

Republic of Albania  
**AIDE MEMOIRE**



**KSP-WB Joint Consulting Project**

**SUPPORT ON DIGITAL SWITCHOVER IN DEVELOPING COUNTRIES**

APRIL 24, 2019

**I. INTRODUCTION**

1. The proposed project entitled “*Support on Digital Switchover in Developing Countries*” (“the Project”) is identified between the World Bank (“WB”) and the Ministry of Economy and Finance of Korea (“MoEF”). The main purpose of the project is developing, delivering and disseminating the framework and knowledge to facilitate digital switchover in the selected partner countries (Kosovo & Albania, Senegal, and Indonesia). Specifically, the WB provides Technical Assistance (“TA”)<sup>1)</sup> for the institutional development, and the Export-Import Bank of Korea (“Korea Eximbank”), on behalf of MoEF, provides Knowledge Sharing Program (“KSP”)<sup>2)</sup> for the capacity development.

2. A joint mission (“the Mission”) integrated by the Korea Eximbank, Korea Radio Promotion Association (“KSP Consultant”), and WB, together as a KSP-WB Joint Consultation team, visited Tirana, Albania from April 23<sup>th</sup> to 26<sup>th</sup>, 2019 in order to discuss and confirm the scope and activities of the Project. The Mission held discussions with the Audiovisual Media Authority (“AMA”). A list of participants is given in Appendix 1.

3. This Aide Memoire reflects specific scopes and activities of the KSP based on the discussion held from the April 23<sup>th</sup> to 26<sup>th</sup>, 2019. This document is not legally binding, but aims to confirm the cooperation among the KSP-WB Joint Consultation team and AMA.

**II. KSP OVERVIEW**

4. **BACKGROUND:** Under the Project, KSP mainly concentrates on the training program in Korea so as to share Korea’s best practices for the digital switchover and spectrum management in more depth to Albania. The Korea Eximbank, on behalf of MoEF selected KSP Consultants with expertise in the related area through open bid competition.

<sup>1)</sup> WB TA in the project is funded by the Korea-WB Partnership Facility (KWPF)-the trust fund established by the Korean government to help the World Bank’s client in achieving inclusive and sustainable economic growth.

<sup>2)</sup> KSP is a knowledge-based development cooperation program introduced in 2004 by the Ministry of Economy and Finance of Korea (MoEF). The KSP activity in this project is covered by the KSP budget from the MoEF.

5. **OUTCOME:** The expected outcome of the KSP is contributing to the capacity development of Albania in preparation of “digital switchover” and “spectrum management”.

6. **OUTPUT:** The expected outputs of the KSP are (i) two capacity building programs in Korea and (ii) textbooks for the capacity building programs.

7. **ACTIVITIES.** The following activities are expected to be conducted:

**(Activity 1) DIAGNOSTIC ANALYSIS.**

In order to identify current circumstances of “digital switchover” and “spectrum management” of Albania, the KSP team accompanies field missions with the WB TA team. Through the mission, KSP team and WB TA team discuss and assure project implementation plan based on the partner countries’ needs and objectives.

**(Activity 2) CURRICULUM AND TEXTBOOK DEVELOPMENT.**

In reference to the results discussed in Activity 1, the KSP team comes up with the specific agenda for the capacity building program which is consisted of site visits and lectures in Korea. Based on the agenda, KSP team develops specific curriculum and textbooks for the program under the coordination between WB TA team and partner countries.

**(Activity 3) CAPACITY BUILDING PROGRAM.**

The capacity building program will be held two times in Korea. Each program will last for more or less 7 days in Korea so as to deliver the practical knowledge and experience in “Digital Switchover”, “Spectrum Policy”, and “Spectrum Management and Monitoring” of Korea. More details of the program will be determined through Activity 1 and 2.

**III. ACKNOWLEDGEMENT**

14. The AMA and WB will contribute to the Project responding to the request of the KSP Consultant for necessary reports and documents in a timely manner, and will fully cooperate with the KSP Consultant for necessary arrangements for the Project.

15. The Mission wishes to express its sincere appreciation to the AMA and other participants for productive discussions, cooperation, and assistance provided to the Mission during its stay in Albania.

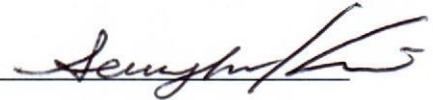
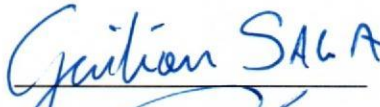
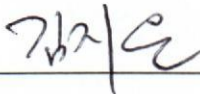
This Aide Memoire was prepared by the Mission and signed on April 24<sup>th</sup>, 2019.

**Signed by:**

For and on behalf of  
Korea Eximbank

For and on behalf of AMA

For and on behalf of WB



**Kim Jieun**  
Specialist of Knowledge  
Sharing Program

**Gentian Sala**  
Chairman

**Seunghyun Kim**  
Specialist of World Bank  
Technical Assistance