audio broadcasting license granting in the service areas of Elbasan, Cërrik, Belsh and Vlora Municipalities. Following the administrative procedure, through Decision No. 99, dated 11.07.2019, AMA decided to accept the request submitted by the “Radio Maria” association, licensed for the “Radio Maria” community audio entity, to expand its service provision area to cover “Elbasan, Cërrik, Belsh and Vlora Municipalities” with audio signal.

In the framework of the digitalization process, pursuant to Law No. 97/2013 “On Audiovisual Media in the Republic of Albania”, as amended, and pursuant to the regulation “On procedures and requirements for granting local audiovisual broadcasting licenses during the transition period”, approved by Decision No. 100, dated 07.06.2017, AMA announced the call for the procedure to grant 1 private local audiovisual broadcasting license in Elbasan region.

The digitalization of existing local analog networks constitutes an obligation under Law No. 97/2013 “On Audiovisual Media in the Republic of Albania”, as amended, and the Strategy on Switching from Analog to Numeric Broadcasting. In Article 139 of the aforementioned law, the joint application for a local numeric network license within an area planned to be covered by an SFN network, in line with the numeric frequencies plan, is defined as an alternative to numeric broadcasting switchover. In case of opting for this alternative, existing analog operators included within an allotment, should negotiate amongst themselves to reach an agreement on establishing and jointly using the network. If an agreement is reached, AMA approves the granting of local numeric broadcasting license to the new company composed of existing entities, without undergoing through the competition process.

In view of the procedures and written communications with analog entities licensed to provide analog broadcasting in Elbasan region, AMA has received requests by the entities in the region to establish a local numeric network without undergoing through the public competition process.

Following the request review and availability of frequencies designated for audiovisual service, AMA approved the announcement of the call for granting local numeric audiovisual broadcasting license in Elbasan region through Decision No. 120, dated 30.09.2019. Pursuant to the organic law and relevant regulation on this licensing procedure, entities invited to apply for local license granting are not subjected to the public competition process.

Following the conclusion of public announcement procedures and the review of documentation submitted by interested entities, through Decision No. 186, dated 19.12.2019, AMA decided to grant the local audiovisual broadcasting license to the “Era Digital” sh.p.k. company, composed of:

a) 11 in-house audiovisual content licenses and

b) license for establishing and operating the terrestrial network, establishing and operating local terrestrial numeric networks in DVBT-2 technology, with MPEG-4 compression standard.

So far in the television broadcasting digitalization process, this is the first time that entities licensed for analog audiovisual broadcasting have agreed to establish and jointly use a local numeric network in one allotment.

Also in regards to the numeric broadcasting switchover, during 2019, AMA has granted audiovisual programming service licenses to 18 entities licensed for analog broadcasting, upon the submission of contracts on utilizing a public or private numeric network.

In line with its competences, AMA has also issued decisions rejecting license/authorization granting

and license/authorization renewal applications, and has also revoked the licenses/authorizations of several entities that failed to meet the conditions and requirements set forth under the law and the license/authorization.

With regards to decision-making on applications for granting authorizations, which are issued without being subject to a competition process, 12 entities have expressed their interest on being granted authorizations during 2019, out of which 5 entities have been granted authorizations and 7 applications were rejected.

Meanwhile, a significant number of entities, authorized for cable service, have withdrawn from exercising their activity, whereas the number of cable entities that have requested to expand their coverage area has increased. In addition, a phenomenon that has emerged during the last 2 years is the transfer of authorization rights to other cable entities, enabling this way the expansion of cable service coverage for those entities whose rights have expired.

Pursuant to Law No. 97/2013 “On Audiovisual Media in the Republic of Albania”, as amended, the licensed/authorized entities have the obligation to notify AMA within 30 days about the changes made to the request for license and/or authorization, transfer of rights or changes to the ownership structure within the same commercial entity.

In order to ensure observance of legal provisions on broadcasting contractors’ ownership structure, AMA has periodically verified the data on changes made by the audio/audiovisual media service providers on the National Business Center’s official website, of which the regulatory authority was not notified.

Following the controls carried out, AMA initiated administrative procedures against AMSPs by requiring information and legal documentation on changes made to the license/authorization data, and on a case by case basis, by imposing respective sanctions.

In 2019, AMA initiated administrative investigations for 6 entities, out of which 4 have been approved (2 are under way). Meanwhile, 19 entities have notified the changes made to the ownership structure and transfer of license/authorization rights, changes that are approved by AMA.

We highlight that, in most cases, changes were made within the partners’ structure itself, but there are also cases of the transfer of rights from a natural person to a legal person, which have been initiated by AMA.

AMA observes a greater awareness-raising of audio/audiovisual entities regarding observance of the legal framework in force on changes notification, because during the reporting period the majority of entities have notified the Authority on changes in the ownership structure, within the defined deadline in the legal framework, 30 days from their performance.

The authority’s decisions on application for license/authorization during 2019:

- Granting of analog audio broadcasting license for 1 entity, expansion of the service coverage area for 1 community audio entity;
- Granting of community audio broadcasting licenses for 1 entity;
- Granting of authorizations for 7 entities on program service repetition, for 3 entities on providing audio/audiovisual program services, or expansion of the service coverage area for 9 authorized entities;
- Renewal of audio broadcasting licenses for 13 entities, granting of program service licenses for 18 entities, and renewal of authorizations for 18 entities;
- Revocation of license for television and radio broadcasting for 3 entities, non-granting of authorization for 8 entities, non-renewal of license/authorization or invalidation of license for 27 entities.
- Approval of changes to the data provided on the request for obtaining a license/authorization for 23 entities, including the transfer of license/authorization rights (15 entities)

9.1.3 Completing the necessary sub-legal acts for the authority operation

With the purpose of enhancing the implementation of legal requirements, AMA has met the obligations stipulated by law, and AMA's 2017-2019 strategy, through the approval of a series of normative acts, including here the review of sub-legal acts in force. On the other hand, AMA has developed other acts, currently undergoing the approval process of the authority.

The process of completing the sub-legal framework was followed by a wide public consultation process, including stakeholders, audiovisual media service providers, public institutions and non-governmental organizations. During 2019, 4 sub-legal acts, out of which 3 are regulations and one is a sub-legal act, namely decision, have been adopted.

Pursuant to Law No. 97/2013 "On Audiovisual Media in the Republic of Albania", AMA has approved the following sub-legal acts:

- Decision "On approving the list of events of high public interest to the public and the method of free of charge broadcasting by qualified AMSP", Decision No. 21, dated 15.02.2019. Through this decision, AMA aims at explicitly defining events that are considered of great importance to the public, within the territory of the Republic of Albania, under the criteria set forth by Law No. 97/2013 "On Audiovisual Media in the Republic of Albania", as amended, and determining free of charge broadcasting method of an important event, should it need to be broadcast live, recorded or by both methods, in all or one part of the country. Before being approved, this decision has been submitted for opinion to the Ministry of Culture, Ministry of Sports and Ministry of Tourism, Council of Complaints, Committee on Media and Means of Public Information, etc.

- The Regulation "On broadcasting short reports on high public interest events" approved by AMA Decision No. 41, dated 07.03.2019, whose object is to define rules, criteria and procedures on broadcasting short reports of high public interest events, as well as their broadcasting duration, pursuant to Law No. 97/2013 "On Audiovisual Media in the Republic of Albania", as amended. The purpose of this regulation is to realize the right to broadcasting short reports with the aim of guaranteeing the right to information for high public interest events.
- The Regulation "On procedures and requirements to provide audio and/or audiovisual media services upon user request", adopted by AMA Decision No. 152, dated 11.10.2019, which sets forth the rules and deadlines for audio and/or audiovisual media services provision upon user request, as an additional service provided by entities licensed in providing audiovisual services by the authority. The act specifies the list of legal, technical and programmatic requirements, as well as requirements related to the surveillance and human resources for applications on audio and/or audiovisual service provision by user request.
- The approval of some changes to the regulation "On license granting for community audio broadcasting", approved by AMA Decision No. 55, dated 04.04.2016, and by AMA Decision No. 184, dated 19.12.2019, changing the community audio broadcasting license duration from 3 (three) to 5 (five) years, aiming to unify the license validity period for all audio entities.

In addition, AMA has also developed draft regulations "On criteria and procedures on audiovisual program service license granting" and "On granting broadcasting licenses for temporary periods and institutional needs", which, after being subject to public consultation phase, have been approved by AMA at the early January 2020.

Meanwhile, the following draft acts have been developed, which are expected to be subject to public consultation process:

- Regulation "On criteria and measures that regulates co-use of Public Broadcaster's broadcasting infrastructure";
- Guide (rulebook) on dispute resolution among audio and/or audiovisual media operators, including disputes with public broadcaster.

Pursuant to the stipulations of the organic law, and in the framework of institutional transparency and the need to gather opinions, proposals and comments from stakeholders, the drafting of the sub-legal acts has been followed by a wide public consultation process with the participation of stakeholders.

The approval and entry into force of the above-mentioned acts have served to the effective implementation of the organic law requirements for the fulfillment of the regulatory authority's objectives on ensuring diversity and quality of programs by public and private AMSPs; fulfillment

of public service broadcasters' objectives, in line with this law stipulations, and increasing the diversity of audiovisual services.

9.1.4 The need for changes in the legal framework regulating the activity of the institution

The Directive 2010/13 /EU of the European Parliament and Council of 10 March 2010 “On the coordination of certain provisions laid down by law, regulations or administrative acts in the Member States concerning the provision of broadcasting services by voice and image ”, which is fully transposed in Law No. 97/2013, has been subject to some changes at the end of 2018. (Directive 2018/1808), dated 14.11.2018). These changes include, among others, several new regulations with the aim of improving minors protection; changes to the rules of commercial communications, new rules for online platforms, promotion of European works, etc.

In reference to provisions of the amended Directive, Member States are tasked with the approval of legal and sub-legal changes to be compatible with this act (September 2020). In the framework of the commitments deriving from the Stabilization and Association Agreement, the compliance of audiovisual legislation with the “*acquis communautaire*” is mandatory for Albania. Under these conditions, the next priority shall be the transposition of the adopted amendments to the national domestic legislation in order to reach an alignment of the domestic legislation with the EU *acquis*.

Following the recommendation of the Parliament of Albania, AMA has established a working group to explore the changes to the AVMS Directive 2010/13, which, upon an in-depth analysis of the documentation, will prepare an information report on the main changes to this act; issues of jurisdiction, protection of minors in commercial communications, protection measures in video sharing platforms, etc., which will be part of domestic legislation. On the other hand, in the meetings organized under the framework of screening process, AMA's representatives have requested information on the implementation of this act in the domestic legislation of Member States.

- a) institution's internal organization, including structure and organization chart;
- b) data on revenues and expenses, including funds from donors, if any;
- c) list of criminal charges and ongoing judicial proceedings, if any;
(The detailed information on judicial proceedings where AMA is a party is provided in Annex No. 1, attached to this Report.)
- d) analysis of Code of Ethics and Conduct by public officials, appointed as heads of institutions under monitoring or as members of supervisory councils or boards of the institutions under monitoring.

In addition, the organic law underlying the administrative activity of the reporting authority during 2019 has not undergone any addenda or changes. During this period, the secondary legislation supplemented the legal framework with regulatory acts aimed at creating a regulatory environment,

which facilitates the development of the audiovisual broadcasting sector.

By the end of 2018, the Ministry of Justice and Ministry of Infrastructure and Energy undertook a legal initiative on some addenda and changes to Law No. 97/2013 “On Audiovisual Media in the Republic of Albania”, as amended. Object to such changes is the adherence to norms of electronic publication services, including the regulation of electronic media in the context of Law No. 97/2013.

The draft law has been initiated as a joint proposal of the Minister of Justice and Minister of Infrastructure and Energy, and has been drafted by the working group, composed of representatives from the Ministry of Justice, Ministry of Infrastructure and Energy and field experts.

During the public consultation period (December 2018 - January 2019), AMA organized 4 public consultations with the participation of senior executives from the Ministry of Justice, Ombudsperson Institution, other public institutions, representatives from electronic media, international bodies, as well as from associations whose focus is media and human rights.

The opinions and proposals from stakeholders and interested parties have been officially submitted to the Minister of Justice (via letters with Protocol No. 316, dated 16.01.2019 and Protocol No. 218, dated 14.01.2019). Furthermore, AMA has electronically forwarded the opinions and proposals received for the proposed project.

The Audiovisual Media Authority, in the capacity of a collegial body, through its Decision No. 169, dated 18.11. 2019, has expressed its opinion on the draft law “On some addenda and changes to Law No. 97/2013, “On Audiovisual Media in the Republic of Albania”, as amended, objecting the draft law “On some addenda and changes to Law No. 97/2013, “On Audiovisual Media in the Republic of Albania”, as amended.

The majority of AMA’s members were against the incoming proposal in principle, highlighting that such changes are in contradiction to the constitutional framework and violate freedom of expression. In their opinion, this draft law proposed by the government aims at eliminating and violating the free activity of online media, and the proposed changes transform AMA from a regulatory and supervisory body of audiovisual media into a prosecution body, as well as expand the scope of this body in categories of entities that should freely exercise the activity in the market.

The government proposals suppress freedom and development of online news media. The government proposals skip one of the most important principles of print media, the principle of self-regulation, whereas international acts and EU Directive on audiovisual media encourage the self-regulators to prioritize this principle.

According to them, amendments to law are not based on those practices of free and democratic countries, giving AMA, which is an independent parliamentary institution, among others, competences to evaluate media’s editorial content.

The expansion of the Council of Complaints’ competences, which currently monitors the observance of the Broadcast Code and broadcast regulations’ requirements, in a body that monitors

the observance of law requirements transform this advisory body into a decision-making body. The obligations set forth for the electronic publication service providers related to their notification and registration to the regulatory authority imply the creation of barriers and bottlenecks for the free exercise of activity.

Meanwhile, the minority agreed in principle with the proposal for legal amendments, since online media are increasingly growing in the Albanian media arena and their activity should be legally regulated. These members highlighted that the inclusion of the electronic publication service providers category and the obligations imposed to them follow the same line with the regulations that are currently applied and implemented for audio and audiovisual entities.

The AMA's above-mentioned decision was officially forwarded to the Parliament of Albania.

9.2 Analysis and monitoring of audio/audiovisual contents

Based on the intensive communication and information of AMSPs, as well as cooperation with National Food Authority (NFA), the primary focus for the monitoring of broadcast contents has been the recommendation of the Parliament for soft and added sugar drinks commercials. AMA organized a discussion round-table "Children and commercials in audiovisual media", where this aspect was one of the main issues. Based on the monitoring results, no violation was identified in 2019 about soft and added sugar drinks commercials, thanks to the awareness-raising of audio and audiovisual operators.

In 2019, AMA invested in legal regulation aspects of the journalist employment relationships in audiovisual broadcasting. The objective of the second round-table, where stakeholders were invited, was to encourage the undertaking of specific steps towards conception and realization of a legal and administrative practice guaranteeing safety and better conditions in audiovisual editorial offices, based on stable relationships between the employee and employer, dignified treatment and conform to the Albanian and international legal framework.

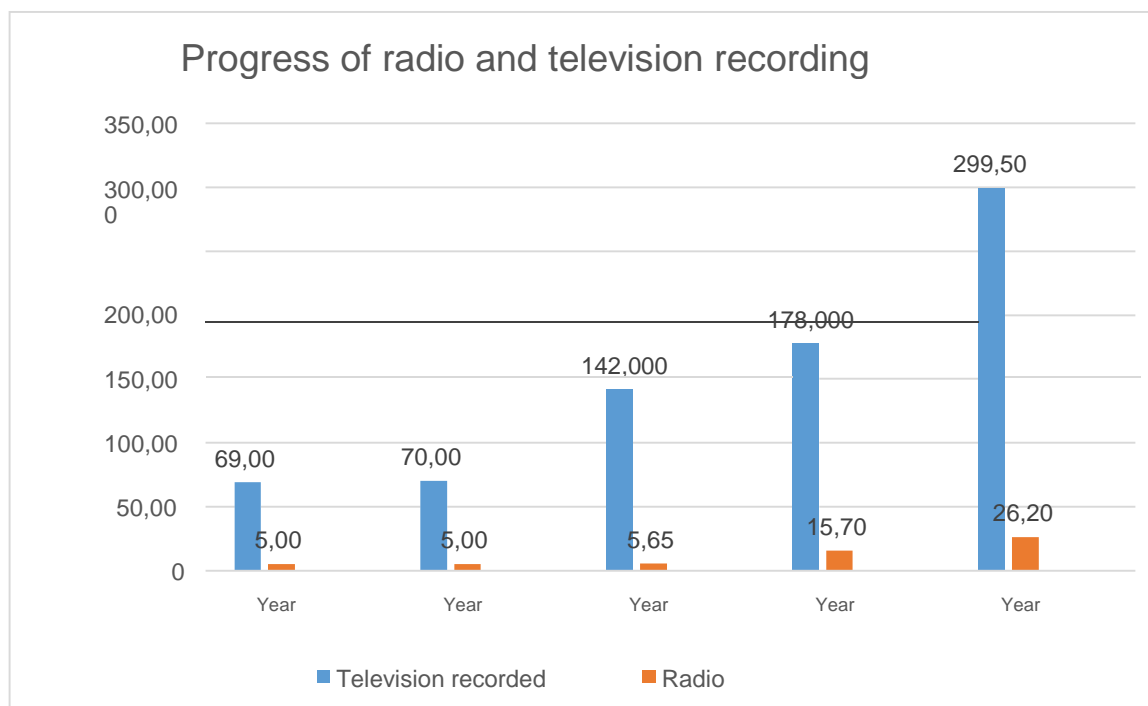
AMA has expressed and continues expressing its position that observance of employment relationships' standards are very important for journalists, editors, reporters and collaborators, directly linking these standards to the level of media freedom, independence and integrity.

9.2.1 Monitoring of audio/audiovisual contents

With regards to the digital broadcasting monitoring in AMA's Monitoring and Archive Studio, 16 recording units were operational (recording is performed without interruption in 24 hours) for the period January-May, and 48 recording units have been operational for the period June-December, where, apart from audio and audiovisual entities, recording was also performed for the Digitalb Satelitor, Digitalb Tokësor, Tring Satelitor, Tring Tokësor and Abcom platforms. From the statistical point of view, the following were recorded during this year:

- *approximately 299,500 hours of audiovisual broadcasting in total and 26,200 hours of audio broadcasting in digital broadcasting* which compared to previous years, are as follows:

Year	2015	2016	2017	2018	2019
Television recorded hours	69,000	70,000	142,000	178,000	299,500
Radio recorded hours	5,000	5,000	5,650	15,700	26,200



Apart from recording audio and audiovisual broadcasting, which are part of the Audiovisual Media Authority's Archive, the work of Monitoring Studio is focused on monitoring:

A. Newscasts;

*A total of **2,600 newscasts** (1,500 newscasts of national audiovisual entities and 1100 newscasts of national audio entities) by national audio and audiovisual entities were monitored.*

B. Commercials;

*There is a total of **17,500 hours** of commercials monitoring in national audiovisual entities.*

As for the monitoring of the main newscasts by national AMSPs, AMA evaluates one newscast per day considered to represent the editorial line. The quantitative data on time proportionality in the main newscasts are regularly published every month on the institution's website, in a separate section.

C. Addressing of public and operators' complaints;

27 requests/complaints by various entities and operators have been submitted to the Monitoring and Archive Studio for follow-up in 2019.

870 hours of recording have been performed in the Monitoring and Archive Studio for audio AMSP entities in 2019, upon Programming Directorate request.

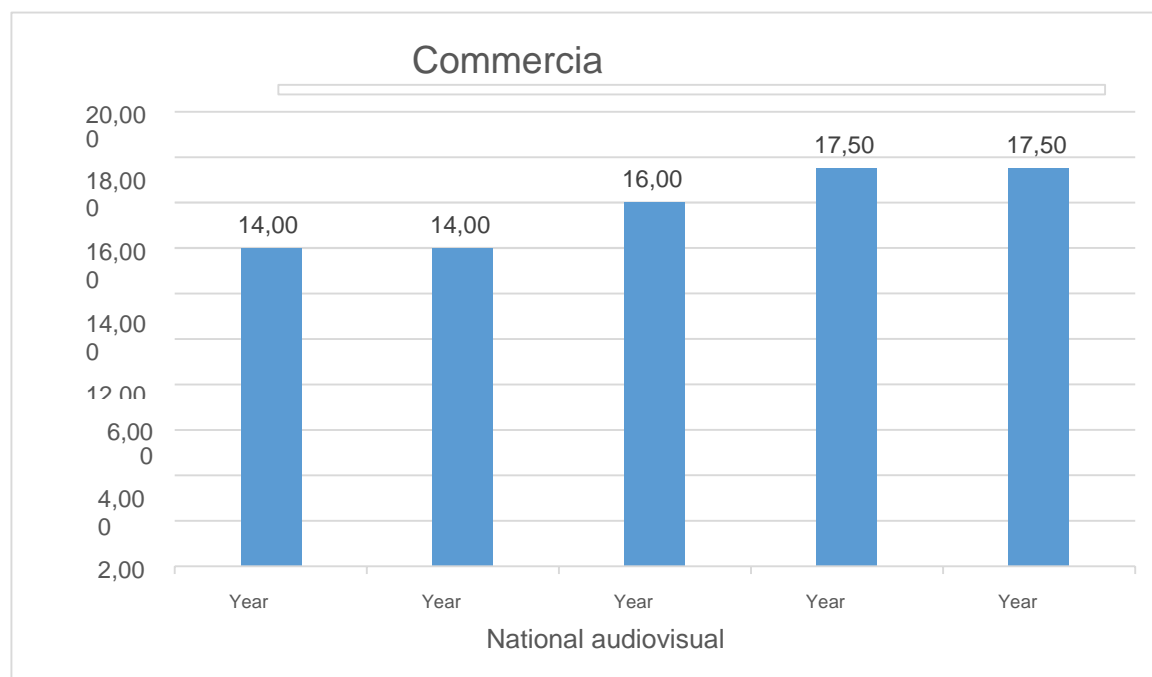
In comparison with the previous years, data are as follows:

A. Newscasts monitoring

	AMSP category	Year 2015	Year 2016	Year 2017	Year 2018	Year 2019
1	Televisions	900	900	1,340	1500	1500
2	Radios	600	600	770	1000	1100

B. Commercials monitoring

	AMSP category	Year 2015	Year 2016	Year 2017	Year 2018	Year 2019
1	National audiovisual entities	14,000	14,000	16,000	17,500	17,500



The monitoring of contents broadcast by AMSPs focuses on the issue and publication of data from main newscasts for nationally licensed radio and televisions. More specifically, one main newscast is evaluated per day for these televisions, namely RTSH1, Top Channel, Klan and Vizion Plus, as well as Radio Tirana, Top Albanian Radio and Club FM. The acquired data are quantitative and are published by AMA virtually, every month, in a special section of the official website, as well as included in the annual Periodic Bulletin.

Below you will find the summary of data for 2019. As June 2019 coincided with the electoral campaign period for local elections and the AMA's Monitoring and Archive Studio infrastructure was transferred to Central Election Commission, relevant data are missing³.

Coverage of electoral campaign - June 2019

During June 2019 period, AMA's Monitoring and Archive Studio provided services exclusively for the Central Election Commission, based on the Republic of Albania's Electoral Code and the AMA-CEC Cooperation Agreement.

AMA was fully committed to adapting the monitoring methodology, training the monitoring staff, developing the necessary techniques and relevant infrastructure at AMA's Monitoring Studio and Archive.

For a successful monitoring of 2019 electoral campaign, AMA made significant investments in restructuring the Monitoring and Archive Studio. Monitoring of 2019 parliamentary elections campaign's coverage by electronic media was one of the most important duties of AMA in 2019.

This process was conducted in cooperation with Media Monitoring Board, which, in line with the Electoral Code, used AMA's technical and human capacities for the monitoring.

9.2.2 Follow-up of AMA-RTSH contract implementation

In line with the Public Broadcaster Service Contract monitoring and evaluation standard by RTSH, and pursuant to Decision No. 18, dated 02.03.2017, AMA carried out two reviews in 2019, one at the end of the first six months and the other at the end of the year, focusing on programming package, country's territory broadcasting signal coverage, as well as changes to the Contract on completion of technical complaints. The main objective of the ongoing monitoring and evaluation process is maximum professional commitment by the Authority to meet the requirements of Law No. 97/2013 "On Audiovisual Media in the Republic of Albania", as amended, namely Articles 18 and

19, presenting AMA's objectives and functions; Article 33 on AMSPs' obligations; Chapter 12, regulating the RTSH activity, including Articles 90-126; as well as in other provisions of the law. The material is submitted as information to RTSH directors, Steering Council members, as well as Committee on Education and Means of Public Information at the Parliament of Albania. The following aspects have been identified by the monitoring and evaluation process at the end of 2019:

³ Detailed data found in Annex No. 1

Programming package

The monitoring process was conducted for broadcasting in the second half of November 2019, including all RTSH channels of the digital terrestrial platform, namely: RTSH 1, RTSH 2, RTSH 3, RTSH FËMIJË, RTSH SHQIP, RTSH 24, RTSH MUZIKË, RTSH FILM, RTSH SPORT, RTSH PLUS, RTSH KUVENDI, RTSH GJIROKASTRA and RTSH KORÇA.

The fact that RTSH FËMIJË 2 is still missing in the programming package of public broadcaster, based on Service Contract terms (Article 6, paragraph 8), is a repeated finding. AMA continues to support its position expressed in some official letters submitted to the public operator that the presence of two channels for kids in RTSH package, as a positive and useful space to fulfill the commitment of Public Broadcaster, is a necessity. Both channels are a guarantee for their age, addressing contents that meet conditions of psychosocial development of their followers, in favor of their information, education and entertainment by professional media standards, with quality and diverse programs.

-The existing RTSH Fëmijë 1 channel broadcasts content of artistic, cultural, entertaining and educational value. This channel continues being subject to significant attention and care for the diverse content and programs ethics related to the Albanian language spelling and pronunciation in promotion, dubbing and subtitle translations. But, we repeat the need of increasing the number of shows with and for children, and the addition of new programs, which would avoid frequent broadcasting, and would make it more useful and attractive to minor viewers, children and youth.

-Pursuant to Article 7 of the Public Broadcaster Service Contract, the two generalist channels of public broadcaster should broadcast at least one newscast within 24 hours, providing explanations in sign language in a small window of the screen. Such broadcasting is periodically provided by the generalist RTSH 1 channel so far, and the RTSH 2 channel broadcasts only one newscast a week in sign language. Through repeated letters, AMA has requested RTSH to fully apply this paragraph of the Contract Service.

-RTSH has reflected on the use of warning signs for children protection from harmful contents in those time intervals when they are believed to be in front of the screen. But, this issue has not been resolved by the generalist channel RTSH KORÇA, which should be committed to quickly, simply and understandably meet the requirements of the legal framework in force on this issue.

-The RTSH programming package should meet the requirements of Law No. 76/2014, on some addenda and changes to Law No. 9636, dated 6.11.2006, "On Health Protection from Tobacco Products", as amended. Article 1 of the above-mentioned law states that RTSH "broadcasts educational programs on health protection from tobacco products every month, in accordance with the law on audiovisual media in the Republic of Albania. These educational programs have a total duration of 90 minutes and are broadcast from 8am to 10pm. One of these programs, with duration

of 30 minutes, is mandatory broadcast from 5pm to 10pm.”

Territory coverage by signal

Based on AMA’s monitoring and evaluation at broadcasting signal coverage level, the on-site data were as follows: as for *allotments where the digitalization process has finished* (Berat, Korça, Fier, Tirana and Durrës), RTSH has switched numeric broadcasters in line with the stipulations of the Numeric Frequency Plan and covers the largest part of the territory by signal, providing channels by licensing areas. However, based on AMA measurements, it has been identified that there are still areas without the presence of numeric and analog signal.

BERAT ALLOTMENT

Neighborhoods behind Berat castle
Roshnik Administrative Unit
Sinja Administrative Unit
Potom Administrative Unit
Çepan Administrative Unit

KORÇA ALLOTMENT

Some villages of the following administrative units:

Voskopoja
Dardha
Çërrava (center)
Mokër (partly)
Gora
Barmash

TIRANA - DURRËS ALLOTMENT

Zall Bastar Administrative Unit
Shëngjergj Administrative Unit
Baldushk Administrative Unit (partly)
Kruja Administrative Unit (partly)
Cudhi Administrative Unit

ALLOTMENTS WHERE THE DIGITALIZATION IS IN PROGRESS

The digitalization process has not finished in some regions of the country, namely regions of Elbasan, Vlora, Gjirokastra, Shkodra, Lezha, Dibra and Kukës. Meanwhile, the Albanian public operator has installed the numeric infrastructure across the entire country, and pursuant to the legal acts in force, it has the obligation of offering television broadcasting to regions where the process has not finished, through analog and digital technology until the termination of analog broadcasting in those regions. Based on monitoring processes, we have identified the lack of analog and/or numeric signal in certain areas of these regions.

More specifically, findings are as follow:

ELBASAN ALLOTMENT

Areas not covered by analog signal (Some areas in administrative units)	Areas not covered by numeric signal (Some areas in administrative units)
Qukës	Qukës
Gramsh	Labinot Mal
Labinot Fushë (Xibraka)	Labinot (Fushë –Xibraka)
Lunik (Kostenja, Dranovica, Orenja, Strebleva)	Lunik (Kostenja, Dranovica, Orenja, Strebleva)
Prrenjas	

VLORA ALLOTMENT

Areas not covered by analog signal	Areas not covered by numeric signal
Himara (Qeparo)	Himara (partly)
Villages of Vlora River (Drashovica, Kot, Brat, Tërbaç, Velishta, Vranisht, Tërbaç, Kuc, etc.)	Villages of Vlora River (Drashovica, Kot, Brat, Tërbaç, Velishta, Vranisht, Tërbaç, Kuc, etc.)
Lukova (Borsh)	Borsh (partly)
Delvina	

GJIROKASTRA ALLOTMENT

Areas not covered by analog signal	Areas not covered by numeric signal
Cepo Administrative Unit (partly analog)	Picar Administrative Unit
Kurvelesh Administrative Unit	Zagorie Administrative Unit
Memaliaj Administrative Unit (Damës, Kallëmb)	Kurvelesh Administrative Unit
Krahës Administrative Unit	Krahës Administrative Unit
Qesarat Administrative Unit (partly)	Qesarat Administrative Unit (partly)
Dropull i Sipërm Administrative Unit (Selo, Likomil, Llovina, Krioner, Sotira villages)	Dropull i Sipërm Administrative Unit (Selo, Likomil, Llovina, Krioner, Sotira villages)
Pogon Administrative Unit	Pogon Administrative Unit

SHKODRA ALLOTMENT

Areas not covered by analog signal	Areas not covered by numeric signal
Vau i Dejes Administrative Unit	Vau i Dejës Administrative Unit (partly)
Ana e Malit Administrative Unit	Kelmend Administrative Unit (partly)
Kelmend Administrative Unit	
Bushat Administrative Unit	
Kastrat Administrative Unit (Bratosh)	

LEZHA ALLOTMENT

Areas not covered by analog signal	Areas not covered by numeric signal
Lezha Municipality	Rrëshen Administrative Unit (partly)
Rrëshen Administrative Unit	Rubik Administrative Unit (partly)
Rubik Administrative Unit	
Selita Administrative Unit	
Kthella Administrative Unit	
Fan Administrative Unit	
Orosh Administrative Unit	
Kaçinar Administrative Unit	

DIBRA ALLOTMENT

Areas not covered by analog signal	Areas not covered by numeric signal
Maqellara Administrative Unit (partly)	Maqellara Administrative Unit (partly)
Sillova Administrative Unit (Doda Castle)	Sillova Administrative Unit (Doda Castle)
Klos Municipality	

KUKËS ALLOTMENT

Areas not covered by analog signal	Areas not covered by numeric signal
Lek Bibaj Administrative Unit	Lek Bibaj Administrative Unit

With regards to above-mentioned findings, and as far as the territory coverage by analog and numeric signal is concerned, RTSH was requested to take all measures for the coverage by numeric signal of areas in the regions where the digitalization process has not finished (Berat, Korça, Tirana and Durrës), as well as to provide analog signal to all the areas of regions where the digitalization process has not commenced yet. RTSH should regularly inform AMA on current situation of territory coverage by analog and numeric signal, in particular for the above-mentioned areas.

Changes to contract on completion of technical annexes

Pursuant to legal obligations, namely Articles 54, 117 and 125 of Law No. 97/2013 “On Audiovisual Media in the Republic of Albania”, as amended, in 2017, AMA and RTSH have signed the Public Broadcaster Service Contract, which among other things, regulates aspects of a technical nature. Article 10 of the Contract “Broadcasting points” provides for that: “Broadcasting points, frequencies, and other technical characteristics of the numeric and analog network of audio broadcasting, which will be used by RTSH, are accurately specified in Annex 1 that will be attached to this contract and is an integral part of it.”

As a result of the absence of technical information provided by RTSH, this annex was not completed at the time of Contract approval and remains uncompleted. Meanwhile, based on the information submitted by RTSH in June 2019 related to audio frequencies that RTSH is using, as well as based on RTSH technical data about numeric audiovisual broadcasting, also submitted to AMA, we consider the technical documentation that should be included in Annex 1 as complete.

Since Annex 1 is an integral part of the Service Contract, this Annex should be approved by the RTSH Steering Council, and then AMA, in the capacity of a collegial body, will proceed with its approval (approval of technical characteristics of RTSH audio/audiovisual broadcasting).

9.3 Frequency spectrum planning and administration

During 2019, after a process closely coordinated with national and local audiovisual operators, analog broadcasting terminated in regions of Tirana and Durrës, where, together with regions of Fier, Korça and Berat, only digital broadcasting is provided to approximately 80% of the population. Those numeric networks, configured to DVB-T2 technology, provide two to three times freer of charge programs compared to the previous analog technology.

This process has also enabled the nation-wide switching of all numeric stations of public operator, as well the switching of private operator networks in those areas where analog broadcasting is still operational.

This has enabled accessibility of entire population to numeric broadcasting at national level.

Upon an intensive coordination process with audiovisual operators and counterpart authorities from neighboring countries, the audio and audiovisual band interferences were fully eliminated. The full vacating of Digital Dividend band, as well as nation-wide shutdown of all unlawful audiovisual broadcasting have had a significant impact on this outcome.

9.3.1 Audiovisual service frequency planning

The frequency band designated for audiovisual services is currently being used for analog and numeric broadcasting in those regions where the digitalization process has not finished, as well as for numeric broadcasting in those regions where this process has finished (Berat, Fier, Korça, Tirana and Durrës).

Based on the national numeric plan, the Albanian public operator (RTSH) is assigned frequencies for two numeric networks, and 5 private national numeric operators are assigned frequencies for 1 numeric network each.

This plan has also assigned a national numeric network in VHF band, as well as some vacant frequencies in UHF band for the licensing of local/regional operators.

The following table presents the National Numeric Plan:

**Numeric Frequency Plan for 2 national public networks of RTSH in the Republic of Albania
(approved by AMA's Decision No. 27, dated 01.02.2013).**

Networks Albania	AL- 001D	AL- 002D	AL- 003D	AL- 004D	AL- 005D	AL- 006D	AL- 007D	AL- 008D	AL- 009D	AL- 010D	AL- 011D
	Shkodra	Kukës	Dibra	Lezha	Tirana	Elbasan	Fier	Berat	Korça	Gjirokastra	Vlora
RTSH (MUX-1)	28	26	38	43	34	23	27	25	43	26	23
RTSH (MUX-2)	41	32	24	23	21	33	31	30	45	37	39

Numeric Frequency Plan for 5 national private networks in UHF band in the Republic of Albania

National Private Networks	AL- 001D	AL- 002D	AL- 003D	AL- 004D	AL- 005D	AL- 006D	AL- 007D	AL- 008D	AL- 009D	AL-010D	AL- 011D
	Shkodra	Kukës	Dibra	Lezha	Tirana	Elbasan	Fier	Berat	Korça	Gjirokastra	Vlora
KLAN (MUX-3)	34	50	55	33	41	42	35	32	51	44	46
DIGITALB (MUX-4)	59	40	30	46	53	48	28	36	55	29	57
TOP CHANNEL (MUX-5)	45	42	25	29	59	49	22	54	57	50	43
MEDIA VIZION (MUX-6)	22	36	54	22	57	46	29	24	21	48	53
ADTN (MUX-7)	51	52	60	-----	39	40	45	47	27	35	51

Vacant frequency channels in VHF and UHF bands:

	AL- 001D	AL- 002D	AL- 003D	AL- 004D	AL- 005D	AL- 006D	AL- 007D	AL- 008D	AL- 009D	AL- 010D	AL- 011D	AL- 012D
	Shkodra	Kukës	Dibra	Lezha	Tirana	Elbasan	Fier	Berat	Korça	Gjirokastra	Vlora	Sub. Tirana
Vacant channels in VHF	9	9	8	9	10	7	10	5	6	8	8	6
Vacant channels in UHF		56				56		52	28	38		26
						58			59	56		44
										58		50
										60		60

Number of vacant frequencies is reduced taking into account the vacating of 694-790 MHz band, known as DD2 band. More specifically, the following frequencies remain: 1 frequency in Korça region (Ch28), 1 frequency in Gjirokastra region (Ch38) and 2 frequencies in Tirana suballotment (Ch 26 and Ch44).

During 2019, in the framework of audiovisual frequency administration and management, AMA issued 1 local private numeric audiovisual broadcasting license for Elbasan region.

More specifically, a competition for the granting of local license for terrestrial digital audiovisual broadcasting was opened through Decision No. 120, dated 30.09.2019, “On opening of the procedure for the granting of 1 local private numeric audiovisual broadcasting license for Elbasan region”.

Based on this procedure, the winner and licensed entity was “Era Digital” sh.p.k. Company, through Decision No. 186, dated 19.12.2019 “On granting local numeric audiovisual broadcasting license to “Era Digital” sh.p.k. Company for Elbasan region”.

Based on the National Numeric Plan, it results that approximately 30.9 % of frequency channels designated by AMA for 5 national private UHF networks fall under DD2 band. This means that the DD2 band vacating process will be the next challenge to the authority.

9.3.2 Audio service frequency planning

Regarding the FM 87.5-108 MHz audio spectrum planning and administration, AMA has periodically assessed the vacant audio frequency capacities, and has updated the Frequency Use Plan for these services.

The areas identified as areas of concerns related to the vacant frequency availability are Tirana, Durrës and Fier regions, while the rest of the areas do have the necessary resources.

During 2019, AMA has opened two (2) competitions on analog audio broadcasting licenses:

- Decision No. 22, dated 15.02.2019, “On opening of the competition for granting licenses for private analog audio broadcasting and approval of licensing documentation”.
- Decision No. 84, dated 07.06.2019, “On determining the frequency of analog audio broadcast service and initiation of the competition on granting an analog audio broadcasting license”.

At the end of the above-mentioned procedures, AMA, through Decision No. 121, dated 30.09.2019, announced “Radio Sol” local private audio entity as the winner.

Furthermore, through Decision No. 64, dated 17.04.2019, AMA decided “On designating frequencies for the community audio broadcasting service and opening of competition on granting community audio broadcasting license”. The winner was announced “Radio Maria”, thus extending its services to municipalities of Elbasan, Cërrik, Belsh and Vlora.

In addition to AMA’s current tasks, it has also conducted studies on requirements introduced by audio entities on changing technical characteristics of broadcasting, such as Radio Club FM. Studies consist in performing technical calculations on the service area signal coverage and avoiding various interferences domestically and across the border.

During 2019, the coordination procedures have been followed in line with:

- the final acts of the GE-75 Regional Conference "On audio broadcasting on LF/MF (Region 1 and 3) frequency bands", pursuant to incoming notifications, mainly from the administration of Italy, as well as
- final acts of the GE-84 Regional Conference “On planning of audio broadcasting in VHF band (Region 1 and some part of Region 3)”, pursuant to incoming notifications from the administrations of Montenegro, Bosnia and Herzegovina, and Bulgaria.

9.3.3 Audio/audiovisual frequency coordination

During 2019, in the framework of AMA's Strategic Document Action Plan 2017-2019 implementation, where one of the planned activities is the coordination with the signatory countries of the GE06 Agreement on the frequency reorganization of the relevant frequency plans for identifying optimization and augmentation areas of broadcasting capacity, AMA has continued the process of coordination with neighboring countries.

Based on the requests for coordination from neighboring countries, AMA has carried out technical studies and verified the compliance of the proposals submitted by the countries of the region with the definitions in the GE06 Plan. Administrations of North Macedonia and Bosnia and Herzegovina have requested AMA's approval for frequency allocations, according to which Albania has been considered affected by the changes to this Plan.

These requirements indicate that these countries have begun to vacate the DD2 band, altering their allotments and frequency assignments.

In addition, during 2019, in the framework of VHF band frequency coordination for digital audio/audiovisual broadcasting (in DVB-T2 and DAB technology), AMA engaged in multilateral meetings with countries from Adriatic and Ionian region (such as Italy, Croatia, Slovenia, Montenegro, Bosnia and Herzegovina and Greece), aiming at a more efficient use of the spectrum, as well as avoiding harmful interferences among border administrations.

These meetings will continue throughout 2020, aiming at an agreement for the use of VHF band frequency channels from each administration that will be a party of discussion, as well as finalization of proposals upon the signing of a multilateral agreement among Albania, Italy, Croatia, Slovenia, Montenegro, Bosnia and Herzegovina and Greece.

9.3.4 Avoidance of harmful interferences

In the framework of improving the identification of interferences coming from neighboring countries and those caused by broadcasting points in the territory of Albania, and taking measures for their elimination, in 2019 AMA paid a special focus to the monitoring of audio FM spectrum in the entire territory of the country, aiming at a quicker identification and solution to interferences caused by signals emitted by broadcasters from neighboring countries. In this framework, in 2019 AMA implemented a centralized monitoring system of audio FM spectrum. This system ensures online monitoring of audio FM spectrum in cities of Kukës, Shkodra, Durrës, Fier, Vlora, Berat, Gjirokastra and Korça. In addition to immediate identification of interferences, the system ensures:

- a. Immediate identification of cases when market operators change frequencies;
- b. Immediate identification of illegal audio spectrum uses;
- c. Control of real broadcasting status of licensed audio entities (are they broadcasting or not).
- d. Control of technical parameters of audio broadcasting entities.

In other cities, the audio spectrum monitoring was conducted periodically by the Mobile Frequency Monitoring Center (MFMC).

1. Addressing of interferences caused domestically

Regarding the interferences caused domestically, during 2019 there were no findings and no reports by audio and audiovisual entities.

2. Addressing of interferences caused in neighboring countries

With regards to interferences caused in neighboring countries, AMA has not administered any complaint by neighboring countries related to harmful interferences caused by our AMSP entities in 2019.

Meanwhile, based on the monitoring of frequency use periodically conducted by AMA in 2019, Italian TV signals were identified in allotment of Vlora and Tirana, Ch 46 and Ch 57 channels respectively. Based on the GE06 agreement, those channels have been designated to Albanian administration.

Regarding this concern, AMA, through letter with Protocol No. 2453, dated 13.06.2019, as well as via an email of 08.07.2019, has established correspondence with the Italian counterpart, informing them on the identification of harmful interferences in channel Ch 46 (in Himara and Saranda) and channel Ch 57 (in Durrës, Kavaja and Kruja), as well as requesting the vacating of those channels in a short period of time as possible.

In reply to our correspondences, the Ministry of Economic Development of Italy, through letter with reference U.0045279, dated 18.07.2019 (sent via email), has submitted its comments related to the issue in question, proposing a multilateral meeting with representatives from Italy, Albania and Montenegro, aiming at discussing and finding solutions to the DD2 band frequency coordination process.

In this framework, a meeting was organized on 16-17 October 2019, in Rome, with representatives from the countries of Adriatic and Ionian region (Albania, Croatia, Montenegro, Slovenia, Bosnia and Herzegovina, Italy), aiming at VHF band frequency coordination, in which, among others, discussion focused on avoidance of interferences in channel Ch46, as well as the Ionian&Adriatic region agreement signing by Albania. The latter was represented by the Deputy Minister of MoIE, as well as experts from MoIE and AMA.

In this meeting, Albania expressed its willingness that it would make all the efforts to observe the EU 2017/899 decision about the DD2 vacating and that it will sign the agreement among countries of the Ionian and Adriatic region as soon as possible. Until the signing of this agreement, the Albania administration requested Italy to take into consideration the avoidance of interferences caused by it in Albanian audiovisual broadcasting in channel Ch46. On the other hand, Italy committed that it will take measures to eliminate the interference during the transitional period until the DD2 band vacating.

9.3.5 Vacating of the Digital Dividend II band

Based on Decision (EU) 2017/899 of the European Parliament and of the Council, of 17 May 2017 “On the use of 470-790 MHz frequency band in the Union”, another part of the audiovisual band will vacate and be assigned for use for mobile services (694 790 MHz band, known as DD2 band). This band should vacate within 2020 and in justified cases within 2022.

The DD2 band vacating process will have a significant impact on audiovisual market, as this band is currently being used by national private numeric operators licensed by AMA.

Some meetings were organized with representatives from AMA, AKEP and MoIE during 2018 and 2019. In those meetings, AMA proposed that the process could start by a wide public consultation, at the end of which ways that this process will follow, as well as needs for legal and sub-legal changes will be defined. Conclusions drawn from the public consultation will be a good basis for the drafting of the Action Plan to be followed by institutions that will be involved in this Plan. AMA has also proposed the establishment of a technical working group to follow the DD2 band vacating process until its full completion, which will be led and coordinated by MoIE.

This process is pending so far, whereas the countries of the region have undertaken some initiatives to coordinate the remaining audiovisual band frequency use (excluding DD2 band), and their vast majority are committed to vacate this band within 2020.

In reference to the latest recommendations from the European Commission, in which, among other things, Albania is encouraged to vacate the 700 MHz band (DD2 band) and to grant it for use for mobile networks until 2020, as well as to finalize the border agreement with Italy, aiming to avoid interferences among countries, AMA, considering this issue of a special importance, has informed the Prime Minister's Office about this fact.

9.4 Audio/Audiovisual market supervision

In 2019, the Audiovisual Media Authority mostly focused on the diversity and increase of competition among audiovisual production operators in Albania. In comparison with 2014 when the market had solely two operators (DigitAlb and Tring), the audiovisual market in Albania now has 6 (six) operators providing such service (Tring, Digitalb, RTSH, Abcom, Klan and RTL). By means of this diversity, the public and citizens have a wider range of programs and a more competitive market.

The Authority made the necessary actions, increasing cooperation with interested operators and drafting a series of regulations, with the purpose of facilitating applications and reviewing files of subjects, who were interested to increase the number of channels. Moreover, authorization of over-the-top (OTT) subjects enabled new subjects to apply for this service's authorization. Such situation brought about the diversification and increase in number of operators in the audiovisual market.

The Audiovisual Media Authority is the sole official institution to monitor television programs/channels during the elections, whether they are local or central elections, in terms of Broadcasting Code observance during elections. As such, the Authority took prompt measures based on the OSCE/ODIHR recommendations on increasing the AMA Monitoring Studio capacities, . In 2019, considerable investment was made in the technology of AMA Monitoring Studio, increasing monitoring capacities and essentially changing the monitoring program, by introducing modern technologies. While in 2018, the Monitoring Studio could concomitantly monitor 18 television programs and 2 radio programs, in 2019 and following technology modernization, capacities have significantly increased to concurrently monitor 48 television programs and 12 radio FM programs. In 2019, investments were made in storing/archiving capacities of performed monitoring. Out of 12 months of archiving capacity, AMA currently has a monitoring storing capacity of 5 years.

Additionally, in 2018-2019, the Audiovisual Media Authority performed a significant number of on-site inspections, for purposes of preventing piracy, committed by cable subjects in the country. Our verifications showed that the television piracy phenomenon has decreased, owing to the work of the Audiovisual Media Authority. Such situation has been translated into a considerable reduction of complaints by content production operators. While in 2018, there was a total of 40 subjects committing piracy, in 2019, there were only 8 complaints for 16 subjects. This gives indication of a positive situation regarding cable subjects.

9.4.1 Supervision of the frequency specter

During 2019, AMA systematically carried out 174 -230 MHz and 470 -862 MHz frequency spectrum monitoring for audiovisual services, and 88 -108 MHz frequency spectrum monitoring for audio services at all broadcasting stations across the Republic. As far as Fushë-Dajt broadcasting station is concerned, the monitoring process was performed daily by the AMA permanents fixed monitoring stations.

In the framework of switching from analog to numeric broadcasting, intensive monitoring was carried out throughout Albania. In order to ensure the continuity of audiovisual broadcasting during and after the transitional period of switching to numeric broadcasting and to ensure quality signal coverage of the regions where the digitalization process was completed by the Albanian public operator and national private numeric operators, monitoring was carried out in regions where the digitalization process was completed.

The monitoring also focused on verifying the termination of analog broadcasting, the porting of local/regional operators to national networks, and the fulfillment of license requirements/conditions by numeric operators (carrying out the coverage with numeric signal of the territory, the signal quality, the programs logical number, etc.).

Following the monitoring carried out in Berat, Korça, Fier, Tirana and Durrës regions, where analogue broadcasting has already been terminated, it was found that RTSH does not cover the following areas with numeric signal:

1. RTSH SUBJECT

- **BERAT REGION**
 - Quarters behind Berat Castle,
 - Roshnik administrative unit
 - Sinja administrative unit.
 - Potom administrative unit
 - Çepan administrative unit
- **KORÇA REGION**
 - Voskopoja administrative unit
 - Dardha administrative unit
 - Çërrava administrative unit
 - Gora administrative unit
 - Barmash administrative unit

- **TIRANA - DURRËS REGIONS**
 - Zall Bastar administrative unit
 - Shëngjergj administrative unit
 - Baldushk administrative unit (partially)
 - Kruja administrative unit (partially)
 - Cudhi administrative unit

2. *“VIZION +” SUBJECT*

- **BERAT REGION**
 - Kuçova administrative unit.
 - Poliçan administrative unit.
 - Çorovoda administrative unit
- **KORÇA REGION**
 - Voskopoja administrative unit.
 - Dardha administrative unit.
 - Çërrava administrative unit.
 - Mokra administrative unit.
- **TIRANA REGION**
 - Zall Bastar administrative unit
 - Shëngjergj administrative unit
 - Baldushk administrative unit (partially)
 - Krraba administrative unit
- **DURRËS REGION**
 - Kruja administrative unit (partially)
 - Cudhi administrative unit

3. *“KLAN” TV SUBJECT*

- **KORÇA REGION**
 - Voskopoja administrative unit.
 - Dardha administrative unit.
 - Çërrava administrative unit.
 - Mokra administrative unit.
- **TIRANA REGION**
 - Zall Bastar administrative unit
 - Shëngjergj administrative unit
 - Baldushk administrative unit (partially)
 - Krraba administrative unit

- **DURRËS REGION**
 - Kruja administrative unit (partially)
 - Cudhi administrative unit
4. *“TOP –CHANNEL”, “DIGJITALB” AND “ADTN” SUBJECTS*
- **BERAT REGION**
 - Kuçova administrative unit.
 - Poliçan administrative unit.
 - Çorovoda administrative unit
 - **KORÇA REGION**
 - Erseka administrative unit.
 - Leskovik administrative unit.
 - Voskopoja administrative unit.
 - Dardha administrative unit.
 - Çërrava administrative unit.
 - Mokra administrative unit.
 - **FIER REGION**
 - Divjaka municipality partially.
 - **TIRANA REGION**
 - Kavaja municipality partially
 - Zall Bastar administrative unit
 - Shëngjergj administrative unit
 - Baldushk administrative unit (partially)
 - Krraba administrative unit
 - **DURRËS REGION**
 - Kruja administrative unit (partially)
 - Cudhi administrative unit

As per the above, AMA closely cooperated and cooperates with numeric operators, especially the Albanian public operator (RTSH), to find appropriate and prompt solutions to full numeric broadcasting coverage of these regions.

During the country monitoring in 2019, it was found that the following national private subjects: “Top-Channel”, TV “Klan” TV “Vizion +”, Digjitalb and ADTN, also started implementing numeric networks in regions where the digitalization process has yet to be finalized. For the most part, broadcasting centers have been installed in the main Municipalities of these regions, and the surrounding areas are covered with numeric signal.

Regions, where the digitalization process has been finalized, are subject to periodic verification of local/regional subjects ported in national (public and private) numeric networks. Specific verification results are as follows:

ALLOTMENT	ANALOGUE SUBJECTS	PORTING NETWORK (MUX-I)
TIRANA - DURRËS	UTV	RTSH
	CLUB TV	RTSH
	SYRI TV	RTSH
	FAX NEWS	RTSH, VIZION +
	BBF	RTSH
	TV ORA NEWS	DIGITALB
	ABC NEWS	TV KLAN
	REPORT TV	RTSH, DIGITALB
	TV SHIJAK	RTSH
	TV KUKËSI	NOT PORTED
	TV SCAN	RTSH, KLAN
	IN TV	TOP -CHANNEL
	NEWS 24	RTSH, DIGITALB
	TV ORA	ADTN
	A2	RTSH, TOP-CHANNEL
	PREMIUM CHANNEL	RTSH
KORÇA	UTV	RTSH
	TV SOT 7	RTSH
	TV LOBI	NOT PORTED
	CLUB TV	RTSH
	REPORT TV	RTSH, DIGITALB
BERAT	TV BERATI	RTSH
	GLOB TV	NOT PORTED
	TV KOMBI	NOT PORTED
	REPORT TV	RTSH, DIGITALB
FIER	ABC NEWS	RTSH, TV KLAN
	TV SCAN	RTSH
	NEWS 24	RTSH, DIGITALB
	TV APOLLON	NOT PORTED
	TV ORA NEWS	ADTN
	TV JUG	NOT PORTED
	TV PREMIUM CHANNEL	NOT PORTED
	TV KOMBI	NOT PORTED
	TV ORA NEWS	DIGITALB
	TV SHIJAK	NOT PORTED
	IN TV	RTSH

9.4.2 Inspection of licensed/authorized subjects' activity by AMA

Additionally, in 2017-2019, the Audiovisual Media Authority performed a significant number of on-site inspections, for purposes of preventing piracy committed by cable subjects in the country. Our verifications showed that the television piracy phenomenon has decreased, owing to the Audiovisual Media Authority. This situation is reflected on the number of complaints submitted to the institution. Year after year, this figure has decreased as follows:

- 2017 - 30 complaints about 81 subjects
- 2018 - 16 complaints about 40 subjects
- 2019 - 8 complaints about 12 subjects

As stated above, the situation has improved year after year.

In 2019, AMA invested in increasing the capacities of the monitoring studio and content archiving. While in 2018, 18 programs were simultaneously monitored and materials were archived for up to 12 months, this year, upon the monitoring studio modernization, capacities were increased and 48 programs may be concurrently monitored, in addition to their archiving for up to 5 years. Such investment brought about an excellent situation in terms of timely responses to all subjects that requested for registration with AMA. Moreover, radio FM monitoring capacities increased from 2 to 12 programs in total. These achievements were made owing to investments in AMA Monitoring Studio.

A special focus has been dedicated to copyright compliance, with AMA playing the counselor role and informing all licensed/authorized subjects about agreements with S.U.A.D.A on copyrights. Moreover, AMA carried out a series of meetings with various subjects and main entities, who work on copyrights, such as: S.U.A.D.A, Audiovisual Authors Protection Forum, National Cinematography Center, etc. Out of all the issues set forth during these meetings, AMA decided that copyrights should be made part of its future 3-year strategy, and that a round-table should be held with all stakeholders in March 2020.

In 2019, the Supervision Directorate inspection groups performed 162 checks of the audiovisual media service providers (AMSP) audiovisual activity.

Upon the completion of check and review of relevant administrative procedures, the following measures were taken:

- **19** citation decisions against AMSP subjects that violated Law No. 97/2013, of which:
 - **19** citations against third-party relay subjects (cable, IPTV, OTT); out of which **5** citations were canceled by AMA Board, upon complaints.
 - **22** cases of reprimand to AMSP subjects.

As per the above, upon relevant verifications and reviews, AMA seized broadcasting equipment of **9** subjects, which carried out audiovisual activity without AMA's licensing or authorization.

As observed, illegal audiovisual activity without AMA licensing or authorization have a downward trend relative to the previous years.

Below you can find comparative data with the previous four years:

YEAR	INSPECTIONS	TOTAL CITATIONS (CANCELLED)	REPRIMAND	SEIZURES
2016	257	58 (32)	-	23
2017	488	64 (29)	25	19
2018	224	27 (10)	49	11
2019	162	19 (5)	22	9

As regards monitoring activities, during the reporting, the Supervision Directorate focused on monitoring programs topics, observance of legal stipulations regarding advertisements broadcasting and identification of advertisement volume in national televisions, as well as monitoring free programs in terrestrial numeric platforms.

Additionally, in 2017-2019, the Audiovisual Media Authority performed a significant number of on-site inspections, for purposes of preventing piracy committed by cable subjects in the country. Complaints submitted to AMA authority by television content production subjects (DigitAlb and Tring) for 2017-2018 and 2019 have been as follows:

2017

In 2017, DigitAlb made **19 complaints against 45 subjects** in total. In 2017, Tring made **11 complaints against 36 subjects** in total.

2018

In 2018, DigitAlb made **11 complaints against 28 subjects** in total. In 2018, Tring made **5 complaints against 12 subjects** in total.

2019

In 2019, DigitAlb made **6 complaints against 10 subjects** in total. In 2019, Tring made **2 complaints against 2 subjects** in total.

As shown by the above-mentioned data, the television piracy phenomenon has decreased, owing to the work of the Supervision Directorate. Another important dimension of our work in 2019 was online piracy. This is a new challenge for the authority, since this technology used by ISPs is highly sophisticated and demands investments in technology and qualified human resources. However, cooperation among other institutions, such as AKEP, State Police, etc., led to blocking and seizing 3

ISP operators and imposing 2 (two) administrative citations at the amount of 5 million new ALL citation. However, this remains a continuous challenge and the Media Authority has taken measures to increase cooperation with other institutions and make it a strategic objective for the next three years. Owing to the Memorandum of Cooperation between AMA and AKEP, next year this phenomenon will be addressed through a different approach, encouraging the fight against piracy.

9.5 The Authority as an audio/audiovisual sector development promoter

9.5.1 Authority contribution in support of scientific research

In 2019, which corresponded with the 20-year anniversary of the institution, 2 international conferences were held, in addition to research and analyses on approximating the Albanian legislation with the amendments to the European Directive on Audiovisual Services, on respecting the standard written and spoken Albanian language, and legal equality.

- The Department of Journalism and Communication at the Faculty of History and Philology at the University of Tirana, a strategic partner of AMA, performed the project on the influx of audiovisual content, needs of public information, as well as the role and challenges of the regulating authority. The research and the analysis included the presentation of such aspects at a micro-level, such as the structure of the audiovisual market, diversity and plurality of information, legislative framework, position of the local media and its relation to the global media, transformation of audiences under the conditions of technological changes and widespread of Internet, role and challenges of public broadcasters, etc. The main output of the project was the International Scientific Conference, on 3 May 2019, on the occasion of the Press Day, with the attendance of researchers and scholars from various countries, and students, AMSP representatives, media associations, MPs, journalists, etc. The research and discussions during the Conference were summarized in a special publication, which was promoted with the students and lecturers of the Department of Journalism and Communication at the Faculty of History and Philology at the University of Tirana.
- With the support of AMA, the Albanian Media Institute (AMI) carried out the project titled “Children and Media Education”, which focused on two aspects: 1) assessing child protection level in audiovisual products and handling their issues, 2) having an impact on the media education process in the new generation, which is a sensitive topic with the engagement of audiovisual market regulating institutions, in various countries. In mid- May 2019, under the framework of this project, AMI organized an international conference in Tirana on children in audiovisual media and media education, with the attendance of local and foreign experts. In the framework of the project, AMI research was published as a separate publication, and the subject also published a guideline on these aspects, to be distributed to audiovisual editorial offices.

9.5.2 Activities carried out by the Authority

i) In July 2019, the group of MPs “Children’s Friends” at the Parliament of the Republic of Albania, in cooperation with AMA, organized a round-table titled “Children in Audiovisual Media”. On this round-table, the Complaints Council, upon presenting the research titled “*Children Protection under the main Focus of AMA*”, explained the reasons why children, their protection and best interest, are the priority of the Authority and Council’s work. The purpose of this round-table was creating a useful space to discuss with all stakeholders on covering issues related to child reporting in audiovisual media.

i) In early October 2019, AMA carried out the media conference “Religious Radio Stations in Albanian Language”, with the attendance of around 100 representatives from religious radio stations, media experts and researchers, MPs and leaders of public institutions, religion clergymen, journalists, etc. Guests valued the contribution of religious radio stations, which comprise a segment of the audiovisual market differing from the rest, in terms of activities sustainability, volunteering of staff engagement in the editorial office, and the number and diversity of topics prepared by the radio station itself.

These radio stations reflect religious tolerance and co-existence in our country and the conference served as a presentation of their positive role and impact on our multi-religious society, engagement to quality products and positive enrichment of religious beliefs in and outside places of worship.

For the first time, religious broadcasts were watched by the Albanian public since 3 October 1951, following the beginning of Radio Vatican work. Although religious activities and freedom of religion were forbidden in communist Albania, there was still a wide audience of Radio Vatican listening its programs in secret.

Following the approval of the law on audiovisual media in 2013, AMA approved sub-legal acts enabling the clarification of their licensing procedures, consolidating this segment of the audiovisual market, to the benefit of religious communities and their audience. Currently, four subjects are active, namely Radio Spektrum of the Muslim community, Radio Maria of Catholic religion, Radio Ngjallja of the Orthodox church, and Radio Dodona of the Bektashi Order Headquarters.

ii) The Audiovisual Media Authority, in cooperation with the German Foundation “Konrad Adenauer”, the Albanian Office, and the Department of Journalism and Communication at the Faculty of History and Philology at the University of Tirana, carried out the project “Media and Campaign for 2019 Local Elections”. 9 meetings that took place in the regions of Shkodra, Gjirokastra, Elbasan, Korça, Berat, Fier, Vlora, Kukës, and Peshkopia, were attended by around 150 journalists, the majority of whom work in audiovisual editorial offices. The round-tables handled aspects, such as: specifications of the 2019 local elections, in a special contexts of political developments in the country; media coverage of local campaigns - reporting vs public relations; legal requirements and role of the audiovisual regulator in covering the election process by radios and televisions; audiovisual editorial offices, as well as culture, politics and local media.

iv) In March 2019, the Complaints Council organized a round-table titled “*Implementation of the Broadcasting Code and Role of the Complaints Review Boards*”, with the support of the Europe Office in Tirana. This round-table was attended by the Complaints Review Boards in national and local televisions, representatives of the Parliamentary Commission for Education and Public Information Means, Ministry of Education, Sports and Youth, Department of Journalism and Communication at the University of Tirana, Albanian Media Institute, students of journalism, etc. Ms. Asja Zusevic, one of the leaders of Bosnia and Herzegovina Regulatory Authority, was a guest of this event to share her experience in a long process of handling complaints and making decisions. The goal of this discussion, following the approval of the regulation “On Procedures for Handling Complaints and Exercising the Right to a Response”, as well as the relevant instruction “On Procedures of Handling Complaints by Audiovisual Media Service Providers” (drafted and approved in 2018), was introduction to these two important acts, their implementation, issues encountered and their solution, in cooperation with the Complaints Council. Discussion entailed the reiteration of the so-far practice of handling complaints, which was identified by the Council as a positive development, including the response of AMSPs for better implementation of the Broadcasting Code

for audiovisual media.

10 DIGITALIZATION OF AUDIOVISUAL BROADCASTING

In 2019, the focus of the audiovisual broadcast digitalization process was on finalizing this process in the two regions with the largest population in the country, namely Tirana and Durrës. The finalization of this process on 1 October is a challenge to AMA, considering last year's issues and the impact of the process on the Albanian public. Currently, citizens of these regions are provided 39 free of charge channels, which is the highest figure in the region.

The Albanian Public Operator (RTSH) has spread digital infrastructure throughout the country and private numeric operators have implemented their networks in most of the remaining regions.

As a result, currently, over 80% of the population in the country has access to digital television broadcasting, which provide high quality service and a higher number of freely available television programs.

Law 34/2017 was drafted in support to local/regional audiovisual operators for their partial compensation, on the support fee in one of the national numeric networks. AMA continued implementing this law for operators, who provide audiovisual services in the areas where the digitalization process has been finalized, thus facilitating their transition to the new technology.

Special importance during this process was paid to the public information campaign. In 2019, pursuant to the recommendations of the Competition Authority, the awareness raising campaign has been diversified, so that it is clearer and more comprehensible for citizens (a spot published in 14 online portals, advertisement spots on the radio and TV, City Lights, Billboard).

10.1 Management of the process of switching to numeric broadcasting

During 2019, AMA has maximally engaged and undertaken a series of activities related to the process of digitalization of audiovisual broadcasting in compliance with AMA's duties and functions specified in Law 97/2013, the Strategy for Switching from Analogue to Numeric Broadcasting, the Action Plan of AMA's Strategic Document, and the fulfillment of the recommendations of the European Union and the Assembly of Albania.

Ongoing coordination within the implementation of the two numeric networks of the Albanian Public Operator (ART) and 5 digital networks of national private operators licensed by AMA has occupied an important place in these activities. Meetings have been held and continuous correspondences have been entered into with these operators regarding the application of network time frames fulfillment according to allotments, on defining conditions and criteria to support local/regional operators on their networks, on quality numeric signal coverage of the territory, on logical channel number observance, etc.

AMA coordinated work with local/regional analog operators the frame of fulfilling time frames to support their audiovisual programs on national numeric networks, and finding effective technical solutions to provide this support.

Pursuant to the regulatory framework, the Authority should ensure the continuity of television broadcasts from existing analogue operators, in the respective coverage areas. Pursuant to transitory provisions of Law No. 97/2013 “On Audiovisual Media in the Republic of Albania”, as amended, defines the validity of the existing licenses for subjects’ compliance of rights and obligations with the provisions of the law following the termination of analogue broadcasts.

One of the possibilities that the law recognizes for this category of subjects is providing support to existing local analogue programs on the public television numeric network or other numeric networks. Replacing broadcasting licenses based on analogue networks with a service audiovisual license is subject to the closing date of analogue broadcasting in the counties where these subjects operate.

AMA, after submitting support contracts and initiating service provision in numeric technology, has replaced licenses for 13 audiovisual subjects. Pursuant to the Article 74 of the Law No. 97/ 2013, as amended, the audiovisual program service licenses have been issued for an eight-year term.

Activities under the digitalization process have moved forward in the process of implementing numeric networks, as well as in the process of ending analogue broadcasting throughout the country.

The Albanian Public Operator (RTSH) has spread digital infrastructure throughout the country and private numeric operators have implemented their networks in most of the remaining allotments. Around 80% of the population is already able to access digital audiovisual broadcasts.

As to the closure of analogue broadcasting, we based on the strategy for switching from analogue to digital broadcasting, the digitalization process develops through stages. Each stage provides for the closure of analogue broadcasts in an allotment (each allotment coincides with a country region, except for Tirana allotment that includes Tirana and Durrës regions). At the moment, the process is completed in 5 regions: Berat, Korça, Fier, Tirana and Durrës, respectively on 15 August 2017, 8 January 2018, 31 March 2018, and 01 October 2019. In these regions, local/regional operators have relied, mainly on the RTSH numeric network. The digitalization process is continuing in the regions of Shkodra, Lezha, Elbasan and Vlora, where the deadline of the termination of analog broadcasting has been defined, upon AMA board decision on 31 March 2020.

In the meantime, it must be noted that the analog broadcasting termination process in the regions of Tirana and Durrës has been a challenge for AMA, since the majority of the population was concentrated in these regions.

In 2019, considering the situation on 10 September 2018 when analog broadcasting was terminated in these regions, and aiming at the finalization of the digitalization process in Tirana and Durrës regions, AMA carried out the following activities:

- Periodic surveys through its call center, interviewing through landlines phones, approximately 1,600 families, in Tirana, Durrës and Vlora regions, aiming at identifying needs for receivers in the market. 2 surveys have been carried out in order to compare statistical data, obtained during the surveying months. The surveys showed that in July 2019, about 16% of the population was not equipped with DVB-T2 decoder (this figure was about approximately the same in both surveys). The division of the sample was performed considering the number of population in the relevant regions. This figure was considered to be higher, because the number of citizens equipped with landlines was higher in urban areas than the one in rural areas. Meanwhile, rural areas are more exposed to analog broadcasting because, in addition to

economic and social factors, access to TV programs is mainly provided through terrestrial technology.

- Official request for information (by letter dated 4 January 2019) by some commercial operators, on the number of DVB- T2 television devices and decoders imported during the last three months of 2018 as well as in stock. Information was requested to the General Customs Directorate. Request for information from audiovisual operators trading decoders, on the number of sold and stock decoders.
- Pursuant to the recommendation of the Competition Authority, by decision No. 547, dated 24.09.2018 “On providing Recommendations to increase Competitiveness during the Audiovisual Broadcasting Digitalization Process”, AMA hired an external expert to improve the content of informative spots and notices, to extend communication channels, etc., so that the analog programs (channels) termination process and the switching to numeric broadcasting is clear and comprehensible to citizens.
- Based on the Communication Strategy for purposes of the campaign on switching to numeric broadcasting, drafted by the contracted expert, new spots were prepared, the information campaign was diversified, taking place outdoors, displaying billboards and city lights, in key points of Tirana and Durrës.

Owing to the above-mentioned activities, on 1 October 2019 analog broadcasting was terminated in Tirana and Durrës regions, where 1/3 of the country’s population is located. Currently, 39 free of charge TV channels are provided in these regions.

Meanwhile, upon Decision No. 179, dated 25.11.2019, AMA ruled on continuing digitalization process in the regions of Shkodra, Lezha, Elbasan and Vlora, considering that the digital infrastructure was made possible in the main municipalities of these regions. The deadline for terminating analog broadcasting in these regions is 31 March 2020.

In the framework of this deadline and pursuant to the above-cited decision, AMA continued:

- Coordination with national audiovisual operators, aiming at taking the necessary measures for installing the remainder of broadcasting stations in these allotments and full coverage of these regions’ territory with numeric signal;
- Coordination with local/regional audiovisual operators, aiming at supporting their programs in national numeric networks.
- Evaluation of regions residents’ equipment with DVB-T2 receivers.
- Organization and continuation of the public information campaign in these allotments.
- On-site monitoring for verifying the numeric signal coverage of these regions.

As regards the process, upon Letter with Protocol No. 3128, dated 04.09.2019, AMA officially submitted to the Council of Ministers and line Ministry a concern related to the lack of functioning of the Interinstitutional Committee and Technical Secretariat, which according to DCM No. 292/2012, are responsible for the strategy implementation and monitoring of the digitalization process, until the full switching to numeric broadcasting.

Following AMA letter, the Prime Minister's Office coordinated with the Ministry of Infrastructure and Energy to prepare the order on reactivating these structures.

102 Support from the World Bank project

As regards the digitalization process, it must be noted that the World Bank provided support to AMA through the project "On supporting the digitalization process of audiovisual broadcasting to developing countries".

This project entailed three key components:

- Assessment of the current audiovisual market situation in Albania;
- Provision of technical assistance (drafting a plan for continuing the digitalization process, and assistance with the management of frequencies, digital dividend, etc.);
- Human Resources Capacity Building.

The project would be financed by the World Bank for the first two stations, and it would be co-financed by the World Bank and Korea's Knowledge Sharing Program (KSP) for human resources capacity building.

In the framework of this project, in March 2019, AMA hosted the first mission engaged for its implementation. The mission comprised representatives of the World Bank, Korea's Knowledge Sharing Program (KSP) and Korea Radio Promotion Association (RAPA).

AMA informed the mission on the current audiovisual market situation in Albania, and especially on the digitalization process and its challenges. The parties exchanged basic information and presented their needs in relation to human capacities building and technical assistance to be provided by this project. At the end of the meeting, parties signed a memorandum of understanding.

During their stay in Tirana, World Bank, KSP and RAPA representatives held meetings with the line Ministry and national public and private numeric operators.

In the framework of this project, on 1-5 July and 23-27 September 2019, the first and second training took place in Seoul for human resources capacity building, for the three state parties, namely Albania, Kosovo and Senegal. Moreover, consultations took place about the draft report prepared by WB and RAPA representatives, with the Albanian party suggesting changes and improvements on the assessment of the current digitalization process situation in our country, issues emerging from this process and proposals to solve them. Some of the issues recommendations were required for were:

effective organization of public information campaign, identification of needs for decoders in the

market and their provision by economic operators, technical solutions to DD2 band release, etc. As far as the DD2 band release process is concerned, it was requested for consultants to prepare a roadmap with clearly defined tasks for every institution involved in the process, and this document will be accompanied with elements to be included in it, such as: models of financial compensation scheme, negotiating with operators to find the best technical/legal solutions, and suggestions on amendments to the legal package in power, etc.

Following information on the final draft of the document “On supporting the digitalization process of audiovisual broadcasting to developing countries”, prepared by WB and RAPA experts, AMA provided its comments and suggestions on the findings and proposals of this document. We are waiting for the final report to be presented by consultants.

103 Public information campaign

The Strategy on Switching from Analog to Numeric Broadcasting appoints AMA as the responsible authority for the public information campaign organization. Since the switching from analog to numeric broadcasting process is not just a priority process, for all the European countries, regardless of whether they are EU member states, but is first and foremost a process with broad impact on the entire Albanian society, since April 2016 and during 2017 and 2019, AMA made available the (04-410-44-55 and 04-410-44-56) Call Center numbers.

These two numbers are available to all questions citizens or operators might have from 09:00 to 21:00, Monday to Wednesday.

In addition, during the reporting year, in the “Digitalization” tab on its official website, AMA has carried on publishing announcements and keeps all the stakeholders informed in real time on the regulatory framework, the numeric frequency plan, general information, the brochure and leaflet developed by AMA for the digitalization process, the Call Center contact information, the link to AMA’s Facebook page, advertisements and all the special show interviews on the audiovisual broadcasting digitalization given by AMA’s staff.

Random citizen questions on the broadcasting digitalization are addressed to info@ama.gov.al, which is the Authority’s official email address. According to the specifics of the question, the AMA staff has tried to assist and answer them in real time.

As part of its information campaign, AMA has continued to keep the public updated through its Facebook account "Audiovisual Media Authority - Digitalism", where all process information is published on both the legal and practical frameworks.

Also, based on the digital broadcast coverage plan, AMA announces with television spots the process extension and the measures that audiovisual media users must take to continue watching audiovisual broadcasting.

In February 2019, AMA performed six new spots (with one of the spots being subdivided into 4 similar spots transmitting the message) of informative characters, which are absorbed more easily by

the public. They comprise a simple language, practical illustrations, images of the technology to be used, and they apply to certain age groups of children/adults and actors. These spots are displayed on the official website and the social network of AMA, and they were also broadcast in national and local televisions/radio stations for one month (February-March 2019) with the available funds by the State Budget in 2018. In the meantime, by means of the second allocated fund from the State Budget at the amount of 40 million ALL in 2018, AMA carried out the public information campaign according the Strategy for Switching from Analog to Numeric Broadcasting, for the period December 2018 - March 2019 (3 months).

Starting from 1 March 2019, based on its draft budget for 2019, AMA published its advertising banner on 14 online portals, informing citizens on the term of switching to analog broadcasting (for Tirana, Durrës and Vlora regions), whose link directly takes you to AMA's official website, part of digitalization, where citizens can find the necessary information on the process. This campaign on online portals went on for 6 months.

Following this campaign, since 1 June 2019, AMA undertook an outdoor campaign, by using outdoor advertising/visibility spaces through city lights in the regions of Tirana, Durrës, Vlora, Elbasan, Shkodra and Lezha, and through billboards in the Tirana region and other regions where the digitalization process had yet to be completed. This campaign aimed at informing residents on the deadline for switching from analogue broadcasting in the respective regions where such broadcasting was to be terminated, as well as providing contacts to all residents of these 6 regions on the digitalization process, where they can turn to for obtaining more detailed and practical information on the process.

In 2019, AMA requested funding from the Ministry of Infrastructure and Energy and the Ministry of Finance and Economy, to continue the public information campaign according to the strategy of switching from analogue to digital broadcasting, i.e. for purposes of buying television and radio time.

The Ministry of Finance and Economy estimates that the process should be followed and managed by the Ministry of Infrastructure and Energy, as the responsible ministry. The MoFE sent a letter to MoIE, and informed AMA on a legal and financial analysis, requesting the MoIE to initiate and review the exceeding of deadlines set for the completion of analogue broadcasting and the development of the information campaign.

Upon letter dated 14 June 2019, the Ministry of Infrastructure and Energy addressed to MoFE and informed the Prime Minister's Office and AMA, proposing a round-table MoFE, AMA and MoIE, among that in the framework of reviewing and evaluating the campaign financing issue, but also the entire digitalization process.

On 19 June 2019, the Ministry of Finance and Economy turned to MoIE and AMA, stating that the State Budget Reserve Fund could not cover the financial effect required by AMA to continue the public information campaign. MoFE suggests that the campaign continue through AMA funds, or funds approved for MoIE, on the 2019 budget.

In terms of lack of financing from the 2019 state budget, AMA continued the public information

campaign according to the Strategy for terminating analogue broadcasts and switching to digital broadcasting, after 15 March 2019.

As per the above, in June 2019, AMA amended Decision No. 202, dated 24.12.2018 “On the Approval of the 2019 Draft Budget”, reallocating funds provided for some items of expenditures and investments. Upon the changes made to the draft budget, a fund was allocated for the information campaign according to the Strategy for switching from analogue to digital broadcasting, through the broadcasting of television and radio spots (performed on February 2019), for 16 July – 31 August 2019, on the process of terminating analogue broadcasting in the regions of Tirana, Durrës and Vlora, on 1 September 2019.

Upon postponing the deadline for terminating analogue broadcasting by 30 days, in the regions of Tirana, Durrës and Vlora, through Decision No. 118, dated 29.08.2019, AMA continued the campaign through its official website, Facebook social network, call center structure, and it was on standby for any complaints/concerns regarding the process.

Initially, upon Decision No. 179, dated 25.11.2019, AMA decided that 31 March 2020 would be the deadline for the switching to digital broadcasting in the regions of Shkodra, Lezha, Elbasan and Vlora. In terms of lack of financing from the state budget, AMA planned conducting a public information campaign through its own funds, for the period until the termination of analogue broadcasting in these regions.

Based on the Strategy for Switching from Analogue to Digital Broadcasting, as well as the Communication Strategy, AMA has foreseen that the public information campaign be conducted through the broadcasting of spots on national televisions and radios, as well as on the main websites in the country (online portals).

It must be noted that AMA will continue to inform the public on the process and relevant developments, until analogue broadcasting is terminated in the entire Albanian territory.

104 Financial compensation within the framework of the digitalization process

In the course of 2019, it became possible to complete the necessary sub-legal acts, enabling the implementation of Law No. 34/2017 “On the release of Digital-Dividend Frequency”, as amended.

This law applies to the partial coverage of additional net costs, which accompany the switching from analogue to digital broadcasting and which include:

1. the fee for supporting existing local/regional analogue operators in the digital network of RTSH or in other digital networks, licensed according to the law on audiovisual media;
2. investments of experienced operators in digital broadcasting who are out of service, as a result of technological changes imposed by the Law on Audiovisual Media.
3. investments made by national historical private operators to change the broadcasting infrastructure from analog to a digital one, as required by Law No. 97/2013, “On Audiovisual Media in the Republic of Albania”.

The law aims at ensuring the continuity of provision of all TV programs to the public, which will be broadcast via terrestrial networks even after the full switching to digital broadcasting, through a partial compensation of additional net costs caused by the switching from analog to digital broadcasting. It also aims at facilitating conditions for national historical private operators, experienced operators in digital broadcasting, as well as existing analogue operators due to the switching to digital broadcasting.

Referring to the provisions of Law No. 34/2017, quoted above, upon the completion of the process of granting rights to use the frequencies of Digital Dividend 1, AMA proceeded with the approval of the necessary sub-legal framework, to implement this law. Specifically:

- Decision No. 38, dated 07.03.2019 “On Determining Local/Regional Analog Audiovisual Subjects included in the Financial Compensation Scheme pursuant to Law No. 34/2017 “On the Release of Digital-Dividend Frequency” as amended.
- Decision No. 39, dated 07.03.2019 “On determining a List of Operators experienced in Digital Broadcasting and National Historical Private Operators included in the Financial Compensation Scheme pursuant to Law No. 34/2017 “On the Release of Digital-Dividend Frequency” as amended.
- Decision No. 40, dated 07.03.2019 "On the Approval of the Criteria for the Allocation of Financial Compensation to experienced Operators in Digital Broadcasting and Private Historical National Operators", which was followed by the approval of Decision No. 240, dated 04.04.2019, by the Council of Ministers.

In order to enable the full implementation of the law, AMA maintained written communication with the Electronic and Postal Communications Authority, as the authority in charge of organizing the tender procedure for granting the rights of use in the 800 MHz (790- 862 MHz) frequency band, to be used by mobile digital networks.

Moreover, in the capacity of implementing authority of Law No. 34/2017, AMA followed the legal procedures for obtaining authorization from the State Aid Commission, which upon Decision No. 89, dated 23.04.2019, decided on the authorization of the state aid scheme implementation.

In 2019, pursuant to Law No. 34/2017 "On the release of Digital Dividend frequencies", as amended, as well as the above sub-legal framework, AMA received a 5,000,000 Euros fund, for purposes of partially covering the additional net costs that accompany the switching from analogue to digital broadcasting.

During 2019, AMA carried out a financial compensation for 2 experienced operators in digital broadcasting and 2 historical national private operators.

Furthermore, AMA started the financial compensation for existing local/regional analog operators, who are based on the digital network of RTISH or other digital networks licensed, according to the law on audiovisual media, for allotments of Berat, Korça, Fier and Tirana (Tirana - Durrës regions), at the rate of 53.87% of payments made for 1 year. By the end of 2019, 8 local/regional analogue audiovisual subjects had submitted the requested documentation,

had met the legal requirements for obtaining financial compensation, and had been compensated by AMA.

11 THE AUTHORITY'S COMPLIANCE WITH TRANSPARENCY PRINCIPLES AND ENHANCEMENT OF THE INSTITUTIONAL IMAGE

Pursuant to the recommendations on the resolution of the Parliament of the Republic of Albania for 2019, as well as in support of its functions for fulfilling legal obligations and mission, the Audiovisual Media Authority undertook several initiatives to increase cooperation and communication with other state institutions. Considering that the cooperation and coordination of activities between AMA and these institutions will improve the standards and conditions for a free and effective audiovisual market in accordance with European standards, AMA has signed several cooperation agreements. The cooperation agreement with the Consumer Protection Commission has served this purpose, thus increasing the efficiency of the institution's activity, in terms of advertising and improving the standards for a free audiovisual market, in line with European standards.

The productive cooperation of the Media Authority and the Work Inspectorate consisted in the finalization of a cooperation agreement, in order to guarantee the implementation of legal provisions on working conditions, protection of employees in exercising their profession, salaries and the provision of welfare in the audiovisual media sector.

Moreover, the cooperation agreement with the Ombudsperson "On Building Alliance Against Hate", aiming at awareness-raising, information and contribution to dialog, especially among youth, on the war against hate and building dialog and interaction bridges with civil society and public bodies, will promote the freedom of expression in a democratic society, thus facilitating public open and sensitizing debate in order to correctly and fairly promote the news.

AMA cooperation with its counterparts in the framework of exchanging information in the field of electronic communications and audiovisual media has enabled the signing of a cooperation memorandum with the Electronic and Postal Communications Authority in Montenegro (EKIP).

Media and audiovisual media service providers' database digitalization.

AMA has already set up a database with detailed information about audio and audiovisual operators ever since their establishment and Authority decision issue, thus summarizing them so that the information can be easily accessible from employees when performing their day-to-day duties. The establishment of this digital system changes the manner of information exchange between organizational units in the institution, thus facilitating communication and ensuring real time authentic information.

11.1 Internal organization of the institution

AMA, in the framework of meeting its legal obligations on the conflict of interests, has implemented the Code of Ethics for AMA administration employees, and AMA Code of Conduct, setting forth the procedures and principles forwarded by the provisions of law no. 97/2013, as well as principles guiding the activity of AMA membership, deputy chairperson and chairperson when exercising their duties and functions laid down under the law.

During the reporting period, the legal obligations related to the identification and registration of conflict of interest instances have been closely followed and implemented. AMA has informed the Albanian Parliament, the Committee on Education and Public Information, in the capacity of the body competent for appointing and dismissing AMA members, on the case of one AMA member who was thought to be in an incompatibility and conflict of interest situation when exercising his public functions. The Albanian Parliament dismissed the member through decision no. 82/2019.

19 meetings were held in total during 2019. The meetings were marked by the full participation of all AMA authorized members. In October 2019, one of the members, Mr. Piro Misha renounced. While in July 2020, the Parliament dismissed the AMA member Mr. Zylyftar Bregu. Ever since July, the meetings have been held with five members only.

Items such as institutional framework, decision-making and implementability of decision-making are now regulated and set forth by the law on the media, thus ensuring the Authority's institutional independence in terms of governance.

The rigorous implementation of instructions on the internal rules of the institution, as approved by respective sub-legal acts and their effective implementation have considerably increased the responsibility to contribute to the institutional welfare, with the ultimate goal of successfully achieving AMA mission.

The Authority, as a regulatory authority for audio, audiovisual and other support services, has been fully engaged in meeting its legal and sub-legal obligations that guarantee a sustainable diverse market that satisfies the information needs of citizens.

11.2 Transparency program

As an independent public institution, AMA operates in full compliance with the transparency standard, thus ensuring during its activity the rigorous implementation of obligations deriving from law 119/2014 and its applicable sub-legal acts.

The exercise of the right to file a lawsuit as a legal means that enables the subject of law to protect his/her rights guaranteed by the law through judicial proceedings, has led the authority to stand as both plaintiff and defendant in various trials. Likewise, with reference to legal procedural means, AMA has appeared before the competent court in the capacity of the requester, like in the case of submitting requests on issuing execution orders.

Administrative decisions objected ex officio relate mainly to the approval of administrative sanctions (fines), omission to grant/renew licenses/authorizations, their removal or invalidation etc. As a legal person, AMA has invested in several judicial bodies thus judicially requesting the settlement of financial liabilities of entities that are debtors to AMA or state budget.

Similar to previous years, this year featured the execution of AMA decisions, turned into executive titles pursuant to article 132 under the organic law, through the private bailiff service. AMA has entered into several service agreements during 2019 for the enforcement of 25 executive titles, while the procedures for the enforcement of executive titles under agreements entered into previously have been ongoing.

During this period, the close follow-up of proceedings initiated during the reporting period, AMA has been monitoring trials carried over from previous years, which given the submission of complaints or recourses from litigants, are still under trial in the Appellate Court or High Court.

All ongoing trials at all three instances have been summarily shown in Annex no. 2 attached herein:

During 2019, following the Recommendation No. 43 dated 14/10/2019 of the Commissioner for the Right to Information and Protection of Personal Data, AMA has revised its Transparency Program.

The review procedure assesses all issues that have emerged ever since the first-time approval and publication of the transparency program, taking into account that;

- The information made public in the official website is interconnected to the transparency template program;
- The information on services the public authority delivers to the public, including the standards of service quality has been published in the website and is interconnected to the transparency template program;
- Every mechanism or procedure, through which the interested parties may express their opinions and impact the drafting of laws, public policies or public authority performance, has been published.
- AMA decisions have been published under a separate menu.

Based on letter of the Commissioner for the Right to Information and Protection of Personal Data (CRIPPD) with prot. no. 2897, dated 30.07.2019 “On the E-register of Requests and Replies on the right to information”, as well as pursuant to law 119/2014 “On the right to information”, which functions a state database in line with Decision of Council of Ministers No. 145, dated 13.03.2018, the E-register of Request and Replies on the right to information has been installed in the PyetShtetin.al. platform.

All the above changes have been complaint with law 119/2014 “On the right to information”. This has been assessed as the best way for the Authority to enhance its transparency by continuously updating and enriching the transparency program, with reference to paragraph 2, article 5 under the above-mentioned law.

113 AUTHORITY PUBLICATIONS

a) Publications with partners

The Political Institute for Human Sciences brought the “Power of the media and the media among powers” project into fruition, thus funding the translation of two books into Albanian: “Culture, médias, pouvoirs aux États-Unis et en Europe occidentale, 1945-1991”, written by Christian Delporte and Caroline Moine, published in 2017, and “From Media Systems to Media Cultures: Understanding Socialist Television”, written by Mihelj, S., and Huxtable, S, published in 2018. The two books have enriched the professional library fund made available to the journalists, students of journalism and communication, or field researchers, as well as other interested parties. They encourage debate on media development and trends, its social, political, cultural character etc. in a context where technology advancement has become unstoppable and the Internet is turning into the most used tool ever.

b) Annual bulletin

During 2019, AMA has published in hard and soft copy the 5th edition of the Periodic Bulletin, by introducing the novelty of annual and not 6-month indicators. The lengthening of the collection, processing and publication of economic, technological, property, substantial, human resources etc. indicators from 6-months to annual has not been opted for just for mere saving purposes, but it's rather an approach dictated by the functioning and size of the Albanian audio/audiovisual media market, and the frequent change of the above parameters. AMA periodic bulletin is a highly-valued file that sheds light on our country's audio/audiovisual market dynamics. The fact that the bulletin content is being systematically used as a reference in research works, speeches, observations, diploma thesis, course assignments and presentations indicates its usefulness and the interest evoked on the data contained therein.

During the reporting period, the Complaints Council published Bulletin No. 5 compressing the complaints filed until December 2018. In the meanwhile, Bulletin No.6 has been drafted, which mirrors all the cases reviewed during January-June 2019. They contain the reviews and relevant measures on complaints addressed to AMA, mainly for dignity infringement, children's rights violations and banned commercials etc. We believe that this Bulletin, as well as others, serves as a guide for any future AMSP that may face similar cases in the future.

The Complaints Council considers that the publication of any complaint addressed has raised the awareness of AMSPs on improving the standards for the implementation of the Broadcasting Code, as well as of various individuals, agencies, institutions and organizations to report AMA on alleged violations of Law 97/2013 "On Audiovisual Media in the Republic of Albania", as amended, and of the Broadcasting Code.

114 Cooperation with institutions and partners

The Authority has been cooperating ever since 2015 with various organizations operating in the field of the media, thus supporting projects focusing on different aspects of the audio and audiovisual market, researches and analyses of development phenomena and trends, improvement of reporting and tackling of topics in broadcast shows, publication of foreign literature on the media in Albanian etc.

- The center "New Policy Group" carried out the project "Shqip dhe Qartë: Hulumtim mbi Gjuhën informative të televizioneve" (Purely Albanian: Research on TV information language) which was dedicated to the observation of the Albanian grammar from audiovisual editorial offices. The center conducted a professional monitoring in terms of content aired by two national TV stations and two information TV stations and the issues they encounter. Its results were summarized in a publication, thus making it the center of discussion with audiovisual media editorial offices not only in Tirana, but also in Shkodra, Durrës, Korça and Vlora. This was a direct contribution to assess the situation, but it also enriched the assessments and expertise made by AMA during the last three years, which have been shared with AMSPs in the framework of improving the spoken and written language in audiovisual broadcast.

- The center “Aleanca Gjimore për Zhvillim” engaged in carrying out the project “Research and performance analysis on the Albanian audiovisual market, based on viewers’ rating, to eliminate gender-based violence and any form of violence against women and girls”. The goal was not only to assess the level of gender topic coverage by audiovisual programs, but also to assess the issues and analyze the findings on gender equality infringement in broadcasting. With reference to the above, the project provided a set of recommendations on how the law 97/2013, as amended, can be adapted/amended with the law on legal equality.
- During 2019, the Complaints Council organized thematic round-tables with the participation of AMSPs and contribution of our partners operating in the field of media. Likewise, the Complaints Council supported and monitored several projects of different NGOs on sensitive topics such as child protection, gender equality and gender image on screen etc. These concluded projects aimed at providing a detailed study of the situation and recommendations on how to improve it. These activities were projected by the Complaints Council as an effective platform for communicating and exchanging information among various institutions and organizations, which focus on protecting the fundamental human and child rights. These activities and round tables centering around children and their protection from harmful audiovisual broadcasts, as well as observance of legal and ethical norms, have not only led to the awareness raising of audiovisual operators, but have also encouraged the public, institutions, and different organizations to pay more attention to issues regarding audiovisual content.
- During the last year, the Complaints Council monitored several joint projects with civil society organizations. One of the said projects was titled: “Pop culture in the television and its impact on teenagers: Impact of music videos”. The project was successfully concluded and several recommendations were made on the establishment of a monitoring mechanism to analyze the messages music conveys (through lyrics or music videos) transmitted in the Albanian audiovisual media, in order to identify issues related to ethics and impact in teenagers education and/or their psychological/social/cultural outlook.
- Other projects, which were also successfully concluded, tackled topics such as gender equality and gender roles in the audiovisual media. The projects concluded with studies on various topics, recommendations and different publications, which have been published in the official website of CSOs, while publications such as brochures will be distributed to audiovisual operators and stakeholders.

During 2019, AMA got involved in several initiative to enhance cooperation with other state institutions. Considering that the cooperation and coordination of activity between AMA and these institutions would improve the standards and conditions for a free and effective audiovisual market in line with European standards, AMA entered into cooperation agreements with the following institutions:

- Ministry of Finance and Economy(Committee on Consumer Protection)
- State Labor Inspectorate
- Ombudsperson
- Memorandum of Cooperation with the Electronic and Postal Communications Agency in Montenegro (EKIP) on “Understanding and Exchange of Information in the Field of Electronic and Audiovisual Media”.

- **Ministry of Finance and Economy (Committee on Consumer Protection)**

Cooperation has been ongoing ever since the agreement was signed. Cooperation will continue in the future to guarantee the protection of consumers in the field of audio and audiovisual media, in event of unfair commercial practices and protect the consumer's economic interests.

Both institutions will maintain communication and cooperation when it comes to data and information exchange (in event of communications of commercial nature, AMSPs unfair practices).

- **State Labor and Social Services Inspectorate**

AMA and SLSSI will cooperate in the framework of implementing law 97/2013 and law 9634/2006 "On labor inspection", in terms of drafting sub-legal acts, regulations and guides on protection of employees in the field of audio and/or audiovisual media. Given the specificity of the audiovisual media, the legal regulation of the employment relationship of employees in the audiovisual media is special.

AMA commits itself to:

- Organize meetings/exchange information on the number of employees ASMPs have declared with AMA;
- Social and health insurances ASMPs declare for their employees.
- Participation in meetings and seminars organized on findings and indicators of this institution on employment in the media sector.

- **Ombudsperson**

Cooperation agreement on the establishment of the "Alliance against hate". This agreement aims at awareness-raising, information and contribution to dialog, especially among youth, on the war against hate and building dialog and interaction bridges with civil society and public bodies. This alliance will promote the freedom of expression in a democratic society by facilitating public open and sensitizing debate on the correct and fair promotion of news.

- **Electronic and Postal Communications Agency in Montenegro (EKIP)**

Memorandum of Cooperation on "Understanding and Exchange of Information in the Field of Electronic Communications and Audiovisual Media". This memorandum will contribute to the further development of cooperation between the Republic of Montenegro and Republic of Albania and will provide support in relation to the development of electronic communications and audiovisual media.

During the reporting period, continuous efforts have been made to conclude a cooperation agreement with the Electronic and Postal Communications Authority (AKEP), whose goal was to make possible the communication and exchange of data aiming at enhancement of work efficiency and coordination between the parties to strengthen the fight against piracy in the field of audiovisual media in the Republic of Albania, as well as to coordinate joint activities and events to prevent and/or stop audiovisual piracy in line with the legal and sub-legal provisions that regulate the field of activity for both parties.

- **About AMA and IMC cooperation**

Regulatory authorities in Albania and Kosovo held on 6 March 2019 a business meeting on the monitoring and assessment of audiovisual programs. The meeting was held at AMA premises in Tirana and was attended by representatives of the programming and monitoring unit from both regulatory authorities in Albania and Kosovo.

AMA representatives and Independent Media Committee (IMC) focused more on issues related to aired content, as well as their assessment in line with the legal framework in force. This was assessed in light of the guarantee of the plurality in audiovisual broadcasts, as well as diversity and quality of programs that TVs, radios, digital platforms and cable TVs etc. air. The meeting was conceived as an exchange of experience between the two regulatory authorities, in their commitment to observe the broadcasting standards in relation to protection of minors, avoid hate speech and discrimination of any form in commercial communications commercials, monitor copyright in audio and audiovisual productions, European works level etc.

AMA and IMC are looking at the possibility of improving the applications and software in the framework of achieving the highest quality in the monitoring and systematic publication of data from the audiovisual market performance. These are expected to be the target of such business meetings that will be scheduled in the future in Tirana and Prishtina on the exchange of experiences and finding more efficient models in the monitoring and assessment of audiovisual programs, as well as the need to intervene to improve sub-legal acts in this regard.

115 Management of human resources performance

One of the objectives under the AMA Strategic Action Plan 2017-2019 has been the further development of the organization, thus making all efforts possible to successfully introduce an efficient, effective and evolving public service organization.

In the framework of improving AMA organizational and institutional functioning and meeting the 2019 objectives, as well as based on new training opportunities, the Human Resources and Foreign Relations Directorate, in cooperation with Albanian School of Public Administration, has drafted a clear training chart. During 2019, 35 civil servants have been trained at ASPA on different comprehensive or targeted programs, based on the institution's needs.

AMA has paid a special attention to the cooperation with various experts from international organizations under the framework of staff professional, technical and administrative capacity building. In this light, we would like to mention the trainings delivered in the framework of the project "On supporting the audiovisual media broadcasts digitalization for developing countries" co-funded by the World Bank and the Institute for Knowledge Dissemination of the Korean Government, and supported by the Korea Radio Promotion Association in Seoul. The first meeting was developed in 1-5 July, while the second meeting took place in 15-19 September on human capacity building in all the three states involved.

AMA has enabled students who have been graduated or are about to graduate, to carry out their professional practices in its premises, which aims at ensuring students a practical viewpoint and professional growth who, thanks to their academic training and then after putting their hand on practice, will get better employment opportunities and will be more prepared for their professional life and their interests in research work.

12 FINANCIAL INDICATORS AND RESOURCES MANAGEMENT

Thanks to the realization of revenues at 97%, in addition to the expenses foreseen for the fulfillment of its functional duties, the institution was able to cover with its own funds other expenses in order to move on with the public information campaign, in line with the Switchover Strategy in Tirana and Durrës region, and the allocation of ALL 5 million as an economic aid for the damages caused by the 26 November 2019 earthquake.

Financial resources management

The Audiovisual Media Authority as a self-funding institution ensures the fulfillment of its functions through its own financial resources. In this light, the improvement of the Authority's financial activity indicators and enhancement of efficiency in terms of using these resources was one of the main objectives under AMA strategy and its three-year action plan during 2019.

Pursuant to Article 24 under the Law No. 97/2013, AMA's financial resources are as follows:

- a) income from payments for license and/or authorization granting and renewal;
- b) income from annual license and/or authorizations fees;
- c) income from application request administrative processing;
- ç) income from broadcast service fees set forth by fiscal legislation, in the role of the authority as a tax agent;
- d) Funding from the state budget;
- dh) other legal sources.

Through Decision No. 202, dated 24.12.2018, AMA approved for 2019 the draft budget “**Total revenues**” (Expected current income; income from previous year debtors; income carried over from the previous year; funding from the state budget (2018); potential funding from the state budget and “**Total expenses**” (Salaries, contributions and rewards; goods and services; current investments; expenses to be covered by the state budget; potential expenses from the state budget funds for liabilities accrued to the company “Media +” sh.a.).

12.1 Realization of sources of funding in 2019

Progress of collection rate from self-funding sources on “Current income during the period” and “Income from previous year debtors”

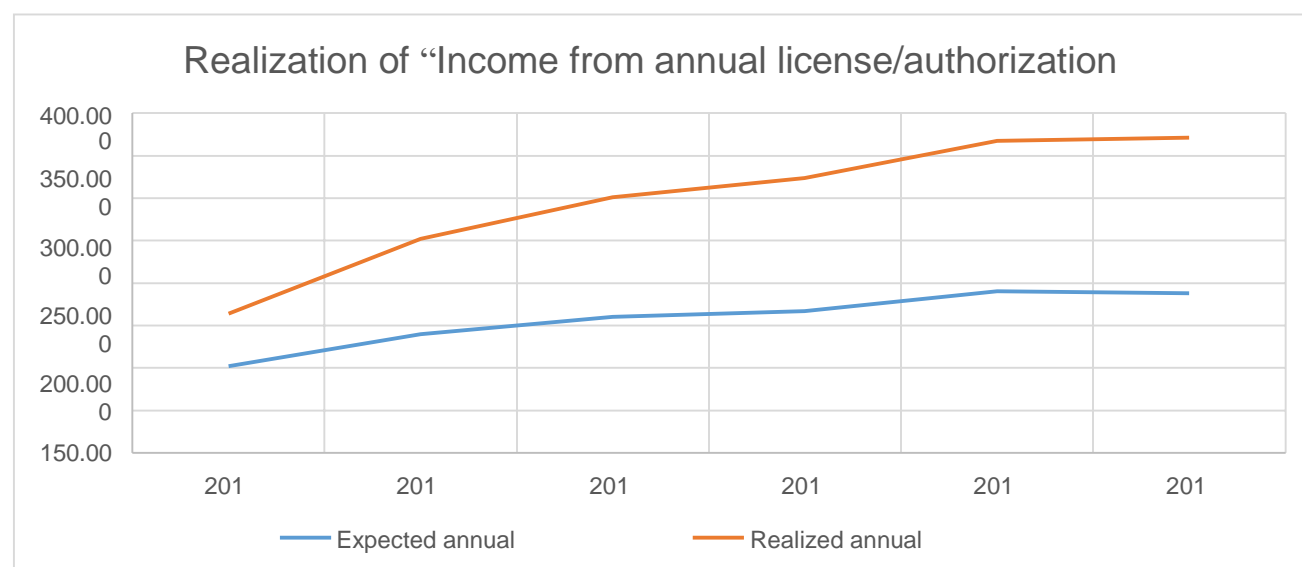
No.	Title	Forecasting of income for 2019	Financial liabilities of licensed/authorized ASMPs in 2019 (invoicing for 2019)	Removed/invalidated licenses/authorizations in the invoicing system during 2019	The total of income realized for 2019	Realization in % (according to the draft budget)	Realization in % (according to the fact)
		1	2	3	4	$5=4/(1-3)*100\%$	$5=4/(2-3)*100\%$
1	Income from licenses/authorizations + payments for renewals	199,328	199,325	11,133	183,229	97	97
	a) Settlement of payments from private local analog TV entities		11,452	169	10,567		
	b) Settlement of payments from terrestrial and satellite numerical networks		55,680	0	55,680		
	c) Settlement of payments from entities granted an authorization from AMA on OTT, IPTV, Internet TV		46,896	556	44,506		
	d) Settlement of payments from analog local private radio entities		18,771	120	17,175		
	e) Settlement of payments from entities upon receiving authorization from AMA (cable)		66,526	10,289	55,301		
2	Income as a tax agent	739	897	8	881	121	99
	- From licensed/authorized entities		897	8	879		
	- From entities whose license/authorization has been removed				2		
3	Income from administrative processing	1,950	3,233		3,233	166	100
4	Income from bank interests	150			95	63	63
5	Other income (DVD, photocopies, salary refund)	60			154	256	256
6		25,733		617	24,264	97	97
	Other Income	5,328		617	10,340		
	-From late fees	1,852		0	1,767		
	-From fines						
	-From previous years debtors	16,553		0	10,733		
	-Income from debtors whose	2,000		0	1,424		
	license/authorization has been	227,959	203,455	11,759	211,855.15	98	111

In the framework of meeting one of its strategic objectives and its action plan 2017- 2019, AMA saw an increase of revenue collection rate by closely monitoring the settlement of financial liabilities accrued in 2019 to licensed/authorized entities, through written letters, email or over-the-phone communication. During the reporting period, AMA has relied on judicial bodies to collect the financial liabilities accrued towards AMA and the State Budget from entities whose licenses/authorizations have been removed/invalidated during 2015-2019.

AMA main self-funding source is **“Income from the annual license/authorization fee”** During 2019, AMA made its increasing funding sources collection rate go higher, mainly the **“Income from obligation for annual license/authorization fees”** line for the 2014-2019 period, as follows:

ALL 000

Period	Expected annual income	Realized annual income	Realization in %
2014	102,413	61,526	60%
2015	140,278	111,769	80%
2016	160,610	140,242	87%
2017	166,773	156,661	94%
2018	190,052	177,352	93%
2019	188,192	183,229	95%



Under item “Income from fines”, pursuant to paragraph 13, article 133 under the law no. 97/2013 providing the following: “..Fine shall be an executive title enforced by the bailiff service and transferred to the state budget at the amount of 80% and to the AMA budget at the amount of 20%”, AMA income for 2019 stood at ALL 1,851,641 (ALL 9,258,203 x 20% = ALL 1,851,641).

By the end of 2019, given the settlement of payments by the entities or the agreements entered into with court private bailiffs, AMA collected ALL 8,832,887, of which ALL 1,776,577 make up the institutional income.

The progress of executive titles enforcement for fine sanctions during 2014-2019 based on collections and revenues belonging to the institution is as follows:

ALL 000

Executive titles consisting of fine sanctions/years	2014	2015	2016	2017	2018	2019
Total collection 100%	929	5,431	4,085	11,326	12,977	8,832
AMA income 20%	186	1,086	817	2,265	2,595	1,766

122 ASMPs financial obligations

a. Licensed/authorized ASMPs during 2019

The summary overview for the licensed/authorized ASMPs, which have due financial liabilities towards AMA and state budget until the end of 2019, is as follows:

ALL 000

Categories of entities	License/authorization	Fee for the services of radio and television broadcasts	Late fee	Total
Analog televisions	1,155	858	486	2,499
National terrestrial-satellite numeric networks	1	1,608	1,202	2,811
Internet-based (IPTV/OTT) program provider/program repeater	1,824	0	929	2,754
Analog radios	1,548	210	715	2,473
Cable-network-based program repeater	2,207	0	1,823	4,030
Total Sum	6,735	2,676	5,156	14,566

Pursuant to Decision No. 220, dated 01.12.2017 “On determining the license/authorization fee and services delivered by the Audiovisual Media Authority” AMA calculated the relevant late fees for all those entities that have not settled or for those entities that have settled their license/authorization fees after the first quarter of 2019. The year-end uncollected amount of late fees accrued during 2019 stands at ALL 5,155,785.

b. ASMPs having their license/authorization revoked/invalidated during 2015-2019

During 2019, AMA decided to revoke/invalidate the licenses/authorizations of 8 (eight) ASMPs totaling ALL 3,511,797 of which 5 were authorized to repeat the services of third parties in a cable-based network, 2 (two) were licensed as local private TV channels and 1 (one) was licensed as a local audio private TV channel. Out of the amount, ALL 1,021,720 was collected (the amount settled for two entities formerly authorized to repeat the programs of third parties in a cable-based network).

AMA has continued investing in judicial bodies during 2019 to collect financial liabilities from entities that have had their license/authorization revoked or invalidated during 2015-2019. The overview of financial liabilities is as follows:

ALL 000

Categories of entities/years	Analog televisions		Program repeaters		Program providers		Analog radios	
	No. of entities	Amount of financial liabilities	No. of entities	Amount of financial liabilities	No. of entities	Amount of financial liabilities	No. of entities	Amount of financial liabilities
2015	-	-	5	10,405	-	-	-	-
2016	4	5,388	14	59,077	2	25,042	4	1,939
2017	3	415	7	2,754	1	162	3	1,105
2018	6	3,179	7	689	-	-	1	106
2019	2	199	3	2,186			1	105
TOTAL	112,752							

c. Financial progress of fine sanctions during 2019

AMA has imposed during 2019 26 fines as follows:

- Upon proposal of the Supervision Directorate, 19 fine sanctions were imposed
- Upon proposal of the Complaints Council, 5 fine sanctions were imposed;
- Upon proposal of the Legal and Licenses Directorate, 1 fine sanction was imposed
- Upon proposal of the Internal Services Directorate, 1 fine sanction was imposed

As per the above, pursuant to Law No.97/2013 97/2013, as amended, only **1** authorized entity failed in 2019 to submit the balance sheet for 2018, which was punished by AMA with fine, upon proposal of the Internal Services Directorate.

Opening at the beginning of 2019	310,779,178
+ Fine decisions in 2019	35,030,000
+ Late fees accrued in 2019	275.097
- Settled liabilities after fine sanction decisions (-2018-2019) and accrued late fees	8,832,887
- Fine sanction decisions subject to invalidation/reduction/dismissal of executive title by the bailiff	29,500,000
Liability by the end of 2019.	307,751,388

The amount of the liabilities accrued from 26 fine sanctions in 2019 totaled ALL 35,030,000.

The reduction amount of ALL 29.500.000 for *“Fine sanction decisions subject to invalidation/reduction/dismissal of executive title by the bailiff”*, derives from:

- AMA decision reduced the fine amount for 1 fine sanction in 2019;
- AMA decisions in 2019 invalidated 8 fine sanctions imposed in 2018 and 6 fine sanctions imposed in 2019.
- 1 fine sanction imposed in 2015 was invalidated by court decision.

123 State Budget funding

Pursuant to Tirana Appellate Court Decision No. 2819, dated 22.12.2011 and following the draft budget approved in 2019, as approved by Decision No. 202, dated 24.12.2018, AMA requested funds through official letters from the state budget in order to fund the liability towards “Media+” sh.a. company. (Tv Shijak) unsettled liability amounting to **ALL 36,547,871**, pursuant to Tirana Appellate Court Decision No. 2819, dated 22.12.2011. The State Budget allocated no fund during 2019 to cover up this liability.

The State Budget allocated no fund to AMA during 2019 in order for the latter to further its public information campaign on the switchover process.

The ALL 40,000,000 was allocated from the fund allocated through Normative Act No. 1, dated 26.07.2018; Ministry of Finance letter with prot. no. 17297/1, dated 24.10.2018; and Ministry of Infrastructure and Energy letter with prot.no. 12202/3, dated 25.10.2018, in order to advance the public information campaign on the switchover process in Tirana and Durrës and other following regions. The allocated fund supported the public information campaign for the period 17 December-17 March 2019 (3 months).

124 Use of financial resources for 2019

During the reporting period, AMA has managed its financial resources in line with the 2019 draft budget, in the Public Procurements Forecast Register, as amended, and funds allocated by the State Budget.

Expenses and investments covered by self-funding:

ALL 000

No.	Title of expenses/investments	Plan	Additions/cuts during 2019	Fact	Realization %
		1	2	3	= 3/(1+2)*100
I	Current expenses	215,271	5,002	187,746	85
	<i>a) Salaries, contributions for social and health insurances, rewards</i>	84,129	4,661	80,325	
	<i>b) Expenditures on goods and other services</i>	131,142	341	107,421	
II	Expenses for investments (a+b+c)				
	<i>a) Intangible sustainable assets</i>	31,892	- 9,270	17,012	75
	<i>- Research, studies, survey, programs/applications</i>	31,892	- 9,270	17,012	
	<i>b.) Tangible sustainable assets</i>	26,554	4,254	22,424	73
	<i>- Purchase of electronic devices (Server, computers, printers, photocopier)</i>	3,077	- 120	1,460	
	<i>- Other office supplies/technical tools, vehicles</i>	11,917	4,374	9,917	
	<i>-Centralized monitoring and registration console for the exploitation of FM audio spectrum</i>	10,000		9,552	
	<i>- 8 IP camera system with NVR and incorporated phone system</i>	1,560		1,495	
	<i>c) Expenses for increasing sustainable assets</i>	240		28	12
	<i>Projects</i>	120			
	<i>- FV. Door between the FPICTD director and FPICTD staff office</i>	120		28	

The following are deduced from the above table:

1. AMA has covered through its own funds:

-Expenses for salaries and rewards, contributions for social and health insurance according to its organizational chart, as well expenses necessary for goods and services requested by its directorates/units.

-Based on the 2019 draft budget, as approved by decision no. 202, dated 24.12 2018, AMA entered into agreement with prot. no. 416/2, dated 25.01.2019 with “Media +” sh.a. company, to prevent the bailiff company from freezing its bank account and the immediate liability enforcement. The agreement extended the deadline up to 01.01.2020 - AMA lowered the liability amount at ALL 25,805,236 (ALL 25.000.000 settled from AMA income and the mutual refunding of ALL 805,236 for the annual license fee and radio and television broadcasting service fee in 2019). By the end of 2019, AMA liability towards “Media +” sh.a. Company stood at ALL 36,496,405.

Through AMA Decision No. 182, dated 28.12.2019 “*On amending AMA Decision No. 202, dated 24.12.2018, ““On approval of 2019 draft budget”, as amended, to provide its cash aid in the framework of damages caused by the 26 November 2019 earthquake”* AMA allocated a cash assistance of ALL 5,000,000.

AMA carried out for 2019 an event to celebrate its 20th anniversary. Likewise, AMA has made several expenses during 2019 to sponsor social and public (ecological) events.

125 Investment Progress:

Under the item “*Intangible sustainable assets*” (part of current investments), the following were realized:

- Item “Research and studies” planned at ALL 23,500,000 and reduced to ALL 18,282,000 - projects in the media field were funded.
- Upon request of the commissioner for the Right to Information and Protection of Personal Data purchases were made for “Smart processes Site License” for the Requests and Replies E-Register on the right to information.

Under the “Tangible Sustainable Assets”, the following expenses were made:

- “Electronic/computer devices purchase”,
- “Office supplies/technical tools”, more specifically for the numeric entities monitoring system, DVB-T2 43 TVs”, DVB T2 decoder, external HDD for analog recording, external HDD for DVR, professional headphones for monitoring and chronometers, phone, paper grinding machine, cutlery purchase (plates, cups, spoons, forks), ladder, signposts for AMA halls, office furniture, metal shelves, curtains, work tools for maintenance staff, UHF and VHF+UHF antennas, 12 BTU conditioner.
- Purchase of 2 off-road vehicles class 1/2.

Under the item “Expenses for increasing the sustainable assets” expenses were made for a door between the FPICTD director and FPICTD staff office.

Item “Spectrum analyzer” was not realized within 2019 because the procurement procedure was under the review of Public Procurement Committee.

126 Financial Statement

Statement of revenues and expenses dated 31 December 2018 and 31 December 2019

ALL

No.	Title	2019	2018
A.	Current income for the period	211,169,731	218,439,969
1	Income from license/authorization	192,235,625	195,389,004
2	Income as a tax agent	893,933	925,224
4	Income form administrative processing	3,243,700	3,840,000
5	Interest rate income	99,870	161,020
6	Other from fines, late fees for licenses/authorizations/fines	11,069,447	18,124,721
7	Recovery of amounts classified as expenses over the previous years	3,627,156	-
B	Operational expenses	108,510,431	96,609,777
1	Office supplies	2,829,080	3,966,390

2	Salaries, rewards and other staff expenses	86,261,767	81,070,733
3	Maintenance expenses	1,159,408	518,764
4	Supply service expenses	15,138,416	6,129,449
5	Transport and car maintenance expenses	3,105,760	3,763,047
6	Local taxes	15,000	15,000
7	Judicial, legal expenses	1,000	1,146,394
C	Expenses for AMA's functional activity	49,800,952	7,900,686
1	Consultancy, training, market survey	822,008	1,946,999
2	Representation expenses	8,730,608	5,953,687
3	Digitalization expenses	40,248,336	-
D	Expenses from the fund allocated from the MoF for the Public Information Campaign	39,950,997	119,959,801
E	Expenses for the cash aid for the damages caused by the 26 November 2019 earthquake	5,000,000	
F	Year losses	4,252,212	5,765,168
	Fine invalidation	3,860,000	2,784,000
	License/authorization removal, granting	392,212	2,981,168
G	Authorizations and depreciation of tangible assets	-917,907	-1,819,663
H	Transfers from/for foreign organizations	-	120,000,000
	Economic outcome (A-B-C-D-E-F-G+H)	4,573,046	110,024,200

Assets and liabilities statement for 2018-2019

No.	Title	2019	2018
A.	Short-term assets (I - IV)	614,067,805	561,685,013
I.	MRO Inventory	5,104,625	4,186,718
II.	Request for collection addressing third parties (1 - 4)	438,522,979	450,116,978
1	-Client per license (Collectible clients) (Client that have had their license removed)	118,772,468 11,504,089 107,268,379	121,138,198 15,848,447 105,289,751
2	-Client for RTV service fee (Collectible clients) (Client that have had their license removed)	9,227,917 3,744,043 5,483,874	8,976,192 3,546,151 5,430,041
3	-Client per fine	285,098,916	287,935,081
4	-Client per late fee (Client per late fees for authorization/licenses) (Client per late fee for fines)	25,423,678 2,771,206 22,652,472	32,067,507 9,223,410 22,844,097
III.	Other requests towards third parties	6,213,452	2,994,408
	-Obligation to hand back amounts from former employees	3,525,156	-
	-Difference from the state for taxes and dues	6,283	6,283
	-Advance payments to third parties, personal fines etc.	2,682,013	2,988,125
IV.	Cash box and Bank	164,226,749	104,386,909
B.	Long-term assets (I - II)	172,633,146	158,828,847

I.	Net studies and research	30,649,264	18,621,365
II.	Net sustainable assets	141,983,882	140,207,482
	-Economic inventory	11,433,880	14,803,107
	-Technical installations, equipment, work tools	29,596,202	23,973,869
	-Transport vehicles	8,604,282	4,118,636
	- Expenses for administrative facilities	92,349,518	97,311,870
C.	Liabilities (I-IV)	786,700,952	720,513,769
I.	Own funds	222,179,641	137,820,934
II.	Transfers from the MoF for the Public Information Campaign on Digitalization	105,000,000	105,000,000
III.	Exercise result of the year	4,573,046	110,024,200
IV.	Short-term liabilities towards third parties (1 - 6)	454,948,265	367,668,635
1	-Staff, deficit and fines	-	425,000
2	-Liabilities of clients towards the state in terms of taxes, fines and late fees	303,851,043	302,720,224
3	-Liabilities towards suppliers	408,134	698,712
4	-Liabilities towards the state in terms of taxes and contributions	848,080	1,292,308
5	-Previous years creditors (judicial processes with bailiffs)	149,841,008	62,532,391
ASSETS & LIABILITIES (A+B)- C)		-	-

13 Annex

ANNEX NO.1 JUDICIAL CASES WITH THE AUDIOVISUAL MEDIA AUTHORITY STANDING AS LITIGANT

JUDICIAL CASES UNDER FIRST INSTANCE COURT REVIEW				
No.	Plaintiff/defendant	Subject	Trial stage	Won/lost in the current stage
1	Private person Sevd Mediu, for the entity "TV Kabllor Anfab"	-Invalidation of AMA Inspection Group Decision No. 7, dated 17.04.2019 on fine sanction amounting to ALL 1,000,000. -Invalidation of AMA Inspection Group Decision No. 8, dated 19.04.2019 on fine sanction amounting to ALL 1,000,000.	At Tirana First Instance Administrative Court	Under trial
2.	Private person Gerantina Zylo	-Invalidation of AMA Decision No. 156, dated 11.10.2019 "On the review of the administrative complaint against decision no. 14, dated 10.05.2019 on provision of Internet-based (IPTV/OTT) audiovisual programs service without prior approval" as ungrounded in law and evidence.	At Tirana First Instance Administrative Court	Under trial
3	Private person Albi Kreci for the "TV Kabllor Alb Vito Peqin"	Invalidation of the administrative act, decision no. 157, dated 11.10.2019, upholding decision no.16, dated 07.08.2019	At Tirana First Instance Administrative Court	Under trial
4	"Beqaj Kabllor 2014" sh.p.k. company, for	Invalidation of administrative acts issued by AMA:	At Tirana First Instance Administrative Court	Under trial

	entity “TV Kabllor Beqaj”	-Record on audiovisual activity inspection, dated 28.09.2019; - AMA Decision No. 19, dated 15.10.2019 on fine sanction.		
5	Private person Altin Sharka, for the entity “TV Kabllor Hysgjokaj”	Complete invalidation of AMA decision no. 114, dated 11.07.2019 and AMA decision no.4, dated 15.04.2019	At Tirana First Instance Administrative Court	Under trial
6	Private person Altin Sharka, for entity “TV Kabllor Hysgjokaj”	Obligation of the defendant to settle the financial liabilities towards AMA at the amount of ALL 2,118,040	At Tirana First Instance Administrative Court	Under trial
7	“Teknomedia” sh.p.k. company, for entity “Nesër TV”	Obligation of the defendant to settle the financial liabilities towards AMA at the amount of ALL 1.825.600	At Tirana First Instance Administrative Court	Suspended (until the on the merits adjudication comes to conclusion)
8	“Ora” sh.a. company	Finding absolute nullity of the revocation decision of decision no. 286, dated 29.12.2016. AMA obligation to invalidate the revocation decision no. 286, dated 29.12. 2016	At Tirana First Instance Administrative Court	Suspended (until the on the merits adjudication comes to conclusion)
9	“Alba_Tra_Net Scu” sh.p.k. company	Obligation of the defendant to settle the financial liabilities towards AMA at the amount of ALL 1,000,000	Shkodra First Instance Administrative Court	Under trial
10	“Focus TV” sh.p.k. company, for “TV Fokus” entity	Obligation of the plaintiff to settle the financial liabilities towards AMA at the amount of ALL 250.250	At Tirana First Instance Administrative Court	Under trial
JUDICIAL CASES UNDER APPELLATE COURT REVIEW				
1	“G NET” sh.p.k. company	Invalidation of AMA decision no. 83, dated 16.5.2019 and decision no. 2, dated 11.04.2019	At Tirana Appellate Administrative Court, as complained by AMA	Lost

2	Private person Gëzim Cake, for the entity “TV Kabllor Zargoçan”	Invalidation of the administrative act, AMA decision no. 10, dated 25.04.2019 and administrative act, AMA decision no. 115, dated 11.07.2019	At Tirana Appellate Administrative Court, as complained by the plaintiff	Won
3	Private person Elion Boriçi, for the entity “TV Kabllor Brado”	1. Invalidation of the administrative act AMA decision no. 3, dated 12.04.2019 administrative act, AMA decision no. 95, dated 07.06.2019	At Tirana Appellate Administrative Court, as complained by the plaintiff	Won
4	“DEVI- E.R.I.” sh.p.k. company, for entity “TV Kabllor Devi-Eri”	Invalidation of the executive title, decision no. 47, dated 18.11.2015 subject to execution order no. 2233/3/2 dated 20.06. 2018 From Tirana First Instance Administrative Court, given fine offsetting.	At Tirana Appellate Administrative Court, as complained by the plaintiff	Won
5	Private person Sevd Mediu, for the entity “TV Kabllor Anfab”	Invalidation of AMA Decision No. 16, dated 08.06.2018 on fining the natural audiovisual person (ASMP) “TV Kabllor Anfab”, at the amount of ALL 1.000.000	At Tirana Appellate Administrative Court, as complained by AMA	Lost
6	Private entity Ismail Buçpapaj, For entity “TV Bajram Curri”	Objection and invalidation of decision dated 31.01.2019 “On the exercise of audio and/or broadcasting activity and records “On inspection of the audiovisual activity inspection dated 31.01.2019 issued by AMA”, inspection groups against the natural person Ismail Buçpapaj.	At Tirana Appellate Administrative Court, as complained by the plaintiff	Won

7	Private person Guri Meko, for the entity “TV Kabllor Delta”	Finding the prescription of fine sanction no. 303, dated 16.12.2010 upheld by decision no. 26, dated 20.01.2011 of the National Radio and Television Council (NRTC), fine no. 449, dated 29.02. 2012, and fine no. 479, dated 19.07/2012 upheld by decision no.119, dated 31.08.2012 of the National Radio and Television Council because they have been prescribed.	At Tirana Appellate Administrative Court, as complained by AMA	Lost
8	Private person Guri Meko, for the entity “TV Kabllor Aral”	Invalidation of AMA decision no. 181, dated 05.11.2018 given its non-compliance with the law.	At Tirana Appellate Administrative Court, as complained by the plaintiff	Won
9	Ermal Marinaj, unauthorized	Invalidation of the executive title, AMA Inspection Group Decision no. 22, dated 06.07.2018 for which the First Instance Administrative Court by Decision No. Central. Register1860 - 31134 -06219 -80 act, dated 23.10.2018 decided to “Issue the execution order”.	At Tirana Appellate Administrative Court, as complained by the plaintiff	Won
10	Private person Dritan Memushi, for the entity “TV Kabllor Tepelena Sat”	Invalidation of the final decision no. 186 dated 05.11.2018, for the entity ASMP “TV Kabllor Tepelena”, which has partially upheld decision no.20, dated 03.07.2018 of AMA Inspection Group	At Tirana Appellate Administrative Court, as complained by the plaintiff	Won
11	“AVN” sh.p.k. company	Complete invalidation of AMA Decision No. 169, dated 12.09.2018.	At Tirana Appellate Administrative Court, as complained by the plaintiff	Won

12	“Tring” sh.a. company	Objection of bailiff actions and invalidation of the Seizure Order with prot.no. 215/2, 215, dated 26.11.2018, of the Bailiff Company “Tirana Execution Office” (TEO) SH.P.K	At Tirana Appellate Administrative Court, as complained by AMA	Lost
13	“New Media Vizion” sh.p.k. company	Invalidation of Decision No. 160, dated 12.09.2018 on rejecting the request to expand the licensing area of “Radio 1”.	At Tirana Appellate Administrative Court, as complained by AMA	Lost
14	Private person Spiro Zguri, for the entity “TV Magic Channel”	Invalid title, for AMA decision no. 104 dated 12.07.2017 on settlement of financial liabilities.	At Tirana Appellate Administrative Court, as complained by the plaintiff	Won
15	Lartment Mato, unauthorized	Invalidation of Decision No. 10 on the fine sanction at the amount of ALL 5,000,000, dated 29.05. 2018	At Tirana Appellate Administrative Court, as complained by the plaintiff	Won
16	“Focus TV” sh.p.k. company	Objection of bailiff actions: - Fine no. 509, dated 23.10.2012 imposed by AMA Inspection Group (former NRTC) - Fine no. 13, dated 22.05.2015 imposed by AMA Inspection Group (former NRTC)	At Tirana Appellate Administrative Court, as complained by the plaintiff	Won
17	Private person Dritan Memushi, for the entity “TV Kabllor Tepelena Sat”	Invalidation of the final decision no. 117, dated 16.05.2018 upholding AMA Inspection Group Decision no. 4, dated 20.02.2018.	At Tirana Appellate Administrative Court, as complained by the plaintiff	Won
18	“4+ Media Group” sh.p.k company for “TV 4+” entity	Invalidation of the administrative act, AMA decision no. 122, dated 08.06.2018	At Tirana Appellate Administrative Court, as complained by the plaintiff	Won

19	“4+ Media Group” sh.p.k company for “TV 4+” entity	Invalidation of the administrative act, AMA decision no. 122, dated 08.06.2018 “On the immediate closure of broadcasting”.	At Tirana Appellate Administrative Court, as complained by the plaintiff	Won
20	“Capital Radio” sh.p.k. company	Invalidation of AMA decision no. 73, dated 20.04.2018 “On re-establishment of deadline for the “Capital Radio” company complaint against AMA decision no. 90, dated 19.05.2016	At Tirana Appellate Administrative Court, as complained by AMA	Partially lost
21	“Media Nord” sh.a. company	Objection of bailiff actions, for the executive title fine sanction no. 41, dated 27.4.2017	At Tirana Appellate Administrative Court, as complained by the plaintiff	Won
22	“Teknomedia” sh.p.k. company	Complete invalidation of decision no. 91, dated 16.05.2018 “On the review of complaint filed by “Teknomedia” sh.p.k. company, on the renewal of the local private audiovisual entity “Nesër TV” given its non-compliance with the law.	At Tirana Appellate Administrative Court, as complained by the plaintiff	Won
23	“UTV Education” sh.p.k. company	Invalidation of Decision No. 157, dated 04.09.2017, upholding decision no. no. 51, dated 11.05.2017	At Tirana Appellate Administrative Court, as complained by AMA.	Lost
24	“Media+” sh.a. company	Objection of bailiff actions notified through letter no. 405/1, dated 24.04.2013.	At Tirana Appellate Administrative Court, as complained by the plaintiff.	Won
25	“Media Nord” sh.a. company	Nullity of the executive title because the liability is inexistent, for the executive title fine sanction no. 41, dated 27.04.2017	At Tirana Appellate Administrative Court, as complained by the plaintiff.	Won

26	Private person Abedin Fraholli, for the entity "TV Kabllor Fraholli"	Infliction of contractual damage based on the agreement dated 01.01.2016 entered into between Tring TV and TV Kabllor Fraholli. Settlement of the liability pursuant to AMA Decision No. 52, dated 24.11.2016.	At Tirana Civil Appellate Court, as complained by the plaintiff.	Won
27	Private person Sevd Mediu, for the entity "TV Kabllor Anfab"	Invalidation of the administrative act (AMA fine sanction decision no. 74, dated 02.08.2017)	At Tirana Appellate Administrative Court, as complained by the plaintiff.	Won
28	"4 Plus Media Group" sh.p.k. company, for "TV 4+"	Invalidation of the executive title, AMA fine sanction decision no. 44, dated 27.04.2017 Imposed against "4 Plus Media Group" sh.p.k. company	At Tirana Appellate Administrative Court, as complained by the plaintiff.	Won
29	Private person Fred Hasa, for the entity "TV Kabllor Pirg"	Invalidation of the administrative act, decision no. 63, dated 19.07.2017 and invalidation of decision no. 171, dated 04.09.2017	At Tirana Appellate Administrative Court, as complained by the plaintiff.	Won
30	"Radio Link" sh.p.k. company, for entity "Radio DJ 96.1"	Invalidation of AMA decision No. 83, dated 09.08.2017 and invalidation of decision no. 210, dated 25.10.2017	At Tirana Appellate Administrative Court, as complained by the plaintiff.	Won
31	Private person Fred Hasa, for the entity "TV Kabllor Pirg"	Finding the absolute nullity of decision no. 206, date 25.10.2017 on revocation of authorization	At Tirana Appellate Administrative Court, as complained by the plaintiff.	Won
32	"Epiri- 2011" sh.p.k. company,	Obligation of the defendant to settle the financial liabilities towards AMA at the amount of ALL 3,050,000.	At Tirana Appellate Administrative Court, as complained by AMA.	Lost
33	"Radio Albania News" company	Obligation of the defendant to settle the financial liabilities towards AMA at the amount of ALL 911.500.	At Tirana Appellate Administrative Court, as complained by AMA	Lost

34	“Ora” sh.a. company	Invalidation of the administrative act “Decision no. 283, dated 29.12.2016 on refusal to grant license	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
35	“Tring TV” sh.a. company	Amendment of administrative act, AMA Decision no. 285, dated 29.12.2016 on determining the qualification level and granting the private national license “Tring TV” Sh.a. audiovisual company	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
36	Sevada Guço	Finding absolute nullity of Discipline Committee assessment no. 7, dated 12.06.2017 on adopting the disciplinary action “Dismissal from Civil service”;	Under trial at Appellate Administrative Court, as complained by the plaintiff, AMA	Lost
37	Sevada Guço	resolution of employment-related dispute, by invalidating the direct superior decision with prot.no. 1010/2. dated 28.12.2015 and invalidating the disciplinary action “Reprimand”	Under trial at Appellate Administrative Court, as complained by the plaintiff, AMA	Lost
38	Fitnete Hajdari	Reinstating the plaintiff Fitnete Hajdari (Xhajku) in her previous job position given that the termination of the indefinite-term employment agreement was ungrounded and unilateral, therefore invalid.	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
39	Sevada Guço	Objection of work performance appraisal results	Under trial at Administrative Appellate Court, as complained by the plaintiff	Won
40	Dritan Memushi, for the entity “TV Kabllor Tepelena Sat”	Invalidation of decision no. 115, dated 09.12.2015 on the fine sanction no. 15/1, Dated 22.09.2015	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won

41	“Top Channel” sh.a. company, for the entity “TV Top Channel”	Finding the absolute nullity of the administrative act no. 54, Dated 07.12.2015	Under trial at Appellate Administrative Court, as complained by the plaintiff, AMA	Lost
42	TV Johaniter	Invalidation of NRTC decision no. 660/2007 (license revocation)	Under trial at Appellate Administrative Court, as complained by the plaintiff, AMA	Lost
43	TV Ca. Ura Vajgurore	Invalidation of the executive title, fine sanction decision no. 9, dated 07.03.2014, because it has been offset given the lapse of prescription time frame	Under trial at Appellate Administrative Court, as complained by the plaintiff, AMA	Lost
44	TV Kabllor Apollon	Fine invalidation NRTC decision no. 63/2011	Under trial at Administrative Appellate Court, as complained by the plaintiff	Won
45	Private person Dritan Xhaçi, for the entity TV Kabllor Xhaçi”	Invalidation of AMA fine sanction decision “” no. 49, dated 24.11. 2015 and AMA decision no. 20, dated 27.01.2016, with the fine sanction decision being upheld	Under trial at Appellate Administrative Court, as complained by the plaintiff, AMA	Lost
46	Private person Dritan Xhaçi, for the entity TV Kabllor Xhaçi	Invalidation of fine sanction decision no. 6, dated 10.02.2016. Invalidation of decision no. 69, dated 04.04.2016.	Under trial at Appellate Administrative Court, as complained by the plaintiff, AMA	Lost
47	Private person Dritan Xhaçi, for the entity TV Kabllor Xhaçi	Invalidation of decision no. 234, dated 03.11.2016.	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
48	“Media Vizion” sh.a. company	Invalidation of the administrative act no. 55, dated 07.12.2015 and decision no. 12, dated 27.01.2015	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
49	“Tring TV” sh.a. company	Invalidation of the administrative act AMA decision no. 65 dated 01.12.2016 and AMA decision no. 114, dated 12.07.2017	Under trial at Appellate Administrative Court complained by the plaintiff, AMA	Lost

50	“ Intel Media” shpk company	Complete invalidation of decision no. 7, dated 27.01.2017 and fine sanction decision no. 58, dated 22.11.2016	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
51	“Beqaj Kabllorë 2014” sh.p.k. company	Invalidation of AMA decision no. 169, dated 04.09.2017 and fine sanction decision no. 60, dated 14.06.2017	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
52	Private person Fred Stakaj, for the entity “TV Lezha Kabëll”	Invalidation of the executive title fine sanction decision no. 9, dated 17.03 2016 and objection of bailiff actions.	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
53	Private person Edmond Sulejmani, for the entity “TV Kabllor Jug”	Objection of bailiff acitons; Suspension of bailiff actions.	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
54	“Reçi KGM” sh.p.k. company, for entity “TV Kabllor Lissus”	Complete invalidation of the administrative act no. 62, dated 15.12.2015 and AMA decision no. 26, dated 27.01.2016	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
55	Private person Dritan Xhaçi, for the entity “TV Kabllor Xhaçi”	Invalidation of fine sanction decision no. 6, dated 10.02. 2016; Invalidation of decision no. 69, dated 04.04.2016.	Under trial at Appellate Administrative Court complained by the plaintiff, AMA	Lost
56	Private person Bilbil Hajdini, for the entity TV Kabllor Fier	Invalidation of AMA decision No. 39, dated 29.02.2016 by deciding to invalidate the fine no. 60, dated 15.12.2015.	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
57	“Tring TV” sh.a. company	Invalidation of the administrative acts AMA decision no. 12, dated 11.04.2016 and AMA decision no. 150, dated 13.06.2016	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
58	Private person Fred Stakaj, for the entity “TV Kabllor Lezha”	Invalidation of fine no. 09, dated 17.03.2016	Under trial at Appellate Administrative Court complained by the plaintiff, AMA	Lost

59	Private person Dritan Xhaçi, for the entity “TV Kabllor Xhaçi”	Invalidation of fine sanction decision no. 18, dated 03.06.2016. Invalidation of decision no. 180, dated 23.07.2016.	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
60	Private person Abedin Fraholli, for the entity Kabllor“TV Fraholli”	Invalidation of administrative act decision no.51, dated 24.10.2016	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
61	“Elbasan Cable” sh.p.k. company, for the entity “TV Elbasan Cable”	Invalidation of the administrative acts AMA decision no. 34, dated 22.09.2016 and decision no. 271, dated 22.12. 2016	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
62	“Kombi” sh.p.k company for the entity “TV Kombi”	Invalidation of the administrative act decision no. 13, dated 27.01.2017 upheld by decision no. 53, dated 12.04.2017.	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
63	Private person Besnik Deliu, for the entity “TV Kabllor K.A.M.”	Invalidation of the administrative acts: AMA decision no. 27 , dated 23.02.2017 , and AMA decision no. 56, dated 12.04.2017	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
64	“Kombi” sh.p.k company for the entity “TV Kombi”	Finding the unlawfulness of the administrative act decision no. 264, dated 21.12 2016, fine no. 40, as absolutely null and void, its repeal.	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
65	“Envo-Company” sh.p.k. Company, for the entity “TV Kabllor Envo Company”	Invalidation and amendment of administrative acts AMA decision no. 34/2017 and AMA decision no. 118/2017	Under trial at Administrative Appellate Court, as complained by the plaintiff	Won

66	“Envo Compani” sh.p.k.company, for the entity “TV Kabllor Envo Company”	Invalidation of administrative acts fine no. 55 and 56 dated 2017	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
67	Gazmir Mango (New Planet Radio)	Objection of bailiff decision	Under trial at Administrative Appellate Court, as complained by the plaintiff	Won
68	Gazmir Mango (New Planet Radio)	Finding the prescription of fine sanction no. 0237, dated 03.03.2010, suspension of execution	Under trial at Appellate Administrative Court complained by the plaintiff, AMA	Lost
69	“Cable” sh.p.k. company, for entity “TV Kabllor Vlora Cable”	Lawsuit injunction and suspension of Inspection Group decision no. 57, dated 14.06.2017, AMA decision no. 167, dated 04.09.2017 is requested, along with the repeal of these decisions	Under trial at Appellate Administrative Court complained by the plaintiff, AMA	Lost
70	“Arlibon” sh.p.k. company, for the entity “TV Kabllor Fieri”	Complete invalidation of the administrative acts AMA decision no. 106, no.107, no. 108, no. 109, no. 110, no. 111 and no. 115, dated 12.07.2017	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
71	“Radio Link” sh.p.k.company, for the entity “Radio DJ 96.1”	invalidation of administrative acts: decision no. 130, dated 12.07.2017, decision no. 81, dated 29.05.2017	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
72	Aristotel Petro, TV Alpo	Invalidation of administrative acts issued by the defendant: 1. Record dated 08.02. 2018; 2. Decision dated 08.02.2018. Obligation of the defendant to return the seized assets.	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
73	“Cable Net” shpk company	Finding the absolute nullity of decision no. 139, Dated 12.07.2017	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won

74	“Sky Gjirakastra” shpk company	Invalidation of the administrative act, decision no. 140, dated 12.07.2017 on refusal to grant the license to a cable network	Under trial at Appellate Administrative Court, as complained by the plaintiff AMA	Lost
75	Private person Ruzhdi Bajrami, for the entity “TV Kabllor Bajram Net”	Obligation of the defendant to settle the financial liabilities at the amount of ALL 2.641,000 towards AMA	Under trial at Appellate Administrative Court complained by the plaintiff	Won
76	“Media 99” sh.a. company, for the entity “TV Koha”	Obligation of the defendant to settle financial liabilities	Under trial at Civil Appellate Court, as complained by the plaintiff	Won
77	Private entity Aqif Haveriku, TV 6	Objection of bailiff actions, fine sanction no. 61, dated 22.11.2016	Under trial at Appellate Administrative Court complained by the plaintiff	Won
78	Private person Aqif Haveriku, TV 6	Objection of bailiff actions, fine sanction no. 43, dated 27.04.2017	Under trial at Appellate Administrative Court complained by the plaintiff	Won
79	Private person Josif Shegani, TV Kabllor Lin	Finding the nullity of the executive title, fine decision no. 1, dated 07.03.2014.	Under trial at Appellate Administrative Court complained by the plaintiff, AMA	Lost
80	Private person Ledio Shamenti, TV Kabllor Kamza	Invalidation of the executive title “Fine sanction decision no. 506, dated 23.10.2012. Suspension of the executive title enforcement	Under trial at Appellate Administrative Court complained by the plaintiff	Won
81	“Beqaj Kabllore 2014” sh.p.k. company	-Nullity of the executive title fine sanction decision no. 60, dated 14.06.2017 - Suspension of the executive title enforcement	Under trial at Appellate Administrative Court complained by the plaintiff	Won
82	Private person Fatjon Latifi, “ENT-Kabllor TV”	Prescription of the executive title, fine sanction decision no. 392 , dated 01.07.2011 , and finding its nullity	Under trial at Appellate Administrative Court complained by the plaintiff, AMA	Lost

83	“Adria- Med” sh.p.k. company	Finding the absolute nullity of the administrative act fine sanction decision no. 88, dated 10.10. 2017 and decision no. 233, dated 11.12. 2017	Under trial at Appellate Administrative Court complained by the plaintiff	Won
84	Private person Fred Stakaj	Objection and invalidation of the liability amounting to Amount ALL 312,490	Under trial at Appellate Administrative Court complained by the plaintiff	Won
85	Tirana Regional Tax Directorate	Invalidation of administrative act decision with prot.no. 30945/3, dated 15.11.2016 of the Tax Appeal Directorate at the General Tax Directorate in Tirana; Refunding of the amount of ALL 586.019	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
86	Private person Fred Stakaj, for the entity “TV Stream”	Obligation of the defendant to settle financial liabilities	Under trial at Appellate Administrative Court complained by the plaintiff	Won
87	“Cable Albania Shkodër” sh.p.k. company	Obligation of the defendant to settle the financial liabilities	Under trial at Appellate Administrative Court, as complained by the plaintiff, AMA	Lost
88	“Reci KGM” sh.p.k. company,	Obligation of the defendant to settle the financial liabilities towards AMA at the amount of ALL 733.630 “TV kabllor Mirdita” and ALL 392.200 for “TV Kabllor Lissus”.	Under trial at Appellate Administrative Court complained by the plaintiff	Won
89	The entity “Veleçiku” sh.p.k. company, for the entity TV Veleçiku.	Obligation of the defendant to settle the financial liabilities towards AMA at the amount of ALL 513.400.	Under trial at Appellate Administrative Court complained by the plaintiff	Won
90	Private person Shpëtim Plaku, for the entity “TV Alb Pajove”	Obligation of the defendant to settle the financial liabilities towards AMA at the amount of ALL 962.510.	Under trial at Appellate Administrative Court, as complained by the plaintiff, AMA	Lost

91	“Radio Albania News” sh.p.k. company	Obligation of the defendant to settle the financial liabilities towards AMA at the amount of ALL 911.500.	Under trial at Appellate Administrative Court, as complained by the plaintiff, AMA	Partial acceptance
92	Private person Leonard Ozuni	Obligation of the defendant to settle the financial liabilities towards AMA at the amount of ALL 332.400.	Under trial at Appellate Administrative Court complained by the plaintiff	Lost
93	“ACN” sh.p.k. company	Obligation of the defendant to settle the financial liabilities towards AMA at the amount of ALL 472.800	Under trial at Appellate Administrative Court, as complained by the State's Attorney	Against revocation of acts
94	Private person Ardjan Sulovari for the entity “TV Kabllor Dire”	Obligation of the defendant to settle the financial liabilities towards AMA at the amount of ALL 545,280.	Under trial at Appellate Administrative Court complained by the plaintiff	Won
95	“Egnatia- Radio TV Kabëll” sh.p.k. company	Obligation of the defendant to settle the financial liabilities towards AMA at the amount of ALL 4,055,000.	Under trial at Appellate Administrative Court, as complained by the plaintiff, AMA	Lost
96	“Vraniger Communication” sh.p.k. company	Obligation of the defendant to settle the financial liabilities towards AMA at the amount of ALL 62.500	Under trial at Appellate Administrative Court, as complained by the plaintiff, AMA	Lost
97	Natural person Sulejman Leshi	Obligation of the defendant to settle the financial liabilities towards AMA at the amount of ALL 396.000	Under trial at Appellate Administrative Court complained by the plaintiff	Won
98	Natural person Misir Dyrmo	Obligation of the defendant to settle the financial liabilities towards AMA at the amount of ALL 16.950	Under trial at Appellate Administrative Court, as complained by the State’s Attorney	Partially accepted
99	Klodjan Shqau Edmond Kristo former administrator and former partners to Egnatia-Radio TV company Kabëll” sh.p.k.	Obligation of the defendant to settle the financial liabilities towards AMA at the amount of ALL 4,055,000	Under trial at Appellate Administrative Court, as complained by the plaintiff, AMA	Dismissed by the court

100	Zylyftar Bregu Albanian Parliament; Audiovisual Media Authority	Invalidation of Albanian Parliament Decision no. 82/2019, dated 04.07.2019 on dismissal of the AMA member, the plaintiff Reinstatement of the plaintiff in his former position as AMA member Remuneration as AMA member until being reinstated	Under trial at Appellate Administrative Court, as complained by the plaintiff	Won
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JUDICIAL CASES UNDER HIGH COURT REVIEW

No.	Plaintiff:	Subject	Trial stage	Won/lost in the current stage
1	Jetmir Olldashi	Invalidation of the administrative act “Order no. 125, dated 22.04.2015”, on transfer of salary	Under trial at High Court, as recoured by the plaintiff	Won
2	Endrit Kopliku	Declaring the termination of employment agreement dated 02.12.2013 as immediate and ungrounded	Under trial at High Court, as recoured by AMA	Lost
3	Private person Abedin Fraholli, for the entity “TV Kabllor Fraholli”	Finding the absolute nullity of decision no. 19, dated 17.12.2014	Under trial at High Court, as recoured by the plaintiff	Won
4	“Envo- Company” sh.p.k. company, for the entity “TV Kabllor Envo Company”	Invalidation of the administrative act, Order no. 147, dated 30.04.2015 of AMA Chairperson and administrative act, record no. 113, dated 22.04.2015 of AMA Inspection Group	Under trial at High Court, as recoured by the plaintiff	Won
5	“Focus Media News” sh.p.k. company, for the entity “TV News 24”	Invalidation of administrative act decision no. 10, dated 27.01.2016 on fine sanction no. 53, dated 07.12.2015	Under trial at High Court, as recoured by AMA	Lost
6	“ALDO- 03” sh.p.k. company	Invalidation of decision no. 80 dated 26.10.2015	Under trial at High Court, as recoured by the plaintiff	Won

7	“Fibernet” sh.p.k. company	Invalidation on administrative act on relative nullity: Order No. 283, dated 03.09.2015 and decision no. 1, dated 03.09.2015	Under trial at High Court, as recoured by the plaintiff	Won
8	“Fibernet” sh.p.k. company	Invalidation of the administrative act AMA decision no. 85, dated 26.10.2015 on relative nullity	Under trial at High Court, as recoured by the plaintiff	Won
9	“Intel - Media” sh.p.k. company, for entity “TV Kabllor Jug”	Complete invalidation of decision no. 93, dated 26.10.2015 against fine sanction no. 39, dated 15.09.2015 of AMA Inspection Group	Under trial at High Court, as recoured by AMA	Lost
10	Cable TV “AVN”	Invalidation of administrative act NRTC decision no.62, dated 11.02.2011 and fine no. 339, dated 11.01.2011	Under trial at High Court, as recoured by AMA	Lost
11	Cable TV “AVN”	Fine invalidation NRTC decision no. 72/2010	Under trial at High Court, as recoured by AMA	Lost
12	“DigitAlb” sh.a. company	Invalidation of AMA decision no. 65, dated 04.04.2016; invalidation of administrative act, AMA fine record no. 3, dated 26.01.2016 i AMA-s on imposing a fine to “Digitalb” sh.a. company	Under trial at High Court, as recoured by the plaintiff	Won
13	Private person Geront Dervishi	Invalidation of fine through decision no. 1, dated 13.01.2015 of AMA inspectors, invalidation of AMA decision no. 31, dated 16.04.2015	Under trial at High Court, as recoured by the plaintiff	Won
14	Private person Geront Dervishi	Invalidation of fine through decision no. 2, dated 11.03.2015 of AMA inspectors, invalidation of AMA decision no. 65, dated 10.05.2015	Under trial at High Court, as recoured by the plaintiff	Won

15	“Elbasan Cable” sh.p.k. company	Invalidation of the administrative act decision no. 4, dated 10.02.2016 and decision no. 67, dated 04.04.2016	Under trial at High Court, as recoured by the plaintiff	Won
16	“Devi- E.R.I” Sh,.p.k. company	Complete invalidation of AMA Administrative Act “Fine sanction no. 47”, upheld by AMA with decision no. 19, dated 27.01.2016.	Under trial at High Court, as recoured by the plaintiff	Won
17	Private person Eneritan Pupa, for the entity “TV Kabllor Pupa”	Finding the nullity of AMA decision no. 270, dated 22.12.2016, upholding decision no.53, dated 04.11.2016	Under trial at High Court, as recoured by the plaintiff	Won
18	Private person Bilbil Hajdini, for the entity “TV Kabllor Fier”	Invalidation of AMA decision No. 39, dated 29.02.2016 by deciding to invalidate the fine no. 60, dated 15.12.2015	Under trial at High Court, as recoured by the plaintiff	Won
19	“TV kabllor Shijaku” sh.p.k. company, for entity “TV Kabllor Shijaku”	Invalidation of the administrative act, AMA decision no. 7, dated 04.03.2016. Invalidation of the administrative act, AMA decision no.106, dated 19.05.2016	Under trial at High Court, as recoured by the plaintiff	Won
20	“Media+” sh.a. company	Invalidation of NRTC decision no. 95 , dated 03.04.2013, and AMA decision no. 09, dated 22.05.2013	Under trial at High Court, as recoured by State Attorney's Office	Lost
21	“Tring TV” sh.a. company	Invalidation of the administrative acts AMA decision no. 67 and AMA decision no. 112, dated 12.07. 2017	Under trial at High Court, as recoured by the plaintiff	Won
22	Blerta Boriçi	Employment relationship	Under trial at High Court, as recoured by AMA	Lost
23	Engjëllushe Ibrahimi	Employment relationship	Under trial at High Court, as recoured by the plaintiff	Won

24	“Albanian Mobile Communications” sh.a. company	Invalidation of NRTC decision with prot. no. 177/1, dated 02.02.2012; Invalidation of the above administrative act as ungrounded and allowing the broadcasting of the 3G Internet commercial of AMC sh.a. company;	Under trial at High Court, as recoured by the plaintiff and counter-recoured by AMA	Won
25	“Tring TV” sh.a. company	Invalidation of administrative acts decision no. 3, dated 13.03.2015 and decision no. 40, dated 11.05.2015.	Under trial at High Court, as recoured by the defendant AMA	Lost
26	“Media Vizion” sh.a. company	Obligation of the defendant to stop the competition procedure on national numeric networks licensing which has been started with decision no. 29, dated 16.04.2015	Under trial at High Court, as recoured by the plaintiff	Won
27	“TRING TV” sh.a. company	Obligation of the defendant to perform the administrative action of dividing into installments the liability carried over for years, that has been refused with its letter with prot. no. 1525/1, dated 31.12.2014.	Under trial at High Court, as recoured by the plaintiff	Won
28	“Media+” sh.a. company	Invalidation of NRTC decision with prot. no. 34, dated 01.02.2013, as null;	Under trial at High Court, as recoured by AMA	Lost
29	Private person Milika Nito, for the entity “TV Ura Vajgurore”	Finding the absolute nullity of fine sanction no. 9/2014	Under trial at High Court, as recoured by the plaintiff and counter-recoured by AMA	Won
30	Cable TV “AVN”	Fine invalidation NRTC decision no. 885/2009	Under trial at High Court, as recoured by the defendant AMA	Lost
31	Luljeta Mërkuri	Invalidation of decision no. 175, dated 01.08.2012 for the temporary transfer and real implementation of SQC decision no. 135, dated 19.05.2011	Under trial at High Court, as recoured by the defendant AMA	Lost

32	“George” sh.p.k company for the” TV ARV”	Invalidation of NRTC decision no. 115, dated 03.04.2013 on the validity of the license granted to the local TV ARV channel	Under trial at High Court, as recoured by the plaintiff	Won
33	“ABCom” sh.p.k. company	Complete invalidation of the administrative act, notification with prot.no. 740/1, dated 10.03.2016 addressing “ABCom” shpk company	Under trial at High Court, as recoured by the plaintiff	Won
34	“ABC News” sh.a. company; “TV KLAN” sh.a. company; “DIGIT- ALB” sh.a. company; “TOP CHANNEL” sh.a. company	Invalidation of article 6.5 under AMA Regulation, as approved by AMA decision no. 76, dated 04.04.2016.	Under trial at High Court, as recoured by the defendant AMA	Lost
35	“Media 99” sh.a. company	Invalidation and annulment of administrative act; decision no. 77, dated 19.05.2016	Under trial at High Court, as recoured by the plaintiff	Won
36	Roland Canaj	Employment relationship	Under trial at High Court, as recoured by the defendant AMA	Lost
37	Pandi Kasapi	Indemnification (product of the monthly salary falling under category III-a/1 from 21.07.2009 until the issue of the NRTC order)	Under trial at High Court, as recoured by the plaintiff	Won
38	“ Intel - Media” sh.p.k. company	Invalidation of fine amounting ALL 300.000 imposed through decision on the private cable TV station “TV Jug”	Under trial at High Court, as recoured by the htird party State Attorney's Office	Lost
39	AMA	Request for issuing the execution order in relation to the fine sanction no. 49, dated 24.11.2015 on the Inspection Group, imposed on the natural person Dritan Xhaçi, for the cable TV station “TV Xhaçi”	Under trial at High Court, as recoured by the defendant AMA	Lost

40	“Top Channel” sh.a. company; “TV Klan” sh.a. company;	Invalidation of AMA decision no. 4, dated 26.03.2014 “On imposing the obligation of carrying over the national programs from national cable communication networks of authorized entities for the repetition of audio and audiovisual programs in these networks”	Under trial at High Court, as recoured by the defendant AMA	Lost
41	“ACN” sh.p.k. company	Invalidation of the administrative act (relative nullity) decision no. 103, dated 12.07.2017	Under trial at High Court, as recoured by the defendant	Won
42	“Arlibon” sh.p.k. company, for the entity “TV Kabllor Fieri”	Complete invalidation of the administrative act decision no. 235, dated 03.11. 2016 and AMA fine sanction decision no. 33, dated 15.09.2016	Under trial at High Court, as recoured by the defendant	Won
43	Private person Ruzhdi Bajrami, for the entity “TV Kabllor Bajram Net”	Invalidation of the fine sanction decision no. 2, dated 19.01.2016	Under trial at High Court, as recoured by the defendant	Won
44	“Elbasan Cable” sh.p.k. company, for the entity “TV Elbasan Cable”	Invalidation of fine no. 13, dated 11.04.2016 and decision no. 147, dated 13.06.2016	Under trial at High Court, as recoured by the defendant	Won
45	Private person Dritan Xhaçi, for the entity “TV Kabllor Xhaçi”	Invalidation of fine sanction decision no. 5, dated 10.02. 2016; Invalidation of decision no. 68, dated 04.04.2016	Under trial at High Court, as recoured by the defendant	Won
46	“Tring TV” sh.a. company	Invalidation of the administrative acts decision no. 10, dated 23.03.2016 and AMA decision no. 105, dated 19.05.2016	Under trial at High Court, as recoured by the defendant	Won
47	Private person Dritan Xhaçi, for the entity “TV Kabllor Xhaçi”	finding the absolute nullity of the executive title, decision no. 25, dated 26.05.2015 “Fine”, as well as decision no. 46, dated 11.05.2015	Under trial at High Court, as recoured by the defendant	Won

48	“Masa Grup” sh.p.k. company	Invalidation of administrative act decision no. 15, dated 8.06.2018 “On fine sanction” issued by AMA amounting to ALL 1.000.000 for the “Masa Grup 2009” sh.p.k. company	Under trial at High Court, as recoured by the defendant AMA and State Attorney's Office	Lost
49	“Media+” sh.a company	Invalidation of AMA decision no. 09, dated 22.05.2013 as null	Under trial at High Court, as recoured by State Attorney's Office	Lost
50	Private person Fred Hasa, for the entity “TV Kabllor Pirg”	Complete invalidation of the administrative act decision no. 178, dated 04.09.2017 AMA Inspection Group	Under trial at High Court, as recoured by the defendant	Won
51	“TV Alsat” sh.a. company	Obligation of the defendant to settle the financial liabilities	Under trial at High Court, as recoured by State Attorney's Office	Lost
52	Alfred Bej	Obligation of the defendant to refund the amount of ALL 1.995.656	Under trial at High Court, as recoured by the defendant	Won
53	Anila Hajnaj	Obligation of the defendant to refund the amount of ALL 1,631,500	Under trial at High Court, as recoured by the defendant	Won
54	Endirë Bushati	Invalidation of Albanian Parliament Decision no. 94/2014“On selection of the Audiovisual Media Authority”. Regulation of financial relationships between the plaintiff and Audiovisual Media Authority , by forcing AMA to treat with salary the plaintiff from her dismissal until 21.07.2016	Under trial at High Court, as recoured by the defendant AMA	Lost

ANNEX NO.2 Allocation of time among the main newscast from audio and audiovisual operators having been granted a national license for 2019. (June is missing given the electoral campaign for the local elections)

JANUARY 2019

Entities	TCH		KLAN		RTSH 1		R.TIRANA		TAR		VIZION PLUS		CLUB FM	
	timing/ min	timing/ %	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/ %
President's Office	13.95	9.59	22.40	11.48	21.30	10.52	12.88	6.74	6.20	11.65	31.60	9.57	2.57	0
Prime Minister's Office	30.52	20.98	56.83	29.12	34.67	17.12	34.83	18.23	13.28	24.97	49.83	15.09	3.63	0
Government	34.35	23.62	43.95	22.52	53.83	26.59	44.43	23.26	12.27	23.06	71.52	21.66	1.78	0
Parliament	13.13	9.03	13.03	6.68	19.93	9.85	12.13	6.35	5.03	9.46	18.83	5.70	0.00	0
Socialist Party	6.12	4.21	7.17	3.67	14.05	6.94	9.43	4.94	3.75	7.05	24.23	7.34	1.05	0
Democratic Party	38.28	26.32	46.62	23.89	45.37	22.41	60.85	31.85	10.75	20.21	90.82	27.50	2.05	0
Socialist Movement for Integration	2.68	1.85	0.00	0.00	8.50	4.20	15.97	8.36	0.88	1.66	35.85	10.86	0.52	0
Party for Justice Integration and Unity	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0
Republican Party	2.50	1.72	2.17	1.11	0.05	0.02	0.00	0.00	0.42	0.78	4.27	1.29	0.00	0

FEBRUARY 2019

Entities	TCH		KLAN		RTSH 1		R.TIRANA		TAR		VIZION PLUS		CLUB FM	
	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%
President's Office	8.58	4.13	8.25	4.05	15.03	6.34	12.27	6.15	3.37	4.11	13.13	3.73	2.08	13.28
Prime Minister's Office	42.10	20.28	30.73	15.07	27.93	11.79	33.42	16.74	17.43	21.26	42.52	12.09	1.62	10.31
Government	26.58	12.81	41.65	20.43	46.57	19.65	43.18	21.63	12.07	14.72	60.52	17.20	2.63	16.79
Parliament	17.50	8.43	17.80	8.73	34.77	14.67	15.75	7.89	5.00	6.10	30.97	8.80	0.00	0.00

Socialist Party	21.00	10.12	31.93	15.66	28.30	11.94	19.05	9.54	4.72	5.75	52.33	14.88	1.67	10.63
Democratic Party	65.57	31.59	66.85	32.79	61.82	26.09	56.90	28.50	31.85	38.85	120.08	34.14	6.80	43.36
Socialist Movement for Integration	20.02	9.64	1.25	0.61	12.58	5.31	13.58	6.80	6.07	7.40	18.82	5.35	0.47	2.98
Party for Justice Integration and Unity	0.00	0.00	0.00	0.00	1.22	0.51	2.05	1.03	0.00	0.00	0.00	0.00	0.00	0.00
Republican Party	1.37	0.66	1.15	0.56	4.48	1.89	1.27	0.63	0.95	1.16	2.00	0.57	0.00	0.00

MARCH 2019

Entities	TCH		KLAN		RTSH1		R.TIRANA		TAR		VIZION PLUS		CLUB FM	
	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%
President's Office	6.28	3.71	11.37	4.09	87.77	15.80	12.12	2.70	5.58	7.34	11.87	3.36	2.45	8.27
Prime Minister's Office	39.93	23.56	64.43	23.17	34.07	6.13	80.82	17.99	17.50	23.00	48.73	13.81	7.97	26.88
Government	14.75	8.70	66.12	23.78	87.38	15.73	151.97	33.82	7.83	10.29	63.70	18.05	4.48	15.13
Parliament	16.37	9.66	16.02	5.76	15.07	2.71	43.87	9.76	5.27	6.92	3.37	0.95	0.00	0.00
Socialist Party	16.62	9.80	31.82	11.44	169.62	30.53	20.78	4.63	8.33	10.95	62.75	17.79	2.18	7.37
Democratic Party	60.82	35.88	85.38	30.70	143.72	25.87	74.15	16.50	26.20	34.43	109.28	30.97	7.52	25.37
Socialist Movement for Integration	9.93	5.86	0.00	0.00	8.67	1.56	55.62	12.38	5.38	7.07	19.28	5.47	4.63	15.64
Party for Justice, Integration and Unity	0.00	0.00	0.00	0.00	0.90	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Republican Party	1.02	0.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.55	0.72	0.00	0.00

APRIL 2019

Entities	TCH		KLAN		RTSH 1		R.TIRANA		TAR		VIZION PLUS		CLUB FM	
	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%
President's Office	5.17	1.56	11.12	5.13	12.70	4.96	17.27	5.60	2.98	4.50	11.10	2.49	4.50	9.91
Prime Minister's Office	74.08	22.31	42.43	19.59	37.60	14.69	26.87	8.71	17.80	26.87	50.32	11.27	7.95	17.50
Government	43.73	13.17	58.37	26.95	58.50	22.85	74.10	24.04	14.95	22.57	99.33	22.25	10.23	22.53
Parliament	8.65	2.61	14.93	6.90	48.62	18.99	100.88	32.72	3.78	5.71	7.88	1.77	2.70	5.94
Republican Party	16.97	5.11	20.08	9.27	23.73	9.27	11.97	3.88	2.62	3.95	37.10	8.31	4.45	9.80
Democratic Party	126.10	37.98	51.18	23.63	47.20	18.44	60.88	19.75	15.00	22.64	193.02	43.24	10.53	23.19
Socialist Movement for Integration	1.40	0.42	0.00	0.00	8.22	3.21	7.52	2.44	3.77	5.69	5.62	1.26	4.18	9.21
Party for Justice Integration and Unity	0.00	0.00	0.00	0.00	0.32	0.12	0.00	0.00	0.17	0.25	0.00	0.00	0.00	0.00
Republican Party	1.65	0.50	4.37	2.02	4.27	1.67	3.45	1.12	1.27	1.91	7.23	1.62	0.00	0.00

MAY 2019

Entities	TCH		KLAN		RTSH 1		R.TIRANA		TAR		VIZION PLUS		CLUB FM	
	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%
President's Office	9.10	4.95	11.47	6.34	15.30	5.66	13.62	7.59	5.80	11.94	13.52	2.17	4.88	20.38
Prime Minister's Office	34.47	18.76	46.77	25.87	53.25	19.68	35.15	19.58	13.78	28.38	58.07	9.34	4.57	19.05
Government	15.57	8.47	31.67	17.52	58.35	21.57	42.65	23.76	3.58	7.38	66.58	10.71	3.73	15.58
Parliament	8.07	4.39	10.48	5.80	36.02	13.31	14.42	8.03	4.03	8.30	3.73	0.60	0.00	0.00
Socialist Party	25.52	13.89	13.52	7.48	25.27	9.34	18.27	10.18	2.85	5.87	46.55	7.49	3.43	14.33
Republican Party	73.10	39.79	56.73	31.38	61.43	22.71	35.32	19.68	15.72	32.36	389.82	62.70	4.83	20.17
Socialist Movement for Integration	13.12	7.14	1.18	0.65	6.67	2.46	13.12	7.31	1.13	2.33	15.78	2.54	0.87	3.62

Party for Justice Integration and Unity	0.00	0.00	0.00	0.00	2.90	1.07	0.82	0.45	0.00	0.00	0.00	0.00	0.00	0.00
Republican Party	0.00	0.00	1.60	0.89	0.32	0.12	0.00	0.00	0.00	0.00	1.12	0.18	0.00	0.00

JULY 2019

Entities	TCH		KLAN		RTSH 1		R.TIRANA		TAR		VIZION PLUS		CLUB FM	
	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%
Democratic Party	29.42	21.43%	28.99%	28.99%	25.23%	25.23%	25.92%	25.92%	30.45%	30.45%	35.25%	35.25%	31.75%	31.75%
Government	14.28	10.40%	17.52%	17.52%	23.89%	23.89%	33.20%	33.20%	5.65%	5.65%	24.19%	24.19%	3.24%	3.24%
Prime Minister's Office	17.42	12.69%	17.76%	17.76%	14.60%	14.60%	21.67%	21.67%	12.38%	12.38%	10.38%	10.38%	11.23%	11.23%
President's Office	35.37	25.76%	16.18%	16.18%	14.06%	14.06%	2.81%	2.81%	27.20%	27.20%	8.48%	8.48%	26.08%	26.08%
Republican Party	20.77	15.13%	7.28%	7.28%	8.83%	8.83%	4.18%	4.18%	9.70%	9.70%	10.35%	10.35%	11.23%	11.23%
Parliament	10.32	7.51%	4.49%	4.49%	5.99%	5.99%	4.12%	4.12%	2.50%	2.50%	3.18%	3.18%	7.36%	7.36%
Socialist Movement for Integration	3.1	2.26%	0.07%	0.07%	2.68%	2.68%	6.88%	6.88%	3.82%	3.82%	4.65%	4.65%	7.11%	7.11%
Central Election Commission	0	0.00	4.32%	4.32%	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00%	2.00%
Democratic Conviction Party	1.8	1.31%	1.27%	1.27%	0.81%	0.81%	0.00	0.00	1.96%	1.96%	0.00	0.00	0.00	0.00

AUGUST 2019

Entities	TCH		KLAN		RTSH 1		R.TIRANA		TAR		VIZION PLUS		CLUB FM	
	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%
Government	21.33	20.23%	49.87	30.81%	56.53	38.67%	46.10	60.64%	12.23	24.39%	71.07	55.36%	2.65	14.06%
Democratic Party	34.00	32.25%	43.33	26.77%	33.47	22.89%	18.40	24.21%	21.37	42.61%	43.20	33.65%	7.33	38.90%
President's Office	18.65	17.69%	22.10	13.65%	20.83	14.25%	1.68	2.21%	6.47	12.89%	7.60	5.92%	3.92	20.78%
Prime Minister's Office	9.20	8.73%	19.18	11.85%	3.97	2.71%	2.45	3.22%	2.75	5.48%	1.17	0.91%	3.30	17.51%

Other ministers	4.82	4.57%	7.93	4.90%	15.22	10.41%	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Socialist Party	8.45	8.01%	11.48	7.09%	9.55	6.53%	2.20	2.89%	1.78	3.56%	0.00	0.00	0.00	0.00
Republican Party	3.02	2.86%	1.65	1.02%	0.00	0.00	0.00	0.00	1.38	2.76%	5.33	4.15%	0.00	0.00
Socialist Movement for Integration	4.87	4.62%	0.47	0.29%	2.80	1.92%	5.18	6.82%	1.67	3.32%	0.00	0.00	1.65	8.75%
Parliament	0.00	0.00	0.00	0.00	3.82	2.61%	0.00	0.00	1.13	2.26%	0.00	0.00	0.00	0.00

SEPTEMBER 2019

Entities	TCH		KLAN		RTSH 1		R.TIRANA		TAR		VIZION PLUS		CLUB FM	
	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%
Democratic Party	29.77	25.73%	67.55	32.24%	36.55	15.20%	35.22	23.23%	17.57	29.19%	110.30	38.23%	8.22	32.98%
Government	5.92	5.11%	29.23	13.95%	68.28	28.40%	44.80	29.55%	7.20	11.96%	48.82	16.92%	3.98	15.99%
Prime Minister's Office	15.67	13.54%	49.75	23.74%	53.87	22.40%	23.80	15.70%	6.50	10.80%	26.30	9.12%	3.63	14.58%
Socialist Party	16.53	14.29%	13.52	6.45%	14.48	6.02%	12.17	8.02%	6.27	10.41%	35.42	12.27%	0.95	3.81%
Parliament	14.43	12.47%	14.20	6.78%	24.85	10.34%	11.25	7.42%	7.60	12.63%	18.55	6.43%	4.13	16.59%
President's Office	20.32	17.56%	15.72	7.50%	15.17	6.31%	7.60	5.01%	8.05	13.38%	13.38	4.64%	3.72	14.92%
Socialist Movement for Integration	5.05	4.36%	0.00	0.00	9.12	3.79%	9.32	6.14%	2.20	3.66%	13.35	4.63%	0.28	1.14%
Independent MP	5.83	5.04%	7.42	3.54%	9.68	4.03%	7.47	4.92%	3.33	5.54%	3.33	1.16%	0.00	0.00
Democratic Conviction Party	0.00	0.00	0.00	0.00	0.60	0.25%	0.00	0.00	0.00	0.00	8.35	2.89%	0.00	0.00

OCTOBER 2019

Entities	TCH		KLAN		RTSH 1		R.TIRANA		TAR		VIZION PLUS		CLUB FM	
	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%
Government	8.63	9.52%	35.13	15.48%	45.43	22.50%	40.53	38.43%	4.45	10.30%	85.52	25.13%	2.35	10.89%
Democratic Party	23.32	25.72%	53.48	23.56%	28.92	14.32%	8.30	7.87%	7.75	17.95%	84.78	24.91%	6.53	30.27%
Prime Minister's Office	30.17	33.27%	81.45	35.88%	46.42	22.99%	29.05	27.54%	13.37	30.95%	53.90	15.84%	5.90	27.34%
Socialist Party	4.73	5.22%	18.45	8.13%	18.60	9.21%	2.83	2.69%	2.63	6.10%	57.93	17.02%	1.45	6.72%
Parliament	3.85	4.25%	10.57	4.66%	25.17	12.46%	9.42	8.93%	3.73	8.65%	9.08	2.67%	1.23	5.71%
Socialist Movement for Integration	1.68	1.86%	0.45	0.20%	5.90	2.92%	0.00	0.00	0.97	2.24%	17.02	5.00%	1.30	6.02%
President's Office	5.25	5.79%	15.98	7.04%	14.20	7.03%	4.23	4.01%	5.07	11.73%	8.03	2.36%	2.32	10.73%
Independent MP	10.33	11.40%	4.15	1.83%	7.22	3.57%	5.32	5.04%	4.88	11.31%	10.42	3.06%	0.50	2.32%
Agrarian Environmentalist Party	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.25	1.84%	0.00	0.00

NOVEMBER 2019

Entities	TCH		KLAN		RTSH 1		R.TIRANA		TAR		VIZION PLUS		CLUB FM	
	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%
Democratic Party	27.88	23.98	53.32	28.12	52.68	25.76	21.68	15.09	14.97	25.95	90.72	27.56	8.53	38.85
Socialist Party	7.48	6.44	19.07	10.05	18.03	8.82	20.17	14.04	6.95	12.05	66.93	20.34	0.35	1.59
Government	15.62	13.43	15.53	8.19	21.15	10.34	30.80	21.44	9.48	16.45	51.32	15.59	0.80	3.64
President's Office	23.25	19.99	38.63	20.37	32.52	15.90	11.38	7.92	9.32	16.16	20.78	6.31	6.58	29.97

Prime Minister's Office	29.28	25.18	36.68	19.34	33.57	16.41	36.20	25.20	12.37	21.45	30.17	9.17	2.82	12.82
Parliament	9.82	8.44	21.50	11.34	35,338	17.30	17.12	11.91	3.12	5.40	12.83	3.90	2.03	9.26
Socialist Movement for Integration	0.73	0.63	0.0	0.0	2.95	1.44	1.22	0.85	0.57	0.98	34.53	10.49	0.42	1.90
Christian Democratic Party	0.0	0.0	0.00	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.32	3.74	0.0	0.0
Independent MP	2.22	1.91	0.88	0.47	1.62	0.79	2.88	2.01	0.90	1.56	1.30	0.39	0.0	0.0

DECEMBER 2019

Entities	TCH		KLAN		RTSH 1		R.TIRANA		TAR		VIZION PLUS		CLUB FM	
	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%	timing/min	timing/%
Government	26.67	20.99	29.83	12.32	36.13	17.83	75.52	40.88	14.60	20.21	108.10	29.69	5.15	22.26
Prime Minister's Office	47.92	37.72	82.33	33.99	69.90	34.50	59.23	32.06	24.17	33.45	93.98	25.81	4.00	17.29
Democratic Party	22.68	17.86	63.90	15.71	42.88	21.17	20.53	11.11	12.30	17.02	59.05	16.22	3.63	15.71
Socialist Party	7.27	5.72	13.33	4.18	9.93	4.90	6.62	3.58	3.47	4.80	51.00	14.01	0.97	4.18
Parliament	15.80	12.44	28.98	7.78	14.75	7.28	9.40	5.09	7.55	10.45	7.97	2.19	1.80	7.78
Socialist Movement for Integration	0.68	0.54	0.0	3.46	0.88	0.44	0.00	0.0	1.22	1.68	22.32	6.13	0.80	3.46
President's Office	5.32	4.19	19.03	26.30	16.75	8.27	11.98	6.49	8.10	11.21	9.02	2.48	6.08	26.30
Other deputy ministers	0.0	0.0	1.65	2.09	7.93	3.92	0.0	0.0	0.00	0.0	0.00	0.0	0.48	2.09
Agrarian Environmentalist Party	0.0	0.0	1.13	0.0	1.15	0.57	0.0	0.0	0.0	0.0	0.00	0.2	0.00	0.0

